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報

HONG KONG  
TRADE DEVELOPMENT COUNCIL  
ANNUAL REPORT  
2022 / 23



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# PROFILE

# AND 簡介與使命

# MISSION

The Hong Kong Trade Development Council (HKTDC) is a statutory body established in 1966 to promote, assist and develop Hong Kong's trade. With 50 offices worldwide, including 13 in Mainland China, the HKTDC promotes Hong Kong as a two-way international investment and business hub.

The HKTDC organises international exhibitions and conferences as well as business missions to create opportunities year-round for companies, particularly SMEs, in the Mainland China and overseas markets via the Hong Kong platform.

In addition, the HKTDC provides a variety of SME and start-up support services as well as up-to-date market insights and product information via research reports and digital news channels to help companies capture opportunities.

香港貿易發展局(香港貿發局)是於1966年成立的法定機構，負責促進、支援及推動香港貿易的發展。香港貿發局在世界各地設有50個辦事處，其中13個設於中國內地，致力推廣本港作為雙向環球投資及商業樞紐。

香港貿發局通過舉辦國際展覽會、會議及商貿考察團，一直致力為香港企業，尤其是中小企，開拓內地及環球市場的機遇。

同時，我們亦為中小企及初創企業提供多元化的支援服務，以及透過市場研究報告和數碼資訊平台，提供最新的市場分析和產品資訊，協助企業捕捉先機。

## NORTH AMERICA 北美洲

- Chicago 芝加哥
- Los Angeles 洛杉磯
- **New York** 紐約
- Toronto 多倫多

## LATIN AMERICA 拉丁美洲

- Mexico City 墨西哥城
- Santiago 聖地牙哥
- Sao Paulo 聖保羅

# HKTDC AROUND THE WORLD

香港貿發局全球網絡

## EUROPE 歐洲

- Barcelona 巴塞羅那
- Budapest 布達佩斯
- **Frankfurt** 法蘭克福
- Istanbul 伊斯坦布爾
- London 倫敦
- Milan 米蘭
- Moscow 莫斯科
- Paris 巴黎
- Prague 布拉格
- Stockholm 斯德哥爾摩
- Warsaw 華沙

## ASIA 亞洲

- Almaty 阿拉木圖
- **Bangkok** 曼谷
- **Beijing** 北京
- Chengdu 成都
- Chongqing 重慶
- Dalian 大連
- Delhi 德里
- Fuzhou 福州
- Guangzhou 廣州
- Hangzhou 杭州
- Ho Chi Minh City 胡志明市
- Jakarta 雅加達
- Kuala Lumpur 吉隆坡
- Manila 馬尼拉
- **Mumbai** 孟買
- Nanjing 南京
- Osaka 大阪
- Qingdao 青島
- Seoul 首爾
- Shanghai 上海
- Shenzhen 深圳
- Singapore 新加坡
- Taipei 台北
- **Tokyo** 東京
- Wuhan 武漢
- Xian 西安

**HONG KONG 香港**  
Head Office 總辦事處

## MIDDLE EAST 中東

- **Dubai** 迪拜
- Riyadh 利雅得
- Tel Aviv 特拉維夫

## AFRICA 非洲

- Nairobi 奈洛比
- Johannesburg 約翰內斯堡

## AUSTRALASIA 澳大利西亞

- Sydney 悉尼

- HKTDC Branch Offices 駐當地辦事處
- Consultant Offices 顧問辦事處

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[info.hktdc.com/annualreport2023](http://info.hktdc.com/annualreport2023)

as of 31 March 2023  
於 2023 年 3 月 31 日

# THE 理事會 COUNCIL

The HKTDC governing body is a 19-member Council comprising of leaders from trade, industry and government in Hong Kong. It sets the corporate strategies and plans and supervises HKTDC's global operations and services.

The Chairman and six members are appointed by the Chief Executive of the Hong Kong Special Administrative Region. Eight are ex-officio appointments by virtue of their chairmanships of Chambers of Commerce and business associations or government positions, while four are nominated members from Chambers of Commerce.

香港貿易發展局理事會由來自貿易和工業界別領袖，以及政府官員共19名成員組成，是本局最高決策層，負責制定機構策略和工作計劃，以及監督本局在全球的運作和服務。

本局主席及其中六名理事會成員由香港特別行政區行政長官委任，八名當然成員由各大商會和協會領袖以及政府官員擔任，另外四名成員由商會提名。

**Peter K N Lam**  
林建岳



**Margaret Fong**  
方舜文



**Algernon Yau**  
丘應樺



**Jonathan Choi**  
蔡冠深



**Shirley Chan**  
陳淑玲



**Sunny Chai**  
查毅超



**Y K Pang**  
彭耀佳



**Brian Li**  
李民斌



**George Leung**  
梁兆基



**Allen Shi**  
史立德



**Lo Kam Wing**  
盧金榮



**Ronna Chao**  
曹惠婷



**Lin Yong**  
林涌



**Kenneth Chan**  
陳建年



**Betty Yuen**  
阮蘇少湄



**Victor Chu**  
諸立力



**Fletch Chan**  
陳偉偉



**Steve Chuang**  
莊子雄



**Herman Hu**  
胡曉明



**Sun Yu**  
孫煜



# COUNCIL MEMBERS

as of 31 March 2023  
於 2023 年 3 月 31 日

## 理事會成員

### CHAIRMAN

Dr Peter K N Lam, GBM, GBS

### 主席

林建岳博士 大紫荊勳賢、金紫荊星章

### MEMBERS

Dr Sunny Chai, BBS, JP  
Chairman  
The Federation of Hong Kong Industries

### 成員

查毅超博士 銅紫荊星章、太平紳士  
香港工業總會  
主席

Mr Fletch Chan  
Director of Information Services  
HKSAR Government

陳偉偉先生  
香港特別行政區政府  
政府新聞處處長

Mr Kenneth Chan  
Executive Director  
Kui Fat Yuen Limited

陳建年先生  
鉅發源有限公司  
執行董事

Ms Shirley Chan, BBS, JP  
Vice Chairman  
YGM Trading Limited

陳淑玲女士 銅紫荊星章、太平紳士  
YGM 貿易有限公司  
副主席

Ms Ronna Chao  
Chairman  
Novetex Textiles Limited

曹惠婷女士  
龍達紡織有限公司  
主席

Dr Jonathan Choi, GBM, GBS, BBS, JP  
Chairman  
The Chinese General Chamber of Commerce

蔡冠深博士 大紫荊勳賢、金紫荊星章、銅紫荊星章、太平紳士  
香港中華總商會  
會長

Mr Victor Chu, CBE, SBS  
Chairman and CEO  
First Eastern Investment Group

諸立力先生 銀紫荊星章  
第一東方投資集團  
董事長及首席執行官

Mr Steve Chuang  
Founder and CEO  
Precision Enterprise Limited

莊子雄先生  
精確企業有限公司  
創辦人及行政總裁

Dr Herman Hu, SBS, JP  
Chairman  
Ryoden Development Limited

胡曉明博士 銀紫荊星章、太平紳士  
菱電發展有限公司  
主席

Mr George Leung  
CEO  
The Hong Kong General Chamber of Commerce

Mr Brian Li, JP  
Co-Chief Executive  
The Bank of East Asia, Limited

Dr Lin Yong, JP  
Deputy Chairman & Chief Executive Officer  
Haitong International Securities Group Limited

Dr Lo Kam Wing, JP  
Managing Director  
Wing Li Packaging Limited

Dr Y K Pang, GBS, JP  
Chairman  
The Hong Kong Tourism Board

Dr Allen Shi, BBS, MH, JP  
President  
The Chinese Manufacturers' Association of Hong Kong

Mr Sun Yu  
Chairperson  
The Hong Kong Association of Banks

The Hon Algernon Yau, JP  
Secretary for Commerce and Economic Development  
HKSAR Government

Mrs Betty Yuen, JP  
Chairman  
The Hong Kong General Chamber of Commerce

梁兆基先生  
香港總商會  
總裁

李民斌先生 太平紳士  
東亞銀行有限公司  
聯席行政總裁

林涌博士 太平紳士  
海通國際證券集團有限公司  
副主席兼行政總裁

盧金榮博士 太平紳士  
榮利箱包有限公司  
董事總經理

彭耀佳博士 金紫荊星章、太平紳士  
香港旅遊發展局  
主席

史立德博士 銅紫荊星章、榮譽勳章、太平紳士  
香港中華廠商聯合會  
會長

孫煜先生  
香港銀行公會  
主席

丘應樺先生 太平紳士  
香港特別行政區政府  
商務及經濟發展局局長

阮蘇少湄女士 太平紳士  
香港總商會  
主席



# EXECUTIVE SUMMARY

行政 ————— 摘要

## Connecting Businesses with Worldwide Opportunities

In this period of tumultuous change, we identified new areas of opportunity for Hong Kong businesses to grow: sustainability, innovation and technology, and wellness. These areas will drive future economic and social development and create a better world. In this final year of our current business cycle, we refined our focus on Hong Kong's key strengths in these three areas to offer value-added opportunities.

### 讓企業連接全球機遇

縱然當下營商環境複雜多變，我們仍為香港企業發掘可持續發展、創新科技以及全人健康的新增長機遇。預期這些領域將成為推動經濟和社會發展的重要引擎，創造更美好的未來。在我們三年計劃的最後一年，我們聚焦香港在相關領域的優勢，為企業發展帶來新機遇，創造更多價值。



