

# 立法會

## *Legislative Council*

LC Paper No. CB(2)147/19-20(06)

Ref : CB2/PL/HA

### **Panel on Home Affairs**

#### **Updated background brief prepared by the Legislative Council Secretariat for the meeting on 11 November 2019**

#### **Football development in Hong Kong**

#### **Purpose**

This paper summarizes the past discussions held by the Panel on Home Affairs ("the Panel") on the development of football in Hong Kong.

#### **Background**

##### Hong Kong Football Association

2. The Hong Kong Football Association ("HKFA"), which is affiliated to the Federation Internationale de Football Association, is the recognized "national sports association" governing the promotion and development of football in Hong Kong. The setting of priorities and objectives in the promotion and development of local football falls within the purview of HKFA. Its work includes organizing local leagues, selecting and supervising Hong Kong representative teams that play at international level, and arranging overseas football teams to play exhibition matches.

##### Consultancy Study on Football Development in Hong Kong

3. In June 2009, the Administration commissioned a consultant to study the development of football in Hong Kong and recommend viable options. The Administration briefed the Panel on the major recommendations of the consultancy study on football development in Hong Kong ("the Consultancy Study") on 17 March 2010. Members were advised, among other things, that football in Hong Kong was far from meeting its full development potential. However, it was possible to envisage a transformation of football in Hong Kong within the next five to 10 years if changes were implemented in a timely and effective way.

4. In order to help take forward the recommendations of the Consultancy Study, the Administration set up in May 2011 the Football Task Force ("FTF"), chaired by the Permanent Secretary for Home Affairs and comprising members

from the sports and other sectors, to advise on and monitor the implementation of the related measures.

### "Project Phoenix"

5. According to the Administration, HKFA appointed a "change agent" in October 2010 to formulate a football development strategy, entitled the "Project Phoenix", to help HKFA in the areas of governance structure, development strategy and business planning in order to take forward the recommendations made by the Consultancy Study. The Sports Commission endorsed in October 2011 a proposal to earmark a maximum of \$20 million annually over a period of three years from 2011-2012 onwards for allocation to HKFA to implement the "Project Phoenix". After an overall review of "Project Phoenix" in mid-2014, FTF concluded that HKFA had made reasonable progress in further developing football in Hong Kong through the implementation of "Project Phoenix", while considering that HKFA needed to do more to develop a branding and marketing strategy and to strengthen its governance capability.

### Hong Kong Football Association's Five-year Strategic Plan 2015-2020

6. At the Panel meeting on 9 January 2015, the Administration informed members that as well as reviewing the implementation of "Project Phoenix", FTF had also considered the Five-year Strategic Plan proposed by HKFA for the further development of football in Hong Kong.<sup>1</sup> FTF concluded that the plan represented a logical and progressive way forward based on the groundwork done under "Project Phoenix". The Government has agreed to allocate a maximum of \$25 million annually to HKFA for five years from 1 April 2015 to 31 March 2020 to support the implementation of the Five-year Strategic Plan. Performance indicators and targets (in **Appendix I**) formed part of the funding agreement to facilitate monitoring of the implementation of the Five-year Strategic Plan, and HKFA would submit to FTF half-yearly reports, including a summary of progress against these performance indicators and targets.

7. At the meeting on 20 July 2018, the Panel was briefed on the findings and recommendations of the Mid-term Review of the Five-year Strategic Plan conducted by FTF. Members were informed that as at 30 September 2017, HKFA had commenced work on over half of the targeted items under the Five-year Strategic Plan. Though some of the interim performance indicators could not be met, HKFA was confident that it would complete most of the work in relation to the targets and achieve the performance indicators by the end of the five-year period. A summary of HKFA's achievements of the performance indicators and targets and its work progress is in **Appendix II**.

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<sup>1</sup> An executive summary of the Five-year Strategic Plan is at Annex 3 to LC Paper No. CB(2)543/14-15(03).

8. The review findings indicated that the performance of HKFA in some areas still required improvement including: (i) performance of the Hong Kong representative teams; (ii) Hong Kong Premier League ("HKPL"); (iii) communication and relationship with stakeholders and; (iv) reliance on public funding. When the Panel discussed the promotion of sports development in Hong Kong at its meeting on 27 May 2019, members were informed that HKFA was working on various improvement measures to address the above areas of concern (**Appendix III**). The Administration would conduct the final review of the Five-year Strategic Plan and study HKFA's future development plan and the related funding requirements in the second half of 2019.

