

香港特別行政區政府
商務及經濟發展局
工商及旅遊科



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COMMERCE, INDUSTRY AND TOURISM BRANCH
**COMMERCE AND ECONOMIC
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26 March 2019

Ms Shirley Chan
Clerk to Panel on Economic Development
Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong

Dear Ms Chan,

Panel on Economic Development

Follow-up to the meeting on 25 February 2019 Item III - Hong Kong Tourism Board Work Plan for 2019-2020

As requested by Members at the captioned meeting, we would like to provide the following supplementary information for their reference.

(a) Analysis of visitors' spending in Hong Kong in the past three years

2. Spending by visitors to Hong Kong is subject to various factors, including the global economy, the economic development of the visitors' countries/regions of origin, exchange rate, consumption patterns, hotel rates, etc.

3. The following is the per capita spending of overnight visitors to Hong Kong over the past three years:

Category	2018*		2017		2016	
	HK\$	Weighting	HK\$	Weighting	HK\$	Weighting
Shopping	\$3,372	51%	\$3,272	51%	\$3,595	54%
Hotel bills	\$1,419	21%	\$1,378	21%	\$1,309	20%
Meals	\$974	15%	\$978	15%	\$942	14%
Entertainment	\$289	4%	\$267	4%	\$241	4%
Others	\$554	8%	\$547	8%	\$512	8%
Total	\$6,607	100%	\$6,443	100%	\$6,599	100%

Remarks: Owing to rounding, the total may differ from the sum of the individual figures

* Projection made in January 2019

4. As seen in the table above, more than 50% of visitors' spending has been on shopping. Meanwhile, hotel bills account for around 20% of overall spending over the past three years. The two categories have together made up more than 70% of total visitors' spending.

5. Volatile exchange rates have played a major role in the fluctuating amount spent on shopping. The changing spending pattern of visitors, who now prefer daily commodities than luxury goods primarily, coupled with the increasing popularity of online shopping, may also affect the visitors' spending in Hong Kong.

6. The higher spending on hotel bills in the past two years is mainly due to the high occupancy rate that leads to increase in hotel room rates.

(b) Disciplinary actions against irregular provision of tourist guide services in Hong Kong in the last three years

7. At present, the Travel Industry Council of Hong Kong ("TIC") is responsible for trade self-regulation. Through promulgating codes of conduct and directives and putting in place a disciplinary mechanism, it regulates travel agents, tourist guides and tour escorts. TIC requires by directive that all tourist guides assigned by travel agents to receive visitors to Hong Kong must have a valid Tourist Guide Pass issued by TIC. Travel agents which assign tourist guides whose Tourist Guide Passes have expired or were suspended, or tourist guides without Tourist Guide Passes, to receive visitors to Hong Kong will be penalised under the disciplinary mechanism. In 2016, 2017 and 2018, there

were six, 13 and eight such non-compliance cases ruled as substantiated respectively.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Maggie Chow', written in a cursive style.

(Miss Maggie Chow)
for Secretary for Commerce and Economic Development