**655,500+**

BUYERS 買家

@ HKTDC Fairs 香港貿發局展覽



**13,500+**

EXHIBITORS 參展商

@ HKTDC Fairs 香港貿發局展覽



**650+**

SPEAKERS 講者

@ HKTDC Conferences 香港貿發局會議



**42,000+**

PARTICIPANTS 與會者

@ HKTDC Conferences 香港貿發局會議



**148,500+**

VIEWERS 觀眾

@ HKTDC Conferences 香港貿發局會議



# FAST FACTS

數字 ————— 概覽



BUSINESS MATCHING MEETINGS  
商貿配對會議

29,200+



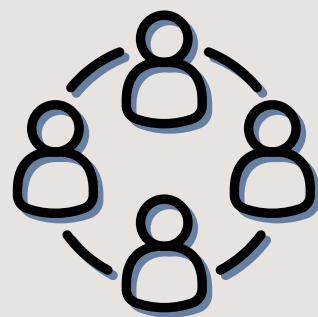
hktdc.com Sourcing  
「貿發網採購」平台

130,000+

SUPPLIERS 供應商

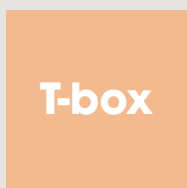
2M+

BUYERS 買家



BUSINESS CONNECTIONS  
商貿聯繫

24M+



T-box  
T-box 升級轉型計劃

2,800+

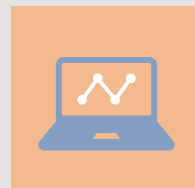
MEMBERS 會員



GoGBA Digital Platform  
GoGBA 數碼平台

1.2M+

VIEWS 瀏覽人次



Belt and Road Portal  
「一帶一路」資訊網站

18M+

VIEWS 瀏覽人次

01



02



03



04



05



06



07









- 01** In February 2023, a delegation led by Hong Kong SAR Chief Executive John Lee visited THE LINE exhibition showcasing innovative urban designs of the futuristic city NEOM in Riyadh, as part of a week-long business mission to the Middle East.
- 2023年2月，由香港特別行政區行政長官李家超率領為期一星期的商貿代表團出訪中東，其中一站為利雅得，一行參觀了「THE LINE Experience」展覽，以了解當地NEOM未來城市的創新設計。
- 02** Hong Kong SAR Chief Executive John Lee delivered opening remarks at the Asian Financial Forum in January 2023.
- 香港特區行政長官李家超於2023年1月舉行的「亞洲金融論壇」致開幕辭。
- 03** Former United Nations Secretary General Ban Ki-moon was a keynote speaker at the 16th Asian Financial Forum in January 2023. The event welcomed 160 speakers from business, finance and technology, and more than 7,000 participants from 71 countries and regions. Over the course of two days, 630 business matchmaking meetings took place on-site and online between investors and project owners.
- 於2023年1月舉行的第16屆「亞洲金融論壇」，由前聯合國秘書長潘基文擔任主題演講嘉賓。論壇聚匯了來自商界、金融和科技領域的160位講者，以及來自71個國家和地區的7,000多名人士參與。為期兩天的論壇舉行了共630場現場和線上投資項目對接會，聯繫投資者和項目持有人。
- 04** To help businesses prepare for opportunities when borders reopened, we organised our first GoGBA Day for the international business community in September 2022. With the Constitutional and Mainland Affairs Bureau (CMAB), we convened several Hong Kong family organisations, including InvestHK, Hong Kong Airport Authority, Hong Kong Tourism Board and Hong Kong offices of Nansha and Qianhai Governments.
- 為協助在港的外資企業做好準備迎接通關帶來的商機，我們於2022年9月與政制及內地事務局合辦了首個「大灣區推廣日」。活動聚集了多家來自香港的機構參加分享環節，包括投資推廣署、香港機場管理局、香港旅遊發展局、南沙和前海政府駐港辦事處。
- 05** The opening ceremony of the 39th Hong Kong International Jewellery Show and the 9th Hong Kong International Diamond, Gem & Pearl Show was held on 1 March 2023, making it the first major international event since the mask mandate was lifted.
- Hong Kong SAR Deputy Chief Secretary for Administration Cheuk Wing-hing (front row, fifth from left), HKTDC Chairman Peter K N Lam (front row, fourth from right), HKTDC Executive Director Margaret Fong (front row, third from right) and guests.
- 第39屆「香港國際珠寶展」及第9屆「香港國際鑽石、寶石及珍珠展」，是解除口罩令後的首輪大型國際商貿展覽，開幕典禮於2023年3月1日舉行。
- 香港特別行政區政府政務司副司長卓永興(前排左五)、香港貿發局主席林建岳博士(前排右四)和香港貿發局總裁方舜文(前排右三)，與一眾嘉賓出席並主持開幕儀式。
- 06** The 12th Asian Logistics, Maritime and Aviation Conference (ALMAC) in November 2022 attracted more than 14,000 physical and online participants from over 50 countries and regions. More than 800 one-business matching meetings were arranged to drive cooperation.
- 於2022年11月舉行的第12屆「亞洲物流航運及空運會議」，吸引了來自超過50個國家及地區、逾14,000名線上及線下人士參與。期間安排了800多場一對一商貿配對會議，促進商貿合作。
- 07** As part of our Start-up Express entrepreneurship development programme, 10 winners are chosen each year who the HKTDC supports in terms of brand building and market expansion. The programme's Pitching Final event took place in person in June 2022.
- 香港貿發局透過「創業快綫」計劃，每年挑選10家優勝初創，提供品牌建立和市場拓展的支援。2022年的「創業快綫」決選於6月以實體形式舉行。
- 08** In November 2022, a Hong Kong business delegation led by Hong Kong SAR Chief Executive John Lee visited the Charoen Pokphand (CP) Group in Bangkok.
- Hong Kong SAR Chief Executive John Lee (first row, sixth from the right), Hong Kong SAR Secretary for Commerce and Economic Development Algernon Yau (first row, fourth from the right), HKTDC Chairman Peter K N Lam (first row, fourth from the left); HKTDC Executive Director Margaret Fong (first row, second from the right) and CP Group Senior Chairman Dhanin Chearavanont (first row, fifth from the right)
- 2022年11月，由香港特區行政長官李家超率領的香港商貿代表團到泰國進行商務考察，一行到訪位於曼谷的泰國主要企業正大集團(CP Group)。
- 香港特區行政長官李家超(前排右六)、香港特別行政區政府商務及經濟發展局局長丘應樺(前排右四)、香港貿發局主席林建岳博士(前排左四)、香港貿發局總裁方舜文(前排右二)與正大集團(CP Group)資深董事長謝國民(Dhanin Chearavanont)(前排右五)合照。
- 09** Hong Kong SAR Financial Secretary Paul Chan gave welcome remarks at the Business Plenary "Collaborate for a Bright New Era" at the Belt and Road Summit in August 2022.
- 香港特區財政司司長陳茂波於2022年8月舉行的「一帶一路高峰論壇」主論壇「合作共建新里程」致歡迎辭。
- 10** At the Belt and Road Summit in August 2022, more than 280 investment projects were presented, and more than 800 one-to-one project matching meetings arranged for project owners, investors and professional service providers.
- 於2022年8月舉行的「一帶一路高峰論壇」，展示了超過280個投資項目，同時為項目擁有着、投資者及專業服務供應商安排了逾800場一對一項目對接會。
- 11** In March 2023, Asia's largest film and TV entertainment trade platform, FILMART, welcomed more than 7,300 leading entertainment figures from 41 countries and regions. The four-day content marketplace showcased a great variety of cross-media, cross-genre content and offered many business opportunities for participants.
- 於2023年3月舉行的亞洲最大影視娛樂商貿平台「香港國際影視展」，共有來自41個國家及地區的7,300多名業界人士參與。為期四天的展會呈獻了豐富多樣的跨媒體、跨業界內容，為參展商帶來了不少商機。

# CHAIRMAN'S MESSAGE

主席的話

DR PETER K N LAM,  
GBM, GBS

**林建岳博士**  
大紫荊勳賢、金紫荊星章



2022-2023 was another challenging year. Although the pandemic has receded, the world had to face many global problems, from the pandemic, inflation and rising energy costs to ongoing geopolitical tensions.

These developments have continued to disrupt global markets, trade and supply chains, posing significant threats to economies, businesses and people worldwide. And Hong Kong was certainly not immune to these developments.

In the face of these disruptions, the Hong Kong Trade Development Council (HKTDC) has remained steadfast in its mission to help businesses capture opportunities around the world via Hong Kong, and reinforced Hong Kong's unique role as a global business and investment hub and two-way gateway between Mainland China and the world.

As the early part of 2022-2023 still saw travel restrictions in Hong Kong, we focused much of our attention on the Mainland China market, in particular the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), while exploring the potential of the Regional Comprehensive Economic Partnership (RCEP) and Belt and Road countries to tap into the arising opportunities in some of the world's most important markets today.

2022-2023是充滿挑戰的一年。雖然全球疫情有所退卻，但各國及地區均面對來自疫情、通脹和能源價格上漲，以及地緣政治緊張局勢所帶來的挑戰。

全球市場、商貿及供應鏈持續受到打擊，嚴重影響經濟、商業及民生活動，香港自然也面對同樣挑戰。

雖然如此，香港貿發局繼續秉承宗旨，協助企業透過香港掌握全球機遇，加強香港作為全球商貿及投資樞紐，以及作為連通中國內地及世界各地雙向門戶的獨特地位。

在2022-2023年度初，香港受疫情影響實施旅遊限制，我們因時制宜地聚焦中國內地市場，特別粵港澳大灣區，同時發掘「區域全面經濟夥伴關係協定」(RCEP)及「一帶一路」市場的潛力，務求在世界最重要的市場中捕捉嶄新機遇。





On a trip to Japan to strengthen Hong Kong-Japan business and economic ties, our Chairman Peter K N Lam and Executive Director Margaret Fong met Tetsuro Nomura, Minister of Agriculture, Forestry and Fisheries of Japan.

為加強港日商貿及經濟聯繫，本局主席林建岳博士及總裁方舜文到訪日本，與日本農林水產省大臣野村哲郎會面。

As we promoted opportunities in Hong Kong's pillar industries, we have also stepped up efforts to raise awareness of and drive opportunities in and synergies with sectors in sustainability, innovation and wellness. These key drivers of growth inject new impetus to build Hong Kong into a leading green, innovation and technology, and wellness hub.

在宣傳香港支柱產業機遇的同時，我們亦提升企業對可持續發展、創新及全人健康範疇的關注，並推動跨行業的協同效應。我們相信，這三大增長引擎將為香港注入新動力，打造香港成為領先的綠色、創科及全人健康中心。



The HKTDC and Abu Dhabi Chamber of Commerce and Industry signed a Memorandum of Understanding (MoU) at the Abu Dhabi-Hong Kong Business Forum on 7 February 2023 during a week-long business mission to the Middle East.

在為期一星期的中東訪問行程期間，香港貿發局與阿布扎比工商總會於2023年2月7日，在阿布扎比舉行的「阿布扎比與香港商貿論壇」交換合作備忘錄。



HKTDC Chairman Peter K N Lam delivered opening remarks at the Asian Financial Forum in January 2023, which gathered 160 speakers and more than 7,000 participants from 71 countries and regions.

香港貿發局主席林建岳博士於2023年1月舉行的「亞洲金融論壇」致開幕辭，論壇聚匯了160位講者，及來自71個國家和地區的7,000多名人士參與。

With pandemic restrictions fully lifted in early 2023, we embarked on our global outreach with meetings and missions led by the Chief Executive and officials of the Hong Kong SAR Government. These trips, though intensive, were well worth the effort. Global businesses and governments welcomed Hong Kong's comeback and were keen to collaborate with our enterprises to tap into the vast China and Asia markets and to once again reactivate their business interests. I am delighted to have reinvigorated our business ties with old and new partners to reinforce Hong Kong's strengths as a global business and investment hub.

Although we may be operating in an unpredictable world, from the international attendance at our Asian Financial Forum in January 2023 to the babel of languages heard at our packed jewellery and gem fairs in March 2023, it was obvious that Hong Kong is back on the global business map. The vibrant energy at our anchor events in the city was very encouraging. Hong Kong's role as a creator and facilitator of opportunities remains strong and we are committed to helping Hong Kong's businesses and economy bounce back.

I would like to thank every member of the HKTDC team for their dedication and persistence in helping Hong Kong's business community throughout these challenging years. I believe the worst is behind us and I am optimistic that great things await us and Hong Kong.

隨著2023年初各項防疫限制全面取消，我們恢復出訪世界各地，組織香港特區行政長官及主要官員出席多場會議及商貿團。行程緊密，收獲甚豐。國際企業及海外政府都歡迎香港重新出發，並樂於透過與香港企業合作，進軍龐大的中國及亞洲市場，重啟他們的業務發展計劃。我很高興能與新舊夥伴重新接軌，進一步鞏固香港作為全球商業和投資樞紐的優勢。

雖然環球營商環境仍存在許多不明朗因素，但有見我們在2023年1月舉行的「亞洲金融論壇」，以及2023年3月的「珠寶及寶石展覽」，均迎來世界各地人士出席，證明香港已重返國際商貿舞台。我們的旗艦活動帶動整個城市躍動起來，成果令人鼓舞。香港仍然擔當作為機遇創造者及促進者的重要角色，我們承諾幫助香港企業抓緊發展機會，並致力推動香港經濟再次起飛。

在此我特別衷心感謝香港貿發局團隊每一位成員，一直努力不懈、迎難而上，在充滿挑戰的年頭，仍然堅守崗位用心服務香港商貿業界。我相信最壞的時候已經過去，香港將迎來更美好的未來。



# EXECUTIVE DIRECTOR'S MESSAGE

總裁報告

MARGARET FONG

方舜文



Over the past year, we have continued to help businesses understand the ever-changing global landscape and capture the many arising opportunities.