### **Discussions held by the Panel**

9. The Panel discussed issues relating to the development of football in Hong Kong at various meetings. The major views and concerns expressed by members are summarized in the ensuing paragraphs.

#### Targets and indicators for the Five-year Strategic Plan

##### *Development and promotion of football*

10. Some members considered that whilst HKFA should continue to be provided with appropriate support and resources for implementing the Five-year Strategic Plan, it would need "buy-in" from all stakeholders in Hong Kong to enable local football to flourish. These members suggested that the Administration should explore other sources of funding, e.g. soliciting commercial sponsorship from the business sector, to support the operation of football teams. They also suggested that the Hong Kong Jockey Club should be invited to consider allocating some of its revenue from betting to assist the development of local football. At the meeting on 27 May 2019, the Panel passed a motion urging the Government to encourage sponsorships for local sports including soccer matches from business and private sectors by introducing tax concessions and enhancing cooperation with the business sector through the launch of a matching grant (the wording of the motion and the Administration's response are in **Appendices IV** and **V** respectively). Members also considered that measures should be taken to boost the interests of members of the public in HKPL and the Administration could consider subsidizing tickets of HKPL matches. There was also a view that football clubs should be provided with a stronger financial incentive (e.g. a larger amount of prize money) to participate in HKPL.

11. The Administration advised that the provision of funding support for the implementation of HKFA's Five-year Strategic Plan demonstrated the Administration's commitment to supporting the development of football in Hong Kong. FTF had recommended that HKFA should review the effectiveness of its marketing strategy and identify ways that would boost the interests of members

of the public in HKPL. Besides, the Leisure and Cultural Services Department ("LCSD") would discuss with the host teams of HKPL matches on measures to enhance match day experience. Apart from the annual funding of \$25 million earmarked for the Five-Year Strategic Plan, government resources had been allocated to football development through various funding schemes, e.g. the Sports Subvention Scheme and District Football Funding Scheme.

12. Some members suggested that the Administration should make arrangements for live broadcast of HKPL football matches on free-of-charge television channels, e.g. the Radio Television Hong Kong, so as to promote football. The Administration undertook to relay the above suggestion to the relevant bureau for consideration but advised that HKPL had already made arrangements with a private media organization for the broadcasting of HKPL matches.

13. Some members considered that the development of high quality local players was pivotal to football development. These members suggested that the remuneration and career prospects of football players should be improved so as to make playing football a viable career option for the youth. Some members took the view that more high-level overseas players who were at the later stage of their career should be recruited to HKPL teams, and a more systematic scheme for subsidizing local players to receive overseas training should be established in order to facilitate the development of local players. Members also raised concern about the sufficiency of coaches and referees, and enquired about the progress of establishing a Professional Footballers Association.

14. The Administration advised that there had been substantial increase in HKPL players' salaries in recent years. Furthermore, following the discussion between the Home Affairs Bureau/HKFA and the Chinese Football Association ("CFA"), Hong Kong players had been allowed to play for football clubs in the CFA Super League or the CFA China League 1. HKFA also advised that it had stepped up its training programmes for coaches and referees with a view to providing more support to young players with keen interest in football. As regards the establishment of a Professional Footballers Association, the Administration advised that the proposal was being followed up by HKFA.

#### *Promotion of futsal*

15. Some members suggested that futsal, a five-a-side game, served as a good introduction and complementary activity to the regular 11-a-side football. They pointed out that futsal could be played on small hard courts in schools and sports grounds, lending itself well to the nature of sports facilities in Hong Kong. They suggested that the Education Bureau should create an enabling environment for the promotion of football/futsal in schools by increasing the financial support to schools and providing more coordinated support (including homework

guidance) to elite/talented student players to assist them in pursuing their studies while taking part in football/futsal training. Some members also suggested providing more futsal pitches which met the international standards, e.g. by renovating the existing five-a-side pitches.

16. HKFA agreed that futsal should receive more attention and resources and undertook that it would promote futsal across the education sector and organize local futsal competitions among schools and at community level.

#### Improvement of facilities

17. A number of members expressed concern about the lack of suitable/quality facilities for playing football (including training and competition) in Hong Kong. Some members suggested that the Administration should streamline the booking arrangements and procedures of allocation of football pitches under the management of LCSD. There was also a view that it was necessary to provide a dedicated training pitch for each HKPL football club.

