

Legislative Council Panel on Housing
Supplementary Information

The Legislative Council Panel on Housing at its meeting on 5 May 2021 requested the Government to provide information on the provision of promotional venues at Hong Kong Housing Authority (HA)'s Shopping Centres, this paper provides relevant information as below.

2. HA has been providing promotional venues at its various shopping centres for activities such as roadshows, trade fairs, etc. through short-term lettings, with a view to broadening the choice of goods and services for residents as well as providing business opportunities for businesses of various sectors (including small and medium enterprises and business start-ups). In the past three financial years, HA has arranged short-term letting of its promotional venues for about 40 000 hours per year on average.

3. HA has been adopting proactive and flexible marketing and leasing strategies in line with market trend, and will continue to arrange short-term lettings at its existing promotional venues. Furthermore, HA has been endeavoring to enhance its commercial facilities and will seek opportunities to provide more promotional venues, where suitable venues are available and feasible, for letting to interested operators so as to enhance shopping choice and ambience for customers.

Transport and Housing Bureau
May 2021