Although in the earlier part of 2022-2023 Hong Kong was under pandemic restrictions, we have not wavered from our mission to provide value to businesses, helping them transform, matching them with new partners and investors, and supporting them with their business expansion strategies in key global markets in every way we could.

Before the lifting of pandemic restrictions in Hong Kong and the mainland, we continued with an array of hybrid offerings to connect Hong Kong businesses with the global community. We staged our events in hybrid format and organised satellite events in cities worldwide to give participants the flexibility to take part no matter their location and connect with others. Once pandemic restrictions were relaxed, we rolled out our planned activities, anchor events in Hong Kong and outreach efforts around the world.

The efforts we took during the past few years to upgrade our digital infrastructure and services paid off. The launch of our EXHIBITION+ hybrid model in July 2022 has transformed the global exhibition and convention industry and Hong Kong's vital role in it by enhancing the way in which we provide matching opportunities at our fairs, offering access to the physical show, Click2Match virtual business matching and hktcdc.com Sourcing to showcase products year-round.

過去一年，我們繼續協助企業應對迅速變化的國際形勢，並把握各種嶄新的機遇。

在2022-2023年度初期，雖然香港及內地的防疫措施仍未放寬，但我們一直堅守使命，為企業創造價值，協助他們轉型、拓展新的合作夥伴及投資者網絡，致力支持他們拓展環球主要市場。

在香港及內地防疫限制取消之前，我們提供一系列「實體+網上」混合模式的活動，讓香港企業與環球商界保持聯繫。我們除了將活動以混合方式推出，更在世界各地城市舉行分會場活動，為參與者提供靈活性，無論身處何地都能參與各項活動，與市場保持聯繫。當防疫限制放寬之際，我們隨即推出早已計劃的多個活動，包括在港舉行的旗艦活動，以及到世界各地的外訪團。

我們過去幾年銳意提升數碼基建及服務的努力終見成果。我們於2022年7月推出的混合展覽模式「EXHIBITION+」，徹底改變全球展覽及會議業生態，同時亦利用科技在展覽中提供更有效的商貿配對服務，結合實體展、「商對易」(Click2Match)智能商貿配對平台，以及「貿發網採購」平台(hktcdc.com Sourcing)，讓展商可以全年無休止地展示其產品，並凸顯香港在國際展覽業的重要角色。





HKTDCE Executive Director Margaret Fong visits the Hong Kong Watch & Clock Fair and Salon de TE showcasing the finest timepiece collections, which attracted more than 6,200 industry buyers in-person and online, and more than 25,000 public visitors.

香港貿發局總裁方舜文參觀「香港鐘表展」及「國際名表薈萃」，欣賞展出的精品鐘表系列。兩展共吸引超過6,200名業內買家參觀實體展或於網上瀏覽產品，以及逾25,000名公眾人士入場購物。

We continued to innovate with our existing platforms to offer increased opportunities across different sectors. International Healthcare Week was launched, with our Asia Summit on Global Health and Hong Kong International Medical and Healthcare Fair as anchor events, to create greater cross-sector synergy. Furthermore, we incorporated new digital elements and expanded our Start-up Express and Transformation Sandbox programmes with an international edition to facilitate greater cross-border connections.

我們不斷在原有的平台加入創新元素，為不同行業開拓商機。我們策動了「國際醫療健康周」，並以「亞洲醫療健康高峰論壇」和「香港國際醫療及保健展」作為旗艦活動，以達致最佳的跨行業協同效應。此外，我們亦增添新的數碼元素，又拓展「創業快綫」(Start-up Express)及「T-box升級轉型計劃」，並加入國際版本，促進跨地域聯繫。



At the Food Expo in August 2022, HKTDCE Executive Director Margaret Fong signed a Memorandum of Understanding with Japan's Aomori Prefecture Governor Shingo Mimura to expand Hong Kong-Aomori economic cooperation and exchange.

於2022年8月舉行的「美食博覽」，香港貿發局總裁方舜文與日本青森縣政府知事三村申吾簽訂合作備忘錄，以擴大兩地的經貿合作和交流。



In March 2023, HKTDC Executive Director Margaret Fong opened MarketingPulse and eTailingPulse. As part of the Pulse Series, the event featured over 30 events and attracted more than 1,400 global marketing and branding experts from 18 countries and regions analysing market trends and new post-pandemic opportunities.

2023年3月，香港貿發局總裁方舜文主持「亞洲品牌及營銷論壇」和「亞洲電子商貿論壇」的開幕儀式。作為「Pulse系列」的一部分，此次論壇共舉辦了30多項活動，邀得來自18個國家及地區超過1,400名環球營銷大師和品牌專家，剖析市場潮流及疫後新商機。

Once travel restrictions were lifted, we also kicked off our international outreach, organising business missions to markets near and far, from the Guangdong-Hong Kong-Macao Greater Bay Area to Thailand and Indonesia to the Middle East.

In this final year of our current three-year business cycle, our work focus remained on sustainability, innovation and wellness. These key themes inform and drive the business strategies of today and serve as a crucial engine of economic, environmental and social development across the world. With the aim to deliver a better life and create a better world, these core themes will continue to define our work in the years ahead.

The removal of international travel restrictions and the reopening of the Hong Kong-Mainland China border have led to a welcome return of mainland and overseas visitors, old and new, to our events in Hong Kong. With our fairs and conferences in early 2023 recording attendance from over 130 countries and regions, it was obvious that the world is keen to come to Hong Kong to do business.

We look forward to riding on this renewed optimism going forward, as we help businesses stay ahead of the curve and connect them with opportunities worldwide.

當旅遊限制取消後，我們立即重啟國際外訪，組織商貿團，到訪不同市場，包括粵港澳大灣區、泰國、印尼，及中東等地。

在我們三年計劃的最後一年，我們的工作繼續聚焦可持續發展、創新及全人健康。近年來，這三大主題引領企業制定其業務發展策略，更成為全球經濟、環境及社會發展的關鍵引擎。為了達致更美好的生活、創造更美好的世界，這些核心主題鋪墊了我們未來的工作。

2023年初，隨著各地取消旅遊限制，以及香港與內地全面通關，我們喜迎內地及海外的新舊買家，重臨我們在港舉行的活動，並於我們的展覽及會議錄得來自超過130個國家及地區的訪客參與，證明各地商貿人士仍然非常期望來港進行商貿活動。

未來我們將乘風啟航，帶領企業搶佔先機，連繫國際機遇。



# BUILDING A SUSTAINABLE FUTURE

# Building a Sustainable Future

## 建構可持續的未來

In today's changing world, sustainability remains an important part of our strategy. Capitalising on our role in connecting business with opportunities in Hong Kong and around the world, we continue to take a value-driven approach to drive sustainability across the business community.

We focused on markets and sectors to infuse sustainability into our anchor industry events, support programmes and deal-making facilitations.

在現今瞬息萬變的世界，可持續發展仍然是我們的策略重心之一。我們擔當為企業連繫在香港以致全球機遇的角色，繼續以價值為導向的策略，推動整個商界的可持續發展。

針對不同市場和行業，我們將可持續發展融入我們的旗艦行業盛事、支援計劃和商貿配對活動中。

### Driving Green Financing and ESG Innovation

We positioned Hong Kong as a green financing hub in our flagship events, promoting its role as ESG financing and innovation centres.

Under the theme Green Innovation for Carbon Neutrality, our annual green event Eco Expo Asia in December 2022 explored decarbonising technologies, and products and solutions in green transport and buildings, green finance and ESG. The accompanying Eco Asia Conference brought together policy and industry leaders to discuss green finance, hydrogen economy, carbon neutrality, green retrofits and more.

### 推動綠色金融和環境、社會及管治 (ESG) 創新

我們在旗艦盛事中將香港定位為綠色金融樞紐，宣傳其作為重視環境、社會及管治 (ESG) 的金融和創新中心的角色。

2022年12月舉行的年度環保活動「國際環保博覽」，以「綠色創科·力爭碳中和」為主題，發掘綠色運輸及建築、綠色金融及ESG各範疇的脫碳科技、產品和解決方案。同場舉行的「亞洲環保會議」匯集政商領袖，探討包括綠色金融、氫能經濟、碳中和、綠色建築節能改造等議題。

## Eco Expo Asia 國際環保博覽



In December 2022, Eco Expo Asia attracted close to 250 exhibitors from 9 countries and regions, with nearly 9,200 industry buyers visiting the physical expo and browsed products online.

於2022年12月舉行的「國際環保博覽」，吸引了來自9個國家及地區近250家展商參展，以及近9,200名業內買家親臨參觀和於網上瀏覽產品。



ESG was also a major topic at the Asian Financial Forum (AFF) in January 2023, with sessions on transition finance, carbon markets, sustainable future, climate change, carbon valuation and ESG standard setting. At AFF, we hosted 160 renowned thought leaders from international organisations and industry leaders.

2023年1月舉行的「亞洲金融論壇」也重點討論ESG議題，附設討論環節探討轉型金融、碳市場、可持續的未來、氣候變化、碳估值和ESG準則設定。「亞洲金融論壇」邀請了160位重量級、來自國際機構的意見及業界領袖。



ESG and green finance were key topics of discussion at the Asian Financial Forum (AFF) in January 2023. 630 deal flow match-making sessions were held between investors and project owners, including on ESG-related projects.

於2023年1月舉行的「亞洲金融論壇」聚焦探討環境、社會及管治(ESG)和綠色金融等議題。期間舉行了630場投資項目對接會，讓投資者與項目擁有者進行洽談，其中包括討論有關ESG的項目。

## Asian Financial Forum 亞洲金融論壇



**160**  
speakers  
講者



**7,000+**  
participants  
與會者

from 71 countries and regions  
來自71個國家及地區



**630**  
AFF Deal Flow  
Matchmaking meetings  
投資項目對接會



We continued to focus on sustainability at the Belt and Road Summit in August 2022. A Striving towards a Sustainable Future: The Role of Transition Finance session was co-organised with the Infrastructure Financing Facilitation Office of the Hong Kong Monetary Authority. A second session, themed Embracing Green Technology and Talent Cultivation in the GBA, was co-organised with Hong Kong Cyberport.

在2022年8月舉行的「一帶一路高峰論壇」，我們繼續聚焦在可持續發展的議題上，例如跟金管局基建融資促進辦公室合辦「邁向可持續的未來：轉型金融的角色」，以及與香港數碼港管理有限公司合辦的「拓展大灣區綠色金融與人才培訓」專題分組論壇。

## Belt and Road Summit 一帶一路高峰論壇



Business matching and project pitching remained popular at the Belt and Road Summit in August 2022. More than 800 business matching meetings took place for over 280 projects, which also focused on smart city development, energy and natural resources.

於2022年8月舉行的「一帶一路高峰論壇」，商貿配對及項目推介會繼續獲與會者踴躍參與。論壇就約280個投資項目舉行了800場配對會議，聚焦智慧城市發展、能源和天然資源的議題。

At the China International Fair for Trade in Services exhibition, a major event of China’s Ministry of Commerce (MOFCOM), in Beijing in September 2022, 300,000 tuned in for a webinar on green financing and ESG.

國家商務部重頭活動「中國國際服務貿易交易會」於2022年9月在北京舉行，共30萬人次參與有關綠色金融及ESG的網絡研討會。

## Creating Sustainability with Innotech

To elevate Hong Kong's status as a sustainability innotech hub, we showcased homegrown innovations on sustainability and ESG solutions at our fairs and conferences, Start-up Express programme and our sourcing platform.