18. The Administration advised that it would continue to increase the supply of football pitches, including renovating existing pitches into futsal pitches as appropriate. The Administration also advised that it had been pressing ahead with the Five-year Plan for Sports and Recreation Facilities, which would develop new or improve existing football pitches in various districts. Besides, under the current arrangement between LCSD and HKFA, each HKPL team already had a designated training pitch.

19. At the meeting on 27 May 2019, the Panel passed a motion expressing concern about the Government's slow progress in building sports venues. The wording of the motion and the Administration's response are in **Appendices VI** and **V** respectively.

#### **Recent development**

20. The Panel will receive public views on football development in Hong Kong at the next meeting on 11 November 2019.

#### **Relevant papers**

21. A list of the relevant papers on the Legislative Council website is in **Appendix VII**.

### **Five-year Strategic Plan of the Hong Kong Football Association**

#### **Abstract of Targets and Indicators**

The following targets and indicators have been adopted in the funding agreement with the HKFA for funding for the Five-year Strategic Plan –

- (a) introduce a Hong Kong Football Curriculum that articulates a consistent style and system of play in Hong Kong by March 2015 and conduct regular review thereafter;
- (b) issue revised Coach Education Courses linked to the Hong Kong Football Curriculum in (a) by June 2015 and conduct regular review thereafter;
- (c) introduce a football development plan before the beginning of 2015/16 football season (which shall build upon the Hong Kong Football Curriculum in (a) above and shall include pathways from beginner to international player level) and conduct regular review thereafter;
- (d) increase the number of participants in the HKFA's grassroots and youth football programmes from 13,330 (in 2013-14) to 15,000 (in 2016-17 and beyond);
- (e) increase the number of girls and women taking part in the programmes of the HKFA from 1,220 (in 2013-14) to 3,000 (in 2019-20), including grassroots programmes, development programmes, elite performers programmes and local competitions (leagues);
- (f) introduce representative age group teams for girls and women by 2017;
- (g) increase the number of participants in the HKFA's futsal programmes from 7,000 (in 2013-14) to 15,000 (in 2018-19 and beyond);
- (h) increase the number of qualified coaches registered with the HKFA from 433 (in 2013-14) to 2,000 (in 2018-19 and beyond);
- (i) increase the number of referees, referee assessors and instructors from 206 (in 2013-14) to 396 (in 2016-17 and beyond);

- (j) increase the average attendance at Hong Kong Premier League matches from 900 (in 2013-14) to 2,500 (in 2019-20);
- (k) prepare a plan for the implementation of a new football facilities strategy to produce a ‘hierarchy’ of good quality facilities, including a Football Training Centre;

### **Marketing**

- (l) increase sponsorship and advertising gross revenue by about 10% each year;
- (m) conduct independent survey on audience based on a minimum of 1,000 match day questionnaires in 2014-15, 2016-17 and 2018-19;
- (n) increase the average daily website hits of the HKFA’s website from 400,000 (in 2013-14) to 600,000 (in 2019-20);
- (o) increase the number of fans on the Hong Kong Premier League Facebook (i.e. number of “Like”s of the page) from 9,000 (in 2013-14) to 15,000 (in 2018-19 and beyond);
- (p) increase the number of fans in the HKFA’s fans e-newsletter database from 18,000 (in 2013-14) to 30,000 (in 2019-20);

### **Governance and Management**

- (q) increase the number of membership of HKFA, including accredited clubs and football schools from 52 (in 2013-14) to 100 (in 2018-19 and beyond);
- (r) elect a total of four independent (non club-linked) directors to the board of directors of the HKFA in the elections held in 2015-16 and 2019-20; and
- (s) adopt a new constitution of the HKFA’s governing body in 2015-16 to reflect AFC/FIFA regulations and conduct regular review on the constitution.

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## Comparison of Performance Targets and Indicators

## I. Performance Targets

Performance Target(s)	Target for 2017-18	Position as at September 2017	Remarks
<b><i>Hong Kong Football Curriculum</i></b>			
(a) Review the curriculum with a view to producing a revised version for implementation	Reviewed the curriculum	The curriculum has been revised to include additional information on “golden age” coaching.	<b>Target met.</b>
<b><i>Coach Education</i></b>			
(b) Review the courses with a view to producing revised versions for implementation	Reviewed the courses	The courses were continually under review with changes made as and when required by the Coach Education Manager and Technical Director	<b>Target met.</b>
<b><i>Football Development Plan</i></b>			
(c) Introduce a football development plan	N.A.	N.A.	The development plan has been in place since the 2015/16 season.
<b><i>Grassroots and Youth Football</i></b>			
(d) Increase the number of programme participants	15,000	15,931	<b>Target exceeded</b> by 6%.
<b><i>Girls and Women Football</i></b>			
(e) Increase the number of programme participants	2,770	3,140	<b>Target exceeded</b> by 13%.
(f) Introduce representative age group teams	N.A.	N.A.	Age group teams have been set up in or before 2017.



Performance Target(s)	Target for 2017-18	Position as at September 2017	Remarks
<b>Futsal</b>			
(g) Increase the number of programme participants	13,000	19,086	<b>Target exceeded</b> by 47%
<b>Coaching</b>			
(h) Increase the number of qualified coaches registered with HKFA -			
‘D’ Licence coaches	350	292	<b>Below target</b> by 17% Improvement observed with additional 28 coaches as at March 2018 (still below target by 9%).
‘C’ Licence coaches	324	270	<b>Below target</b> by 17% Improvement observed with additional 31 coaches as at March 2018 (still below target by 7%).
‘B’ Licence coaches	118	93	<b>Below target</b> by 21%
‘A’ Licence coaches	45	27	<b>Below target</b> by 40% Improvement observed with additional 3 coaches as at March 2018 (still below target by 33%).
‘Pro’ Licence coaches	N.A.	6	
Youth Football Leader certificate Level 1 and 2 holders	1,102	144	<b>Below target</b> by 87% Level 1 and 2 certificates are phasing out due to restructuring of the coaching course system which will be fully implemented in 2018-19 season.
<b>Refereeing</b>			
(i) Increase the number of referees –			
<u>Referee Development</u>			
FIFA Referee	6	7	<b>Target exceeded</b> by 17%
FIFA Assistant Referee	8	8	<b>Target met</b>
Women FIFA Referee	2	1	<b>Below target</b> by 50% Promotion process in progress and more qualified referees are expected to be promoted in the

<b>Performance Target(s)</b>	<b>Target for 2017-18</b>	<b>Position as at September 2017</b>	<b>Remarks</b>
			coming season.
Women FIFA Assistant Referee	2	1	<b>Below target</b> by 50% Promotion process in progress and more qualified referees are expected to be promoted in the coming season.
Class 1	45	33	<b>Below target</b> by 27% Promotion process in progress and more qualified referees are expected to be promoted in the coming season.
Class 2	55	41	<b>Below target</b> by 25% Promotion process in progress and more qualified referees are expected to be promoted in the coming season.
Class 3	100	76	<b>Below target</b> by 24% Promotion process in progress and more qualified referees are expected to be promoted in the coming season.
New	120	200	<b>Target exceeded</b> by 67%
<u>Assessors and Instructors</u>			
Referees instructors	14	21	<b>Target exceeded</b> by 50%
Referees fitness instructors	4	6	<b>Target exceeded</b> by 50%
Referees assessors	40	46	<b>Target exceeded</b> by 15%

Performance Target(s)	Target for 2017-18	Position as at September 2017	Remarks
<b>Marketing</b>			
(j) Increase sponsorship and advertising gross revenue (\$'000) (cash & product in kind)	10,580	9,642	<b>Below target</b> by 9%
(k) Conduct longitudinal independently supervised match day surveys of spectators, based on a minimum of 500 questionnaires	N.A.	N.A.	
<b>Governance and Management</b>			
(l) Arrange for the election of a minimum of four independent (non club-linked) directors to the board of directors of the Grantee in the elections to be held	N.A.	N.A.	Five independent directors were elected to the Board in 2015-16.
(m) Adopt a new constitution to reflect AFC/FIFA regulations and review the constitution bi-annually thereafter	Review the constitution	On-going review is underway	<b>Target met.</b> The constitution is under review. After completion of the review, HKFA will submit the final version to the Board for approval before passing it to FIFA for review and comment.