At the Asian Logistics, Maritime and Aviation Conference in November 2022, under the theme The Future of the Sustainable Supply Chain: Connectivity • Collaboration • Innovation, 91 prominent speakers from 10 countries and regions discussed driving business growth through sustainable, innovative supply chain transformation.

## 創新科技促進可持續發展

為提升香港作為可持續發展創新科技的樞紐地位，我們於展覽和會議、「創業快綫」計劃及我們的採購平台，展出可持續發展及ESG解決方案相關的本地創新科技。

於2022年11月舉行的「亞洲物流航運及空運會議」，以「成就可持續供應鏈：聯繫·協作·創新」為主題，匯聚91名來自10個國家及地區的知名講者，討論如何運用具可持續性和創新的供應鏈轉型，以促進業務增長。



At the Asian Logistics, Maritime and Aviation Conference (ALMAC) in November 2022, 91 prominent speakers from 10 countries and regions discussed driving business growth through sustainable, innovative supply chain transformation. An accompanying exhibition featured more than 50 stalls showcasing supply chain solutions and innovative logistics technologies to help SMEs enhance supply chain management.

於2022年11月舉行的「亞洲物流航運及空運會議」，匯聚了來自10個國家及地區的91名知名講者，討論如何運用具可持續性和創新的供應鏈轉型，以促進業務增長。同期舉行的展覽有50多家機構展示各式各樣的供應鏈方案和創新物流科技，協助中小企優化供應鏈管理。

# Asian Logistics, Maritime and Aviation Conference 亞洲物流航運及空運會議



**90+**

speakers  
講者

from 10 countries and regions  
來自10個國家及地區



**14,000+**

participants  
與會者

from 50+ countries and regions  
來自50+個國家及地區



**240**

business matching meetings  
商貿配對環節



nearly **60**

exhibitors  
參展商

from 3 countries and regions  
來自3個國家及地區



The International ICT Expo, held in October 2022 as part of five autumn technology fairs, showcased a range of solutions designed to help drive smart city development.

於2022年10月舉行的「國際電子組件及生產技術展」為秋季五大科技展之一，展示了多項有助推動智慧城市發展的科技方案。

More than 70 IP experts and business leaders discuss trends and opportunities in the IP market and outlined proposals to build a sustainable IP ecosystem, while exploring the business potential of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) at the Business of IP Asia (BIP Asia) Forum. The event in December 2022 attracted more than 14,000 participants from over 40 countries and regions.

「亞洲知識產權營商論壇」邀請超過70位知識產權專家和行業領袖，討論知識產權市場的趨勢和機遇，並提出建構可持續發展的知識產權生態系統的建議。同時於論壇探索粵港澳大灣區的潛在商機。活動於2022年12月舉行，吸引來自40多個國家及地區超過14,000名人士參與。

The 5-in-1 tech fairs – Hong Kong Electronics Fair (Autumn Edition), electronicAsia, International ICT Expo, Hong Kong International Lighting Fair (Autumn Edition) and Hong Kong International Outdoor and Tech Light Expo – in October 2022 presented electronics, tech, and lighting innovations and smart city solutions.

此外，秋季五大科技展包括：「香港秋季電子產品展」、「國際電子組件及生產技術展」、「國際資訊科技博覽」、「香港國際秋季燈飾展」及「香港國際戶外及科技照明博覽」，同期於2022年10月舉行，展示了電子、科技、燈飾創新及智慧城市方案。

## Hong Kong Electronics Fair (Autumn Edition), electronicAsia, International ICT Expo, Hong Kong International Lighting Fair (Autumn Edition) and Hong Kong International Outdoor and Tech Light Expo

香港秋季電子產品展、國際電子組件及生產技術展、國際資訊科技博覽、香港國際秋季燈飾展，及香港國際戶外及科技照明博覽



**1,100+**

exhibitors  
參展商

from 10 countries and regions  
來自10個國家及地區



**108,000+**

buyers  
買家

from 98 countries and regions  
來自98個國家及地區



**4,250+**

business matching meetings  
商貿配對環節



Under the theme Innovate for a Sustainable Future, a Symposium on Innovation & Technology at the Electronics Fair (Autumn edition) attracted more than 960 people from 25 countries to understand the positive impact sustainability had on the sector.

In July 2022, a new green feature was launched on our e-marketplace hktcd.com Sourcing, which features more than two million buyers and 130,000 suppliers. Suppliers can now upload their green certificates with their products online, which enables buyers to source sustainable products more effectively.

### Bringing Start-ups Together for Sustainability

In 2022-2023, we positioned Hong Kong as a start-up hub for sustainability, helping SMEs and start-ups upgrade, transform and raised greater awareness of ESG.

We have continued to support start-ups via our Start-up Express programme. 10 winners were selected from a record 260 entries. They not only were given the opportunity to market themselves via our platforms, but also received advice from investors and gained experience in promoting themselves to the media and potential partners.

The programme introduced an ESG award to raise awareness of ESG and acknowledge the contribution of start-ups to advance ESG. The award was given to i2Cool, which produces energy-free and environmentally-friendly passive radiative cooling paint.

「香港秋季電子產品展」期間舉辦的「創新科技論壇」，以「永續發展 科創未來」為主題，吸引超過960名來自25個國家及地區的參與者，了解可持續發展對行業的正面影響。

於2022年7月，我們在網上平台「貿發網採購」推出全新綠色功能，平台涵蓋超過200萬名買家及13萬個供應商。供應商可上載他們的產品和綠色證書，令買家更有效地搜購到可持續發展的產品。

### 匯聚初創企業 實現可持續發展

於2022-2023年度，我們將香港定位為可持續發展的初創中心，協助中小企和初創企業升級、轉型和提高ESG意識。

我們一直透過「創業快綫」計劃協助初創企業，從破紀錄的260家參賽企業中，揀選出10名勝出者。他們不僅有機會透過我們的平台提升知名度，還能得到投資者的建議，並獲得向媒體和潛在合作夥伴推銷自己的經驗。

該計劃推出「環境、社會、企業管治大獎」，以提升企業對ESG的意識，及表揚為推動ESG作出貢獻的初創企業。得獎企業i2Cool所生產的冷卻塗層，是採用環保被動輻射技術生產，毋須使用電力。



As part of our Start-up Express entrepreneurship development programme, Hong Kong start-ups pitched their projects to a panel of judges who chose our annual cohort of 10 winners.

參與「創業快綫」企業家發展計劃的香港初創企業向評審團推介其項目，10間優勝初創順利誕生。

## Building a Knowledge Base in Sustainability

Our Research team enriched our knowledge hub with more than 3,000 research articles, including nearly 400 articles on ESG and sustainability, to inform businesses of the latest green trends and developments and encourage them to go greener.

We also supported over 2,800 SMEs via our Transformation Sandbox (T-box) business support programme and seminars on sustainability organised with the Hong Kong Small and Medium Enterprises Association and other partners.

## 為可持續發展建立智庫

我們的研究部門發表了超過3,000篇網上文章，其中包括近400篇關於ESG及可持續發展的文章，豐富我們的智庫，讓企業了解最新的綠色趨勢及發展，並鼓勵他們走向綠色營商之道。

我們還透過「T-box升級轉型計劃」，為2,800多家中小企業提供支援，當中包括與香港中小型企業聯合會和其他合作夥伴，舉辦有關可持續發展的講座。

# Helping Start-ups Thrive 助初創開拓商機

At Entrepreneur Day in November, Start-up Express winner i2Cool closed a deal worth over HK\$10 million with Alpha Southstar General Construction Corp, a construction company from the Philippines, which purchased i2Cool's cooling paint for the construction of a large housing estate project in the Philippines. The paint, when applied to a building's exterior, can simultaneously reflect most of the sunlight and dissipate the building's heat into space in the form of mid-infrared radiation, resulting in a significant drop in the building's indoor temperature.

Subsequent to an article on their company in our Hong Kong Means Business (HKMB) in-house news site, worldwide distributors who read the article reached out to i2Cool and entered into a partnership with the start-up to sell its cooling paint around the world, including:

在11月舉行的「創業日」，「創業快綫」另一個優勝者i2Cool，與菲律賓建築公司Alpha Southstar General Construction Corp達成了價值超過1,000萬港元的交易。後者購買了i2Cool的冷卻塗層，擬用於菲律賓一個大型住宅項目。以這種塗層覆蓋建築物外部表面，可以反射大部分陽光，並將建築物的熱量以中紅外線傳至外太空，從而使建築物的室內溫度顯著下降。

在我們於本局的新聞網站「商貿全接觸」上刊登了一篇關於i2Cool的文章後，一些全球分銷商主動聯絡i2Cool，並與該公司建立起合作夥伴關係，讓其冷卻塗層在全球銷售，當中包括：

- **J Werkz! Pte Ltd,**  
Singapore distributor selling in Singapore 新加坡分銷商 - 在新加坡銷售
- **Mammoth Group,**  
American distributor selling in the United States and Canada 美國分銷商 - 在美國和加拿大銷售
- **MEA VISION (MACAO) INTERNATIONAL INVESTMENT CONSULTING, LTD.,**  
Macao distributor selling in Macao and Europe 澳門分銷商 - 在澳門及歐洲銷售
- **RICHMOND Sustainable Engineering Solutions LLC,**  
Abu Dhabi distributor selling in Abu Dhabi 阿布扎比分銷商 - 在阿布扎比銷售

# Supporting Sustainable Creativity 支持可持續的創意

Creativity and sustainability go hand in hand in many sectors and industries, including in fashion and design.

Based on the theme of sustainable fashion, our annual fashion event CENTRESTAGE in September 2022 attracted 60 local and global sustainable fashion brands, featuring cutting-edge designs and trends showcasing sustainable designs. At the Fashion Hong Kong Runway Show, six local designer brands showcased spring/summer 2023 collections using upcycled fabrics.

創意及可持續發展在各範疇及行業都是並駕齊驅，包括時尚及設計行業。

以「永續時裝」為題的年度時尚盛事CENTRESTAGE(香港國際時尚匯展)於2022年9月舉行，吸引60個本地及國際可持續時裝品牌參展，展示出可持續的尖端設計和趨勢。在時裝匯演Fashion Hong Kong Runway Show之中，六個本地設計師品牌運用升級再造的環保紗線，展示出2023春夏系列。

## CENTRESTAGE 香港國際時尚匯展



240

fashion brands  
時裝品牌

from 15 countries  
and regions  
來自15個國家及地區



22,500+

public visitors  
公眾人士入場

30%  
year-on-year  
按年



700+

business meetings  
商貿會議

DesignInspire, our flagship creative showcase of world-class designs by global creative gurus, trending brands and design institutions, celebrated sustainable fashion throughout the year to create a more sustainable fashion industry.

「創意設計博覽」是我們的旗艦創意展示平台，網羅來自全球創意精英、潮流設計品牌及設計院校的世界級設計，全年推廣可持續時裝，以創建更具可持續性的時尚產業。



Asia's premier fashion event CENTRESTAGE was held in September 2022. The three-day exhibition featured 30 fashion shows and events, which attracted scores of industry professionals, celebrities and fashionistas.

亞洲時尚盛事CENTRESTAGE(香港國際時尚匯展)於2022年9月舉行。為期3日的展會舉行了超過30場時裝匯演及活動，匯聚一眾行業專家、名人和時尚達人。



HARNESSING INNOVATION

# Harnessing Innovation

## 驅動創新

2022-2023 marked the second year of our five-year digital transformation journey. We continued to modernise our IT infrastructure and digitalise our events to meet the demand for the post-pandemic hybrid mode of operation, so that businesses could continue to connect anytime, anywhere and capture more opportunities, as the pandemic subsided and the world entered a new normal.