## II. Performance Indicators

Performance Indicator(s)	Target for 2017-18	Position as at Sep 2017	Remarks
<b><i>Hong Kong Premier League (HKPL)</i></b>			
(n) Average attendance per HKPL match (by football season)	1,500	1,213	<b>Below target</b> by 19%. Attendance on some match days was affected by inclement weather.  Joint promotion activities with clubs will be carried out to boost up the attendance. Besides, the School Football Experience Programme has been launched to promote HKPL at school level and provide them with opportunity to attend HKPL matches.
<b><i>Football Facilities</i></b>			
(o) Preparation of a plan for the implementation of a new football facilities strategy	Produced the plan	Draft plan is available	<b>Below target.</b> The new football facilities strategy is largely based on the development of the Football Training Centre (FTC) of which the construction is expected to be completed in 2018. HKFA is finalising the management and operation plan of the FTC.
<b><i>Website Hits</i></b>			
(p) Increase average daily website hits of HKFA website	520,000	294,500	<b>Below target</b> by 43%.
<b><i>HKFA Fans Database</i></b>			
(q) Increase number of fans registered in HKFA fan database	26,000	28,300	<b>Target exceeded</b> by 9%.

Performance Indicator(s)	Target for 2017-18	Position as at Sep 2017	Remarks
<b><i>HKFA Membership</i></b>			
(r) Expand the membership of HKFA	90	73	<b>Below target</b> by 19%. Ten new non-voting members were approved by the Board in October 2017 and additional new membership applications are under processing.

## Appendix III

	<b>Areas requiring improvement</b>	<b>HKFA's improvement measures</b>
1.	Performance of the Hong Kong Teams	<ul style="list-style-type: none"> <li>• Use the new Football Training Centre to enhance the training of the Hong Kong Teams</li> <li>• Cooperate with clubs to better monitor the players' physical and competition states</li> <li>• Strengthen the scouting of potential players</li> <li>• Enhance the training of young players and closely monitor the performance of the junior teams</li> </ul>
2.	Hong Kong Premier League	<ul style="list-style-type: none"> <li>• Strengthen the education to clubs in relation to club licensing</li> <li>• Cooperate with the LCSD to enhance the match-day experience</li> <li>• Continue to allocate resources to prevent match fixing</li> </ul>
3.	Communication and relationship with stakeholders	<ul style="list-style-type: none"> <li>• Devise a marketing and communications plan</li> <li>• Strengthen communication with clubs and players</li> <li>• Use social media more effectively</li> </ul>
4.	Reliance on public funding	<ul style="list-style-type: none"> <li>• Consider developing activities and products etc. with commercial value to increase its commercial revenue</li> <li>• Continue to actively attract sponsorships from companies and other forms of support</li> </ul>

*Source : Paper provided by the Administration for the Panel meeting on 27 May 2019 [LC Paper No. CB(2)1500/18-19(05)].*

**民政事務委員會**

**在2019年5月27日會議上就議程項目 V  
"推動香港體育發展"通過的議案**

為鼓勵商界及私人贊助本地的體育項目，本會要求政府推出稅務優惠(例如限額內雙倍扣稅)，以及推動政府與商界合作的配對基金。

動議人：陸頌雄議員, JP

(Translation)

**Panel on Home Affairs**

**Motion passed under agenda item V  
"Promotion of sports development in Hong Kong"  
at the meeting on 27 May 2019**

To encourage sponsorships for local sports from the business and private sectors, this Panel requests the Government to introduce tax concessions (such as doubling the tax deduction up to a certain amount) and promote cooperation between the Government and the business sector through the launch of a matching grant.

Moved by: Hon LUK Chung-hung, JP

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18 July 2019

Ms Joanne MAK  
Clerk to the Panel on Home Affairs  
Legislative Council Complex  
1 Legislative Council Road  
Central, Hong Kong

Dear Ms Mak,

**Panel on Home Affairs**  
**Motions passed at the meeting on 27 May 2019**

At the meeting of the Panel on Home Affairs (the Panel) on 27 May 2019, Members passed two motions under agenda item V “Promotion of Sports Development in Hong Kong”. Our response is set out below.

**Hon Au Nok-hin’s Motion**

2. The Government has been supporting the development of sports in Hong Kong and is committed to promoting sports in the community, supporting elite sports and developing Hong Kong into a centre for major international sports events. Our relevant initiatives are set out in our report to the Panel through LC Paper no. CB(2)1500/18-19(05) on 27 May 2019. To promote sports development, the Government has since 2017 invested over \$60 billion of new resources, including \$31.9 billion for the development of the Kai Tak Sports Park (the Sports Park) project, \$20 billion for the construction of recreational and sports facilities in the 18 districts and around \$8 billion for the sustainable development of elite and community sports<sup>1</sup>. In addition, the

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<sup>1</sup> Related initiatives include the injection of \$6 billion into the Elite Athletes Development Fund (EADF), injection of \$1 billion into the Arts and Sport Development Fund (ASDF) (Sports Portion), allocation of \$500 million to launch the Major Sports Events Matching Grant Scheme, injection of \$250 million into the Hong Kong Athletes Fund (HKAF), allocation of \$130 million to launch the Five-Year Development Plan for Team Sports, allocation of \$100 million to launch the District Sports Programmes Funding Scheme, allocation of around \$100 million to NSAs and allocation of around \$100 million to develop initiatives on disability sports.



Government has been increasing its recurrent expenditure in support of sports development. The estimated expenditure for 2019-20 is \$5.8 billion<sup>2</sup>, representing an increase of about 16% over that of \$5 billion in 2018-19. We will allocate additional resources to “national sports associations” (NSAs) to further support the development of sports in Hong Kong. We are conducting a comprehensive review of the Sports Subvention Scheme to formulate measures to further enhance the overall mechanism and strengthen the NSAs’ governance. The review is expected to be completed by the end of 2019.

3. Besides, the Government is committed to increasing the provision of sports facilities of various types. In the Policy Address published in January 2017, the Government announced the Five-Year Plan for Sports and Recreation Facilities (the Five-Year Plan) to launch 26 projects, involving a provision of \$20 billion, before 2022 to develop new and improve existing district sports and recreation facilities, as well as to conduct Technical Feasibility Study for another 15 projects to prepare for their implementation in the future. These projects cover all 18 districts in Hong Kong, including 12 projects carried forward from the two former Municipal Councils. The list of projects under the Five-Year Plan is at **Annex**. In the past two legislative sessions, we have obtained funding approval from the Finance Committee (FC) of the Legislative Council (LegCo) for 10 of the projects, involving an amount of about \$4.6 billion. The pre-construction activities / construction works of these projects are underway. Projects under the Five-Year Plan with funding approved by the FC are listed as follows –

<b>Project Name</b>	<b>Estimated Year of Completion</b>
Open Space in Area 47 and 48, North District	2020
Waterfront Promenade Adjacent to the Hong Kong Children’s Hospital	2020
Open Space in Area 6, Tai Po	2020
Redevelopment of Yuen Long Stadium – Pre-construction Activities	Pre-construction Activities: 2021
Avenue Park at Kai Tak	2021
Open Space at Sze Mei Street, San Po Kong	2021
Improvement of Hoi Bun Road Park and Adjacent Area	2021
Provision of Heated Pool at the Morse Park Swimming Pool Complex, Wong Tai Sin	2022

<sup>2</sup> This figure includes the expenditures of the HAB (Head 53) and the LCSD (Head 95), as well as subvention provided through the EADF, Sir David Trench Fund for Recreation and its sub-funds (including the ASDF (Sports Portion) and the HKAF). The expenditures relating to promoting sports in the community, supporting elite sports and developing Hong Kong into a centre for major international sports events would be around \$4.82 billion, around \$770 million and around \$200 million respectively.

Swimming Pool Complex and Open Space in Area 107, Tin Shui Wai	2022
Station Square at Kai Tak	2022

4. We have consulted the relevant LegCo panels on the projects of “Hoi Sham Park Extension in Kowloon City District” and “Improvement of Lam Wah Street Playground and Adjacent Area” and obtained their support for seeking funding approval from the FC. The total cost of the two projects is about \$440 million. Since the abovementioned two projects were not discussed in the 2018-19 LegCo session, we would endeavor to seek the FC’s approval on these two projects in the 2019-20 LegCo session. We will continue to follow up on and submit funding applications for other projects under the Five-Year Plan to the FC.