In our events, platforms and support programmes, we created synergy between traditional and new sectors to drive more business opportunities and further built an ecosystem for innovation R&D, production and commercialisation, with the aim to strengthen Hong Kong's role as a leading innovation hub.

2022-2023年度，標誌著香港貿發局踏入五年數碼轉型進程的第二個年頭。當疫情退卻，全球進入新常態之際，我們繼續推進資訊科技架構現代化，以及活動數碼轉型，以迎合疫情後市場對靈活融合的營運模式的需求，令企業能夠不受地域及時間限制，隨時捕捉先機。

我們於各項活動、平台及支援計劃中，於傳統和新板塊之間創造協同效應，促使更多商貿機會。為加強香港作為領先創新樞紐的角色，我們進一步為創新研發、生產及商品化，建立起相關的生態系統。



## Transforming our Business Platforms

We launched the Virtual Event Platform (VEP) as a hybrid model for our events to reinforce Hong Kong's role as a leading global convention and exhibition centre and enable businesses to capture more opportunities via Hong Kong. Intensive training and support were given to our global exhibitors and buyers to help them capitalise on this new tool.

Our VEP offers live streaming, video meetings, 3D virtual booths and AI business matching for our events. It supports our EXHIBITION+ model, which we launched at the International Sourcing Show (ISS) in July 2022. EXHIBITION+ is a hybrid platform that offers access to the physical show, Click2Match virtual business matching and our hktdc.com sourcing platform for year-round support.

ISS featured over 1,700 exhibitors of product showcases and pavilions joining in either showcase or remote participation formats. Over 20,000 buyers attended ISS in-person and browsed products online, more than 5,000 business matching meetings took place and 10,000 enquiries were generated on our sourcing platform.

## 商貿平台轉型

香港貿發局推出虛擬活動綜合平台(VEP)為活動提供混合模式，加強香港作為全球會議及展覽中心的領導角色，並讓企業透過香港掌握更多機遇。我們為全球參展商和買家提供培訓及支援，協助他們靈活運用各項新工具。

VEP為活動提供現場直播、視象會議及人工智能商貿配對；並支援我們於2022年7月舉行「國際採購匯」時推出的「EXHIBITION+」模式。「EXHIBITION+」是一個混合模式，無縫地連繫實體展覽、「商對易」(Click2Match)虛擬商貿配對，以及「貿發網採購」平台(hktdc.com Sourcing)。

在「國際採購匯」中，現場參展及以遙距方式參展的展商共超過1,700家。另外，超過20,000名買家親臨參觀及於網上瀏覽產品。超過5,000場商貿配對會議在展覽期間舉行，而透過我們的採購平台收到的商貿查詢達10,000個。



Themed Sourcing Smarter, Living Better, our International Sourcing Show in July 2022 was our first event run on our brand-new hybrid model, EXHIBITION+. The fair welcomed over 1,700 exhibitors and over 20,000 buyers, in-person and online.

於2022年7月舉行的「國際採購匯」，以「時尚採購，引領生活潮流」為主題，是我們首個採用「EXHIBITION+」混合模式的展覽會。展會吸引了超過1,700家參展商和逾20,000名買家進場參觀及於網上瀏覽產品。

## Staying Ahead of the Curve

Since the launch of EXHIBITION+, from July 2022 to March 2023, our trade and public fairs welcomed some 12,000 exhibitors and 254,000 buyers who participated in-person and online to make business connections. They also attracted over 1.6 million public visitors. In addition to business connections and meetings conducted on the Click2Match platform, an additional 46,500 business enquiries were generated on hktdc.com Sourcing.

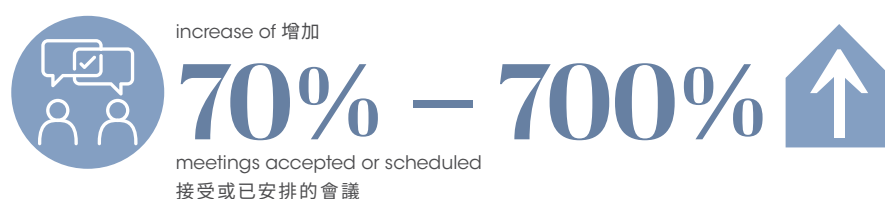
The EXHIBITION+ AI Recommendation Engine, an industry first, was developed for our fairs to assist customers in more effective business matching. Encouragingly, it has received positive reviews from users, averaging a high 4+ rating on a scale of 1 to 5, and brought a significant uplift in business connections between exhibitors and buyers.

## 佔盡先機 保持領先地位

自從「EXHIBITION+」推出以來，於2022年7月至2023年3月期間，約12,000家參展商及254,000名買家參與了我們的商貿和公眾展覽，包括親身到場參與及透過網上進行商務交流。展會也吸引逾160萬名公眾人士參加。除了由「商對易」促成的商貿聯繫及會議外，「貿發網採購」網上平台收到額外46,500個商貿諮詢。

「EXHIBITION+」的人工智能推薦技術是行內首創，專為我們的展覽會而開發，以協助顧客更有效地進行商貿配對。在使用者1至5的評分之間，我們平均得到4+，成績令人鼓舞，該平台大大提升了參展商及買家之間的聯繫。

# EXHIBITION+



In addition to EXHIBITION+, we developed machine learning predictive models to predict customer behaviour. Currently, 39 of our major trade fairs and conferences are being supported by 120 predictive models and O2O target lists, with two to three times higher customer response rates on average recorded.

此外，我們在「EXHIBITION+」之外研發了機器學習預測模型，預測顧客行為。目前，我們在39個主要的商貿展覽及會議中應用了120個預測模型及線上線下模式(O2O)目標清單，平均錄得兩至三倍的顧客回覆率。

## Co-locating Events for Greater Synergy

As sectors became more integrated with each other, we consolidated several industry fairs to maximise cross-sector synergy, explored new participation formats, and strengthened our business matching.

The 7-in-1 International Sourcing Show (ISS) and 5-in-1 tech fairs in October 2022 provided diversified yet comprehensive sourcing platforms. With the Hong Kong Exporters Association, we showcased the products of the 48 Hong Kong Smart Design Award winners at ISS. The tech fairs attracted more than 1,100 exhibitors showcasing advanced smart products and smart city solutions from SMEs and enterprises in Hong Kong, Mainland China, across Asia and Europe.

## 協作活動效果更佳

鑑於有些行業的互相關聯度愈趨密切，我們將數個不同的行業展覽整合，以最大化協同效益，從而發掘新的參與模式，並加強我們的商貿配對效能。

2022年10月舉行的七合一「國際採購匯」和五合一科技展會，提供多元化和全面的採購平台。香港貿發局與香港出口商會合作，於「國際採購匯」展出48個「香港智營設計大賞」的獲獎作品。而數個科技展則吸引來自香港、中國內地和歐亞等地的中小企及公司，共超過1,100家參展商，展出高端智能產品及智慧城市解決方案。



Our five autumn technology fairs in October 2022, which focused on smart lighting and robotics, welcomed more than 1,100 exhibitors and more than 108,000 buyers. More than 4,250 meetings were held to facilitate business matching.

於2022年10月舉行的秋季五大科技展，聚焦智能照明和機械人產品，共吸引了超過1,100家參展商和逾108,000名買家參與。期間還舉行了超過4,250場商貿配對會議，助業界拓展商脈。

Eco Expo Asia was co-located with the Construction Innovation Expo (CIExpo), organised by the Construction Industry Council in December 2022, which attracted a larger pool of participants. We will explore the feasibility of staging future Eco Expo with CIExpo, along with more joint promotions and campaigns.

我們於2022年12月的「國際環保博覽」也跟建造業議會的「建造創新博覽會」同期舉行，吸引大批參加者。我們將研究未來繼續合作的可能性，推出更多聯合宣傳及推廣活動。

International Healthcare Week in November 2022, comprising the Asia Summit on Global Health (ASGH) and Hong Kong International Medical and Healthcare Fair, were brought together to aggregate the research and academic community, practitioners, investors, suppliers and buyers. ASGH featured more than 80 speakers and over 22,000 participants, while the Medical Fair welcomed 300 exhibitors and more than 37,000 buyers.

2022年11月舉行的「國際醫療健康周」涵蓋了「亞洲醫療健康高峰論壇」及「香港國際醫療及保健展」(醫療展)，雲集研究和學術人員、從業員、投資者、供應商及買家。「亞洲醫療健康高峰論壇」邀請了超過80名講者及吸引逾22,000名與會者；而醫療展招攬300家參展商及逾37,000名買家。



## Technology Driving Innovation

In the past year, innovation became a more central topic of discussion at our flagship events. Our Asian Financial Forum (AFF), ASGH, Belt and Road Summit and Asian Logistics, Maritime and Aviation Conference (ALMAC) gathered key players to facilitate opportunities in fintech, healthtech, greentech and logistics tech.

AFF, themed Accelerating Transformation: Impact • Inclusion • Innovation, focused on fintech, data governance and how Hong Kong is developing into a data hub. Innoventure Salon introduced promising start-ups to the investor and business communities, while AFF Deal Flow Matchmaking showcased fintech solutions. The investment projects covered deep tech, digital technology and healthtech. More than 120 local and international financial institutions, tech companies, start-ups and investment agencies featured innovative technologies in the physical and online exhibition zones at AFF.

## 科技推動創新

過去一年，創新在我們的旗艦活動中成為核心的討論議題。「亞洲金融論壇」、「亞洲醫療健康高峰論壇」、「一帶一路高峰論壇」及「亞洲物流航運及空運會議」均匯聚主要持份者，共同推動金融、健康、綠色和物流科技的機遇。

「亞洲金融論壇」主題為「推進轉型：創效·共融·創新」，聚焦於金融科技、數據管治和如何發展香港成為數據中心。「InnoVenture」專區為投資者及商貿社群推薦精英初創企業；而「AFF Deal Flow 投資項目對接會」則展示金融科技解決方案。投資項目所涵蓋的行業包括深科技、數碼科技和健康科技。論壇匯聚超過120家本地和環球金融機構、科技企業、初創公司及投資促進機構，在論壇線上線下的展區展示他們的創新科技。



The InnoVenture Salon at the Asian Financial Forum in January 2023 connects start-ups with potential investors and partners from around the world to facilitate collaboration in fintech. More than 50 start-ups from 10 countries and regions took part.

於2023年1月舉行的「亞洲金融論壇」設有「InnoVenture」專區，為初創企業連繫來自全球的潛在投資者及合作夥伴，促進金融科技的合作，共超過50家來自10個國家及地區的初創企業參與。

# Deal-making at AFF 「亞洲金融論壇」商貿配對活動

Yedpay is a digital wallet platform for online and offline credit card transactions and payments, which signed three agreements at AFF. First with Venture Cap in Thailand to provide technology solutions to facilitate online trading and transactions. Furthermore, a 24/7 payment remittance solution between Hong Kong and the mainland will be developed with Union Pay subsidiary Easylink Payment to facilitate cross-border settlements. They will also work with The Hong Kong Polytechnic University to develop a mobile device function, Tap to Phone, enabling merchants to accept credit card payments using mobile phones.

Yedpay是一個供線上線下信用卡交易及付款的電子錢包平台，在「亞洲金融論壇」簽署了三項合作協議。首先是為泰國的Venture Cap提供促進網上貿易及交易的科技解決方案。第二是聯同中國銀聯旗下的Easylink Payment，研發香港與內地24小時運作的付款匯款方案，以促進跨境結算。他們亦與香港理工大學合作發展流動裝置功能Tap to Phone，運用流動電話接受信用卡繳費。



Yedpay, a Hong Kong digital wallet platform for online and offline credit card transactions and payments, signed partnership agreements at the Asian Financial Forum in January 2023 with Thailand's Venture Cap, Union Pay subsidiary Easylink Payment and The Hong Kong Polytechnic University.