5. As regards taking forward the development of local football, we provide funding for the Hong Kong Football Association (HKFA) to meet the football development needs of different age groups, nurture local talented footballers and raise the performance level of local football. From 2011-12 to 2013-14, an annual amount of \$20 million was earmarked for the HKFA to implement the Project Phoenix, and from 2015-16 to 2019-20, another annual amount of \$25 million was earmarked for the HKFA to implement the Five-Year Strategic Plan to enhance the HKFA’s administrative and technical capabilities in developing local football.

6. To increase the provision of football training venues, under the support of the Home Affairs Bureau, the HKFA rented a piece of land of over 12 hectares at the restored Tseung Kwan O State I Landfill from the Environmental Protection Department to develop the Football Training Centre (FTC). With funding from the Hong Kong Jockey Club Charities Trust, the HKFA constructed three 11-a-side turf pitches, three 11-a-side artificial turf pitches, a 5-a-side hard-surface pitch and related auxiliary facilities. Apart from providing training venue for the Hong Kong Teams, the HKFA may use the venue for implementing various development plans and community football activities. The FTC was open for use by Hong Kong Teams and clubs in August 2018 and subsequently by members of the public in March 2019.

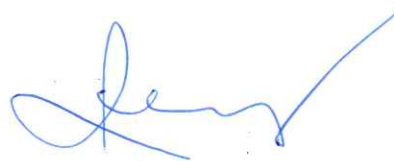
7. When the Panel would invite deputations to express views on football development in Hong Kong at its meeting, our representatives would be happy to attend and listen to the views expressed by the deputations.

## Hon Luk Chung-hung's Motion

8. Regarding the issue on sponsoring local sports events, if a commercial entity sponsors an NSA in order to promote its own business, the sponsorship would be treated as marketing expenses and could be used to apply for tax deduction. In recent years, some in the sports sector suggested the Government to provide new tax concessions, such as a 200% tax deduction for sponsorship to eligible sports events, in order to encourage commercial sectors to sponsor major sports events. Upon a comprehensive review on the issue (including the read-across implications on tax deduction for promoting good causes), the Government decided not to introduce tax concession for commercial entities sponsoring local sports events.

9. In order to enhance the existing "M" Mark System, the Government announced in the 2018-19 Budget an allocation of \$500 million to implement the Major Sports Events Matching Grant Scheme to enhance the provision of a matching grant under the "M" Mark System, with a view to encouraging more sponsorships from the business and private sectors to support NSAs in bringing more higher-level major sports events.

Yours sincerely,



( Alex LEUNG )  
for Secretary for Home Affairs

## **Five-Year Plan for Sports and Recreational Facilities (Five-Year Plan)**

### **26 Projects to be launched under the Five-Year Plan**

#### Projects with funding approved by the Legislative Council

1. Avenue Park at Kai Tak
2. Improvement of Hoi Bun Road Park and Adjacent Area, Kwun Tong
3. Open Space at Sze Mei Street, San Po Kong (the first phase)
4. Open Space in Area 6, Tai Po\*
5. Open space in Area 47 and 48, North District\*
6. Provision of Heated Pool at the Morse Park Swimming Pool Complex, Wong Tai Sin
7. Redevelopment of Yuen Long Stadium - Pre-construction activities
8. Station Square at Kai Tak
9. Swimming Pool Complex and Open Space in Area 107, Tin Shui Wai
10. Waterfront Promenade adjacent to the Hong Kong Children's Hospital

#### Projects under planning stage

11. Hoi Sham Park Extension in Kowloon City District
12. Improvement of Lam Wah Street Playground and Adjacent Area, Kwun Tong
13. Provision of Heated Pool at the Pao Yue Kong Swimming Pool Complex in the Southern District
14. Open Space at Hoi Fai Road, Tai Kok Tsui
15. Open Space at Hung Hom Waterfront
16. Open Space in Area 6, Tuen Mun
17. Redevelopment of Kowloon Tsai Swimming Pool Complex
18. Sports Ground and Open Space in Area 16, Tuen Mun
19. Kwai Chung Park
20. Open Space at Hoi Fan Road, Tai Kok Tsui
21. Open Space in Area 27, Tuen Mun\*
22. Town Park in Area 66 and 68, Tseung Kwan O
23. Redevelopment of Tung Tau Industrial Area Playground, Yuen Long
24. Sports Centre in Area 103, Ma On Shan\*