Yedpay是一家香港數字錢包平台，提供線上線下的信用卡交易和付款服務。在2023年1月舉行的「亞洲金融論壇」，Yedpay與泰國的Venture Cap、中國銀聯旗下的Easylink Payment，及香港理工大學簽署了合作協議。

At ASGH, start-ups presented their ideas to transform the healthcare industry at the live pitching sessions and more than 180 start-ups and projects were featured at the InnoHealth Showcase, connecting start-ups in medical and healthcare sectors with potential investors and partners. Furthermore, the Medical Fair's Start-up Zone showcased the latest medical innovations of 24 start-ups.

初創企業在「亞洲醫療健康高峰論壇」現場推介環節中，提出關於保健行業轉型的方案。「InnoHealth Showcase」展區展出超過180家醫療及保健行業的初創企業和項目，讓其接觸潛在投資者和合夥人。此外，醫療展的初創專區展出24家初創企業的最新醫療科技。



The Asia Summit on Global Health was one of the anchor events at our inaugural International Healthcare Week in November 2022 to create greater synergy among the R&D, investment, innovation and technology (I&T), and medical and healthcare fields.

本局於2022年11月首辦「國際醫療健康周」，旗艦活動之一「亞洲醫療健康高峰論壇」為研發、投資、創科、醫療及保健各範疇創造更大的協同效應。

The Belt and Road Summit in August 2022 focused on innovative, sustainable infrastructure in the Belt and Road countries and beyond. 800 matching meetings were held for some 280 investment projects, including on innovation with a focus on smart city development. Furthermore, the GBA Tech Zone featured high-end innovative technologies and solutions by exhibitors from across the region.

2022年8月舉行的「一帶一路高峰論壇」，以「一帶一路」沿線及相關國家及地區的創新和可持續基建為焦點。論壇就約280個投資項目舉行了800場配對會議，包括集中在智慧城市發展的科技上。此外，「大灣區科技專區」展出區內參展商的高端創新科技和解決方案。

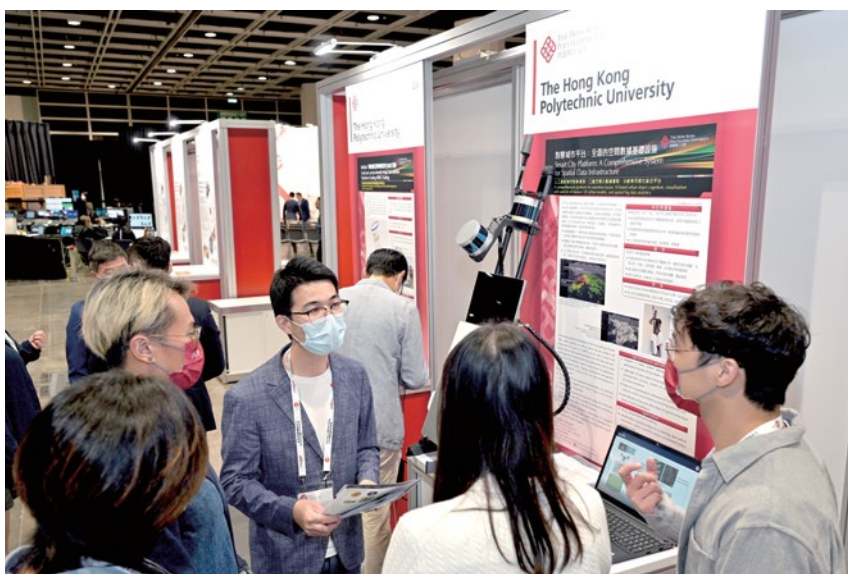


Completing the innovation ecosystem is Hong Kong's robust IP sector. At the Business of IP Asia (BIP Asia) Forum in December 2022, our first Innovation & IP Market under the theme Smart Manufacturing and Building strengthened IP commercialisation and welcomed more than 70 speakers and over 14,000 online and physical participants from more than 40 countries and regions. The Inno Showcase featured over 30 home-grown innovations from universities, R&D centres and start-ups, representing diverse sectors, including manufacturing, transport and energy. At Open Stage, experts discussed tech commercialisation and adoption, while the Tech Consultation Salon offered advice on business transformation.

香港蓬勃的知識產權行業完善了整個創新生態圈。我們於2022年12月舉行的「亞洲知識產權營商論壇」首設「創科營商廊」，以「智能製造與建築」為主題，旨在加強知識產權商品化。我們邀請超過70位講者，及逾14,000名來自40多個國家及地區的與會者於網上或親臨參與。「Inno Showcase」則展示超過30個來自各大學、研發中心和初創企業的本地創新產品，涵蓋製造、運輸和能源等多元行業。專家於「Open Stage」討論技術商品化及應用，企業亦能夠在「科技諮詢會客室」獲得企業轉型的建議。

With Hong Kong's robust IP sector a key component of its innovation ecosystem, BIP Asia debuted Innovation & IP Market in December 2022, themed Smart Manufacturing and Building. The Inno Showcase featured over 30 home-grown innovations.

香港蓬勃的知識產權行業是創新生態圈的重要一環，我們於2022年12月舉行的「亞洲知識產權營商論壇」首設「創科營商廊」，以「智能製造與建築」為主題，其中「Inno Showcase」展示超過30個本地創新產品。



In December 2022, Hong Kong SAR Secretary for Commerce and Economic Development Algernon Yau delivered welcome remarks at the Business of IP Asia Forum, and visited the Forum's Innovation & IP Market co-organised with the Hong Kong Productivity Council.

香港特別行政區政府商務及經濟發展局局長丘應樺於2022年12月舉行的「亞洲知識產權營商論壇」致歡迎辭，並參觀與香港生產力促進局合辦的「創科營商廊」。



At ALMAC's InnoTalks in November 2022, tech experts discussed innovative solutions and technologies that are driving advancements in modern logistics and smart supply chain development, helping companies stay ahead of shifting consumer demands.

於2022年11月舉行的「亞洲物流航運及空運會議」，透過「創新對話」系列，一眾科技專家就推動現代化物流及智慧供應鏈發展，討論可行的創新解決方案及科技，協助企業應對不斷改變的消費者需求。

# Innovating for the Future

## 為美好將來而創新

A Memorandum of Understanding (MoU) was signed at the Belt and Road Summit between ICT investor LTL, Hong Kong e-sports pioneer CGA and e-sports non-profit ESAHK to establish an e-sports gaming arena in Malaysia, to support casual and competitive gaming tournaments and develop e-sports in the country. The MoU helps drive Malaysia's efforts to expand its digital economy.

The Summit also saw an MoU signed between Triple I Logistics, a major third-party logistics company in Thailand, and Hitpound Group from Xian to further explore collaboration in areas, like air freight, cold chain and speciality logistics.

資訊科技投資者LTL、香港電競先驅CGA和電競非營利組織香港電競總會在「一帶一路高峰論壇」上簽署合作備忘錄，擬在馬來西亞建立電競遊戲競技場，以支持休閒和競爭性遊戲賽事，並在該國發展電競。此合作備忘錄有助於推動馬來西亞擴大其數碼經濟。

論壇同時見證了泰國主要綜合物流服務供應商Triple I Logistics與西安海得邦國際物流簽署了合作備忘錄，進一步探索貨運、冷鏈和專業物流等領域的合作。

## Nurturing Innovators

In October 2022, we launched the Go Beyond Your Limits programme with Microsoft Hong Kong targeting local SMEs and next-generation talent. The mix of best-in-class technology, practical learning and comprehensive support programmes have expedited our T-box SME members' digital transformation and workforce competitiveness. This will help Hong Kong's SMEs take tangible steps to pursue their digital transformation and seize new market opportunities and provide learning opportunities for tertiary students under our Trade Ambassador Programme (TAP) for young people.

We continued to support start-ups via our Start-up Express programme, now in its fifth year. 10 winners were again selected as the annual cohort who were exposed to marketing activities and earned attention from investors, media and potential partners.

In 2022, the programme's international version was launched to ramp up global exposure for our start-ups and foster exchange, with 10 early-stage start-ups from Mainland China, Germany, Italy, Japan, Singapore, South Korea, Turkey and the United States exchanging views with Start-up Express winners.

## 積極培育創新專才

2022年10月，我們與Microsoft香港啟動了針對本地中小企業和年輕一代人才的「Go Beyond Your Limits」計劃。結合一流的技術、實踐學習模式和全面的支援計劃，加強了T-box計劃的中小企會員的數碼轉型和人力資源競爭力。計劃將有助香港中小企邁出切實一步，進行數碼轉型，把握市場新機遇，及在「商貿大使計劃」之下，為大專學生提供更多學習機會。

我們繼續透過「創業快綫」計劃支持初創企業，該計劃現已進入第五個年頭。10家優勝初創企業被選出，他們獲得參與市場推廣活動的機會，並贏得投資者、媒體和潛在合作夥伴的關注。

「創業快綫」計劃更於2022年推出國際版，以增加初創企業在全球的曝光率和促進交流，優勝者與來自中國內地、德國、意大利、日本、新加坡、南韓、土耳其和美國等地10家早期初創企業進行交流。



Start-ups from Mainland China, Germany and Korea discussed health tech trends with Hong Kong Start-up Express winners at Entrepreneur Day in November 2022.

於2022年11月舉行的「創業日」，來自中國內地、德國和韓國的初創企業，與「創業快綫」培育計劃的香港優勝者分享醫療科技的最新趨勢。



Past Start-up Express programme laureates include Wizpresso Limited, which aims to augment capital market workflow and empower industry stakeholders, developing technologies underpinned by natural language processing and deep learning to automate legal, financial and business due diligence.

Another success story was RaSpect Intelligence Inspection Limited, which builds patented technology for robust city management. RaSpect drones safely and reliably inspect infrastructure and buildings, and support projects across eight countries.

To help start-ups and SMEs drive innovation in Hong Kong and the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), we co-created with Hang Seng Bank the InnoClub, a one-stop platform offering banking and finance solutions, networking, business matching, innovation webinars, digitalisation showcase sharing, advisory services and market research. InnoClub has over 700 members.

早前獲選「創業快綫」的優勝企業「濃說科技」，開發自然語言處理和深度學習技術，以建立自動化的法律、財務和商貿盡職調查，旨在簡化資本市場工作流程，並提升行業持份者的效率。

另一個成功例子是「維視拍」，該公司的專利技術能夠完善城市管理。維視拍運用無人機安全可靠地檢測基礎設施和建築物，技術已於八個國家的項目廣泛應用。

為協助初創企業和中小企在香港和粵港澳大灣區推動創新，我們與恒生銀行共同創建了InnoClub。這是一個提供理財和金融解決方案、企業交流、商貿配對、創新科技講座、數碼轉型個案分享、商貿諮詢服務和市場研究的一站式平台。InnoClub現已擁有700多名會員。



Entrepreneur Day (E-Day) explored the latest trends in the global start-up ecosystem to help start-ups tap into global markets. As part of E-Day, a start-up mixer for young people was organised to foster collaboration between local and overseas start-ups.

「創業日」(E-Day)探索全球初創生態的最新趨勢，幫助初創企業開拓全球市場。作為E-Day的一部分，我們為年輕人組織了創業速配活動，以促進本地和海外初創企業間的合作。

# Hi-tech 科技引領創新 Leads Innovation



A 5G cloud-based robot from the Hong Kong Applied Science and Technology Research Institute was showcased at the tech fairs in October 2022.

於2022年10月舉行的秋季五大科技展展示了香港應用科技研究院的5G雲機械人。



More than 1,100 exhibitors from 10 countries and regions and more than 108,000 buyers from 98 countries and regions visited the five autumn technology fairs in October 2022, which highlighted the market potential for smart lighting and robotics.

於2022年10月舉行的秋季五大科技展，共吸引了來自10個國家及地區的1,100多家參展商，以及來自98個國家及地區逾108,000名買家。展會凸顯了智能照明及機械人科技的市場潛力。



## Creativity and Innovation

We partnered with Microsoft on our annual fashion event CENTRESTAGE in September 2022 to launch a metaverse experience, CENTREVERSE, which 2,400 visitors enjoyed. At the event's Elites Show, a new 3D Naked Eye feature virtually delivered trophies to designers unable to join in person, attended by over 700.

## 無限創意激發創新

我們於2022年9月舉行的年度時尚盛會CENTRESTAGE(香港國際時尚匯展)，推出元宇宙體驗CENTREVERSE，有2,400名參觀者參與。在時裝匯演Elites Show上，透過新的3D裸眼功能，為無法親自出席的設計師提供了虛擬獎杯頒授儀式，共700多人參與。



10 promising local designers showcased their creations in front of a packed crowd, with celebrities Will Or, Siuyea Lo and JB as special guests, at the Young Fashion Designers' Contest at CENTRESTAGE in September 2022. Vicky Tsang's Exhausting a Crowd winning collection used 3D printing technology to illustrate a surrealist aesthetic.

於2022年9月舉行的CENTRESTAGE(香港國際時尚匯展)，十位年輕設計師於「香港青年時裝設計家創作表演賽」的時裝天橋上，展出心血力作，演員柯煒林、盧鎮業、歌手JB等擔任特別嘉賓。曾安婷的作品「EXHAUSTING A CROWD」獲得冠軍殊榮，其設計運用3D打印技術，呈現出超現實的美學效果。

The metaverse at DesignInspire, our year-round creative showcase, was an extension of DesignInspire's O2O programme to offer a new digitally-driven customer experience as well as promote the convergence of new technology with art.

「DesignInspire創意設計博覽」是我們的全年推廣創作意念的活動，其中的元宇宙體驗，更是DesignInspire線上線下(O2O)推廣計劃的延伸，提供全新的數碼驅動客戶體驗，並促進新科技與藝術的融合。

With support from the Hong Kong Watch Manufacturers Association and Hong Kong Productivity Council, the Hong Kong Watch and Clock Fair in September 2022 displayed 80 timepieces with innovative designs at its Hong Kong Creativity Pavilion.

另外，在香港表廠商會和香港生產力促進局的支持下，2022年9月的「香港鐘表展」在其「香港創意館」展出了80款設計創新的時計。



## Hong Kong Beckons the Entertainment World

Asia's largest entertainment market, the Hong Kong International Film & TV Market (FILMART) returned in March 2023, held together with MarketingPulse and EntertainmentPulse, featuring a series of conferences and events for related sectors.

FILMART was held concurrently with EntertainmentPulse, which together with eTailingPulse and MarketingPulse forms the Pulse Series that connects industry leaders in entertainment, marketing and e-commerce.

## 擁抱娛樂大世界

亞洲最大型的影視娛樂商貿平台「香港國際影視展」於2023年3月回歸，連同「亞洲品牌及營銷論壇」和「亞洲影視娛樂論壇」一同舉辦，為相關行業呈獻一系列會議和活動。

「香港國際影視展」與「亞洲影視娛樂論壇」同期舉辦，後者與「亞洲電子商貿論壇」和「亞洲品牌及營銷論壇」構成了匯聚娛樂、營銷和電子商務行業領導者的Pulse系列論壇。



In March 2023, popular Hong Kong boy band MIRROR introduced their debut feature film WE 12 at FILMART, Asia's largest film and TV entertainment trade platform.

2023年3月，香港人氣男團MIRROR親臨亞洲最大影視娛樂商貿平台FILMART現場，推介其首部電影作品《12怪盜》。

FILMART included 27 group pavilions from Mainland China, Europe, India, Italy, Japan, Korea, Taiwan, Thailand, Vietnam and the United States. Some 40 market screenings and more than 20 special events, including conferences, pitching, film premieres and award presentations, were organised.

「香港國際影視展」設有包括來自中國內地、歐洲、印度、意大利、日本、韓國、台灣、泰國、越南和美國等27個地區展館；同場還舉行了約40場試映會和20多場特備活動，包括會議、推介會、電影首映和頒獎典禮。

EntertainmentPulse was staged in-person alongside FILMART for the first time, and included dialogues with media giants, sessions including Hype behind Dating and Romance reality show, Donghua: Chinese Soft Power and Future of Web3 Entertainment and more.

以實體展覽形式舉行的「亞洲影視娛樂論壇」首次與「香港國際影視展」同期上演，安排了多場與媒體翹楚的對話，議程包括「戀愛實境節目的熱潮」、「國漫電影出海：中華文化的軟實力」和「解構Web3在娛樂行業的應用和影響」等環節。

MarketingPulse offers Asia's marketers, agencies and e-commerce experts a knowledge exchange and partnership building platform. Participants can build cross-sector connections and develop customer-experience innovations by networking with their peers in the parallel entertainment industry events.

「亞洲品牌及營銷論壇」為亞洲的營銷人員、中介和電子商貿專家提供了一個知識交流和建立夥伴關係的平台。參與者可透過同期舉辦的活動，建立跨行業合作，並開發以客戶體驗為主導的創新科技。

## Hong Kong International Film & TV Market (FILMART) and EntertainmentPulse 香港國際影視展及亞洲影視娛樂論壇



**700+**

exhibitors  
參展商

from 30 countries and regions  
來自30個國家及地區



**7,300+**

participants  
與會者

from 40+ countries and regions  
來自40+個國家及地區

## MarketingPulse and eTailingPulse 亞洲營銷及電子商貿界高峰論壇



**60+**

speakers  
講者

from 12 countries and regions  
來自12個國家及地區



**1,500+**

participants  
與會者

from 19 countries and regions  
來自19個國家及地區



**40+**

exhibitors  
參展商



**130+**

business matching meetings  
商貿配對會議

INVESTING  
WELLNESS

INVESTING  
IN  
WELLNESS

INVESTING  
WELLNESS



# Investing in Wellness

## 投資全人健康

COVID-19 has put wellness at the forefront of people's minds and businesses. As we continue to help strengthen Hong Kong's role as a global business and investment hub, we are committed to promoting wellness in our community and supporting businesses in related sectors.

Going beyond medical and healthcare, wellness is about quality of life and covers many sectors, from nutrition and skincare to sports and leisure as well as creative.

一場疫情令民生及企業意識到全人健康的重要性。在努力鞏固香港作為全球商貿和投資中心的同時，我們也致力促進社區健康及支持相關產業的發展。

除了醫療和保健之外，全人健康亦關乎生活質素，涵蓋營養學、護膚、運動、休閒，以至創意多個範疇。

## Investing in Health

We launched International Healthcare Week in November 2022, with the Asia Summit on Global Health (ASGH) and International Medical and Healthcare Fair as anchor events, to create more synergy among the R&D, investment, innovation and technology (I&T), and medical and healthcare fields, but also expanded opportunities.

## 健康周協同效應

「國際醫療健康周」於2022年11月舉行，當中的旗艦活動「亞洲醫療健康高峰論壇」和「香港國際醫療及保健展」，目的為研發、投資、創新科技、醫療和保健之間創造協同效應，擴大跨行業的商機。



The latest research and innovations in Hong Kong and the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) will create momentum and new opportunities in health-related sectors, as highlighted at the Asia Summit on Global Health, one of the anchor events of our inaugural International Healthcare Week in November 2022.

「國際醫療健康周」於2022年11月舉行，當中的旗艦活動「亞洲醫療健康高峰論壇」，聚焦香港及粵港澳大灣區的創新科研及發明，為醫療健康產業注入新動力，為業界帶來新機遇。

## Asia Summit 亞洲醫療健康高峰論壇 on Global Health



**88**

speakers  
講者

from 17 countries and regions  
來自17個國家及地區

**↑ 13%**  
year-on-year  
按年



**22,000+**

participants  
與會者

from 57 countries and regions  
來自57個國家及地區

**↑ 6%**  
year-on-year  
按年



**280**

ASGH Deal Flow Matchmaking Meetings  
ASGH Deal Flow 醫健投資項目對接會議



**180+**

InnoHealth Showcase projects and solutions  
InnoHealth Showcase 項目及解決方案

# International Medical and Healthcare Fair

## 香港國際醫療及保健展



# 300

exhibitors  
參展商

from 5 countries and regions  
來自5個國家及地區



# 37,000

buyers  
買家

from 55 countries and regions  
來自55個國家及地區



# 890+

business meetings  
商貿會議

At the Hong Kong International Medical and Healthcare Fair, the World of Health and Wellness Zone featured fitness products, functional F&B and health supplements. Such was the interest in this area, we expanded the Zone by 149%, from 306 square metres in 2021 to 763 square metres in 2022, featuring 56 exhibitors, 43 one-on-one meetings as well as 194 customised business matching sessions with Zone exhibitors.

在「香港國際醫療及保健展」上，「保健護理世界」焦點展區展示了健體產品、功能性食品及營養補充品。由於此展區極受歡迎，我們將展區擴大了149%，從2021年的306平方米增加到2022年的763平方米，吸引56家參展商，展開了43場一對一會議，以及194場為參展商度身訂造的商貿配對會議。



International Medical and Healthcare Fair, one of the anchor events of our inaugural International Healthcare Week in November 2022, brought together more than 300 local and overseas exhibitors who featured the latest medical technologies and equipment, healthcare and beauty products, and healthcare solutions.

「國際醫療健康周」於2022年11月舉行，旗艦活動之一「香港國際醫療及保健展」匯聚了超過300家本地和海外參展商，展示嶄新的醫療科技和儀器、保健和美容產品，以及醫療解決方案。



**Start-up Express winner 2021 PanopticAI, a digital health start-up using patented AI and algorithm to instantly obtain health data, such as heart rate, breathing rate, blood pressure and stress index of subjects through ordinary lenses.**

**At ASGH, they signed a Memorandum of Understanding (MoU) with Gleneagles Hospital Hong Kong to further apply its research results in Hong Kong hospitals and provide next-generation digital healthcare solutions that benefit the public.**

2021年「創業快綫」優勝者PanopticAI，專研數碼健康科技，透過普通鏡頭，利用其專利的人工智能和演算技術，可即時獲得被攝者的健康數據，例如心跳頻率、呼吸頻率、血壓和壓力指數等。

該公司於「亞洲醫療健康高峰論壇」中，與港怡醫院簽署合作備忘錄，進一步把他們的研究成果應用於香港的醫院，提供新一代數碼醫療解決方案，令社會大眾受惠。

**Another cutting-edge Start-up Express winner was EggLogics Limited, a start-up founded by The Chinese University of Hong Kong, which uses AI technologies to make in-vitro fertilisation (IVF) procedures less painful and expensive, easing the stress of fertility treatment and increasing IVF success rates. The HKTDC invited Pentepebble, an early-stage healthcare and life sciences fund, to participate in ASGH, where the investor signed a deal with EggLogics.**

另一家「創業快綫」的精英優勝者是由香港中文大學（中大）成員創辦的優殖有限公司，該公司使用人工智能科技，減低人工受孕的痛楚及成本，從而減輕生育治療的壓力，並提高受孕率。於「亞洲醫療健康高峰論壇」，香港貿發局邀請了早期生物醫療基金Pentepebble出席，促成了該投資者與優殖有限公司達成合作協議。



At the Asia Summit on Global Health in November 2022, Start-up Express winner 2021 digital health start-up PanopticAI signed a Memorandum of Understanding (MoU) with Gleneagles Hospital Hong Kong to provide next-generation digital healthcare solutions.