25. Football-cum-Rugby Pitch in Area 33, Tai Po\*
26. Open Space in Area 17, Tuen Mun\*

### **15 Projects for conducting Technical Feasibility Study**

1. Ha Hang Village Playground in Area 31, Tai Po\*
2. Improvement of Tsuen Wan Riviera Park and Tsuen Wan Park
3. Waterfront Promenade at Eastern Street North in the Central and Western District
4. Redevelopment of Aberdeen Sports Ground
5. Redevelopment of Hong Kong Stadium
6. Sports Centre and Open Space at Aldrich Bay
7. Sports Centre and Town Plaza at Sai Kung\*
8. Sports Centre at Kam Tin Pak Heung\*
9. Sports Centre at Lai Chi Kok\*
10. Sports Centre in Area 6, Tai Po\*
11. Sports Centre in Area 12, Yuen Long\*
12. Sports Centre in Area 39, Tung Chung
13. Sports Complex at Whitehead
14. Sung Wong Toi Park
15. Water Sports Centre in Area 77, Tseung Kwan O

\* Projects carried forward from the two former Municipal Councils

立法會CB(2)1570/18-19(02)號文件  
LC Paper No. CB(2)1570/18-19(02)

民政事務委員會

在2019年5月27日會議上就議程項目V  
"推動香港體育發展"通過的議案

根據《香港規劃標準與準則》，香港目前尚欠 16 個體育中心，5 個運動場；即使政府提出所謂「體育及康樂設施五年計劃」，計劃內近半項目屬於前市政局遺留項目，已經拖延超過二十年，只反映政府興建體育場地效率極其低下。與此同時，政府即使為體育界提供資源，在缺乏制度與配套支援下，體育發展亦難有具體改善。以足球發展為例，在 2015 年起，香港足球總會每年預留 2,500 萬資助，其五年策略計劃卻還未符合預期。就此，本人動議本委員會召開公聽會，讓公眾就香港體育發展事宜表達意見。

動議人：區諾軒議員

(Translation)

**Panel on Home Affairs**

**Motion passed under agenda item V  
"Promotion of sports development in Hong Kong"  
at the meeting on 27 May 2019**

According to the Hong Kong Planning Standards and Guidelines, Hong Kong is currently in short of 16 sports centres and five sports grounds. Even though the Government has introduced the so called Five-Year Plan for Sports and Recreation Facilities, almost half of the projects under the plan are outstanding projects of the former Municipal Councils, which have been delayed for over 20 years. Such a situation only reflects that the Government's efficiency in building sports venues is extremely low. Moreover, despite the fact that resources are provided by the Government to the sports sector, it will be difficult to bring concrete improvement to sports development in the absence of a system and ancillary support. Taking the development of football as an example, since 2015, an annual subsidy of \$25 million has been earmarked for the Hong Kong Football Association to implement the Five-Year Strategic Plan, but the plan falls far short of expectations. In this connection, I move that a public hearing be held by this Panel to allow the public to express their views on issues relating to the sports development in Hong Kong.

Moved by: Hon AU Nok-hin

**Relevant papers on  
Football development in Hong Kong**

<b>Committee</b>	<b>Date of meeting</b>	<b>Paper</b>
Panel on Home Affairs	17.3.2010 (Item IV)	<a href="#">Agenda</a> <a href="#">Minutes</a>
	8.11.2013 (Item V)	<a href="#">Agenda</a> <a href="#">Minutes</a>
	10.1.2014 (Item I)	<a href="#">Agenda</a> <a href="#">Minutes</a>
	9.1.2015 (Item IV)	<a href="#">Agenda</a> <a href="#">Minutes</a>
Legislative Council	1.6.2016	<a href="#">Official Record of Proceedings</a> <a href="#">Pages 130 to 134</a>
	30.11.2016	<a href="#">Official Record of Proceedings</a> <a href="#">Pages 116 to 120</a>
	14.6.2017	<a href="#">Official Record of Proceedings</a> <a href="#">Pages 112 to 121</a>
Panel on Home Affairs	20.7.2018 (Item II)	<a href="#">Agenda</a> <a href="#">Minutes</a>
Legislative Council	5.12.2018	<a href="#">Official Record of Proceedings</a> <a href="#">Pages 75 to 78</a>
	27.3.2019	<a href="#">Official Record of Proceedings</a> <a href="#">Pages 111 to 117</a>
Panel on Home Affairs	27.5.2019 (Item V)	<a href="#">Agenda</a>