於2022年11月舉行的「亞洲醫療健康高峰論壇」，2021年「創業快綫」優勝者、數碼健康科技初創企業PanopticAI與港怡醫院簽署合作備忘錄，提供新一代數碼醫療解決方案。

## Enhancing Wellbeing Inside and Out

The Food Expo, Hong Kong International Tea Fair, Beauty and Wellness Expo, Home Delights Expo and the International Conference of the Modernization of Chinese Medicine and Health Products were held concurrently in August 2022 to create greater cross-sector synergy and promote the importance of wellness and a healthy lifestyle.

## 推廣健康生活

「美食博覽」、「香港國際茶展」、「美與健生活博覽」、「家電·家品·博覽」及「國際現代化中醫藥及健康產品會議」於2022年8月同期舉行，營造更強的跨行業協同效應，並推廣全人健康和健康生活的重要。

# Food Expo, Hong Kong International Tea Fair, Beauty and Wellness Expo, Home Delights Expo

美食博覽、香港國際茶展、美與健生活博覽、家電·家品·博覽



**1,000+**

exhibitors  
參展商

from 9 countries and regions  
來自9個國家及地區



**5,000+**

buyers  
買家

from 18 countries and regions  
來自18個國家及地區



**430,000+**

public visitors  
公眾人士入場

At the Food Expo, a Public Hall, Gourmet Zone and Trade Zone offered a global selection of food items, including healthy options, like vegetarian crab cakes crafted with a proprietary blend of plant-based proteins and other quality foods offered by more than 20 renowned brands.

在「美食博覽」的「公眾館」、「尊貴美食區」以及「貿易區」，展示了來自世界各地的特色美食，包括健康的食品，例如採用獨有純素蛋白質配方製成的純植物蟹餅，以及由20多個知名品牌提供的優質食品。



Hong Kong SAR Financial Secretary Paul Chan officiated at the opening ceremony of the Food Expo, Hong Kong International Tea Fair, Home Delights Expo and Beauty & Wellness Expo in August 2022.

香港特區財政司司長陳茂波於2022年8月舉行的美食博覽、香港國際茶展、家電·家品·博覽及美與健康生活博覽擔任開幕典禮的主禮嘉賓。



At the Food Expo in August 2022, more than 20 brands offered healthy options. Various seminars and cooking demonstrations were also held, including on how to maintain a low-carbon diet, to highlight the connection between food and wellness.

於2022年8月舉行的「美食博覽」，20多個品牌展示各種健康食品；展會場內還舉行了各種研討會和烹飪示範，包括如何保持低碳飲食，以突出食物與全人健康之間的關係。



As Asia's premier marketplace for the tea industry, the Hong Kong International Tea Fair showcased high-quality specialty teas and delicate tea ware, and a sharing session on nutrition and tea therapy was held during the Fair.

作為亞洲首屈一指的茶葉交易市場，「香港國際茶展」展示了優質的特色茶葉和精緻茶具，並在展會期間舉辦了營養與茶療分享會。

The Beauty and Wellness Expo featured diverse healthy lifestyle products, including soak-off gel nail polish, organic juicy makeup remover made with a unique formula, shoe insoles with biomechanical principles and sports mechanics, a portable gym for body strength training and more.

「美與健生活博覽」展示多元化健康生活產品，包括水溶性樹脂指甲油、獨特配方有機仙果淨能卸妝水、具生物力學原理和運動力學的鞋墊、全方位家居健身器等。



A signature wellness platform, the Beauty and Wellness Expo in August 2022 featured diverse healthy lifestyle products to raise awareness and to encourage visitors to incorporate wellness into their lifestyle.

於2022年8月舉行的「美與健生活博覽」是具標誌性的全人健康平台，展示多元化健康生活產品，以提升大眾對健康的關注，及鼓勵他們將全人健康融入生活之中。

Home appliances, kitchenware and household goods were on display at the Home Delights Expo, which also exhibited innovative products from local start-ups.

「家電·家品·博覽」展示各式家庭電器、廚具及家庭用品，同時展示本地初創企業的創新產品。

The International Conference of the Modernization of Chinese Medicine and Health Products was themed Innovative Drug Development and Clinical Research in Chinese Medicine. 17 speakers from Australia, Austria, Germany, Hong Kong, Japan, Mainland China and the United States discussed the latest research and successful cases of integrating Chinese with Western medicine.

「國際現代化中醫藥及健康產品會議」以「中藥創新藥物研發及臨床研究」為主題，邀請17位來自澳洲、奧地利、德國、香港、日本、中國內地及美國的講者，討論最新中西藥結合的研究成果及成功個案。

## Nourishing the Mind and Body

Highly anticipated by the Hong Kong public, the Hong Kong Book Fair, Hong Kong Sports and Leisure Expo and World of Snacks were held concurrently in physical form in July 2022, to create more synergy and raise greater awareness of the importance of literature, sports and nutrition, which contribute to our state of physical, mental and emotional well-being.

During the Book Fair, we helped spread the important message of wellness among the public by organising 500 seminars and cultural activities, including a seminar series themed Reading the World: Stories of Hong Kong that included Lifestyle, and Personal Development and Spiritual Growth. Books on health and self-improvement were popular, demonstrating how integral wellness has become to lead more fulfilled lives.



## 展會全方位滋養身心

備受香港市民期待的「香港書展」、「香港運動消閒博覽」及「零食世界」於2022年7月以實體形式同期舉行，產生更大的協同效應，並提醒大眾閱讀、運動休閒和營養的重要性，以保持身心和情緒健康。

書展期間，我們舉辦了超過500場講座及文化活動，向大眾傳遞關注全人健康的訊息，例如舉辦以「從香港閱讀世界：憶·寫香港故事」為主題的系列講座，當中包括「寫意生活」及「心靈勵志」主題。而有關生活養生及自我增值相關的書籍甚受讀者歡迎，顯示大眾意識到全人健康對圓滿人生的重要性。

500 seminars and cultural activities were organised at the Book Fair in July 2022, including on healthy living, personal development and spiritual growth. Books on health and self-improvement were popular among fair visitors.

於2022年7月舉行的書展，共有500場講座及文化活動，主題包括「寫意生活」及「心靈勵志」等。健康保健及自我增值相關的書籍甚受讀者歡迎。

For those pursuing an active lifestyle, the Sports and Leisure Expo introduced new sports and activities for the first time, such as lacrosse, go-karting, piloting and more.

Following last year's debut, World of Snacks returned with six thematic zones – Travel Delights, Chocolate and Sweet Factory, Oldie Snacks, Yummy & Healthy, Party Time and Snack Bar – offering more than 1,000 popular treats from around the world.

「香港運動消閒博覽」則首次引入多項新興運動及休閒玩意，如棍網球、小型賽車、模擬飛行等，以滿足追求刺激感的人士。

繼去年首次亮相後，「零食世界」再度重臨，展出六個主題區，包括「環球零食」、「朱古力及糖果工房」、「懷舊零食」、「健康滋味」、「派對時光」及「Snack Bar」，提供來自世界各地超過1,000種流行小食。



# Hong Kong Book Fair, Hong Kong Sports and Leisure Expo and World of Snacks

香港書展、運動消閒博覽及零食世界



700+

exhibitors  
參展商

from 40 countries and regions  
來自40個國家及地區



850,000

public visitors  
公眾人士入場



One of our public fairs in July 2022, the Hong Kong Sports and Leisure Expo introduced new sports and activities for the first time, such as lacrosse, inspiring visitors of all ages to pursue a varied active lifestyle.

「香港運動消閒博覽」是本局於2022年7月舉行的其中一場公眾展覽，展會首次引入多項新興運動及休閒玩意，如棍網球，鼓勵不同年齡的入場人士追求多樣化的積極生活方式。



**CREATING VALUE ACROSS THE WORLD**

# Creating Value Across the World

## 為全球創造價值

Although pandemic restrictions were in place in the early part of 2022-2023, we continued helping businesses connect with opportunities via our digital platforms and 50 offices globally. We organised satellite events, alongside our anchor events in Hong Kong, to allow participants to meet in-person in major locations around the world and tune in virtually to our events in Hong Kong.

With the loosening of pandemic restrictions, we welcomed returning overseas visitors to our events in Hong Kong, reaffirming the allure of Hong Kong as an international business hub. We also reactivated our participation in major fairs in Mainland China and overseas to showcase the latest Hong Kong products, and embarked on overseas missions to strengthen ties with Regional Comprehensive Economic Partnership (RCEP) and Belt and Road countries.

縱使防疫限制於2022-2023年初時尚未解除，我們繼續積極透過網上平台和全球50個辦事處，協助企業尋找機遇。除了在香港舉辦旗艦盛事，我們同時在海外舉行分會場活動，讓參加者能在世界各地的主要地區及城市親身會面，同時透過虛擬方式參與在港舉辦的商貿活動。

隨著防疫限制放寬，海外訪客都紛紛重臨香江參與我們的活動，足證香港作為國際商貿中心的魅力。我們亦恢復參與中國內地和海外主要的展覽會，以展示本地的嶄新產品；並展開海外商貿團，以加強與「區域全面經濟夥伴關係協定」(RCEP)及「一帶一路」沿線國家的聯繫。

Mainland China, including the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), and RCEP are key markets today with plenty of arising opportunities, and our work focused on these vibrant markets to support Hong Kong businesses grow.

Our Research experts issued 1,700 alerts on regulatory developments in Mainland China, Asia, the European Union and United States to keep businesses apprised of the latest market updates around the world.

## Deepening Engagement with Partners in the Mainland

We continued to strengthen our connectivity with the mainland, organising events and Hong Kong pavilions at major mainland fairs, to enable Hong Kong and mainland businesses to capture opportunities arising from the national development using Hong Kong as a platform. We also maintained active connections with mainland provinces through bilateral committees.

21 exhibitors from Hong Kong were featured at our Style Hong Kong Pavilion at the China International Consumer Products Expo in Haikou in July 2022. Using creative marketing campaigns, we generated more than 2.8 million impressions on our marketing platforms to attract interest in Hong Kong products.

At the 5th China International Import Expo (CIIE) in Shanghai in November 2022, our Hong Kong Product Pavilion featured 33 companies in the Food and Agricultural Products Zone for the fifth year. We also launched Health Avenue to meet the growing sourcing needs in healthy food products in the country. More than 380 business matching sessions connected Hong Kong companies with mainland buyers.

We arranged five Hong Kong Pavilions at major shows organised by the Ministry of Commerce (MOFCOM) in the mainland showcasing Hong Kong's innovation and world-class services. 43,000 physical visitors, including Central Government officials, visited our pavilions.

我們的工作聚焦中國內地包括粵港澳大灣區和「區域全面經濟夥伴關係協定」(RCEP)成員國，這些充滿活力的重點市場，為港企提供發展業務的機遇。

我們的研究部門就中國內地、亞洲、歐盟和美國的商貿法規的更新，相應地發佈了共1,700條提示訊息，讓企業了解各地的商貿市場動態。

## 深化與內地夥伴的合作

我們繼續加強與中國內地的聯繫，在內地主要展會舉辦活動和設置香港館，讓兩地企業可利用香港作為平台，把握國家發展機遇。我們還通過雙邊委員會，與內地省份保持緊密聯繫。

「中國國際消費品博覽會」於2022年7月在海口舉行，21家香港參展商於香港貿發局的「香港時尚館·海口」參展。我們透過舉辦各項創意營銷活動，成功在營銷平台上創造了超過280萬次曝光，吸引買家對香港產品產生興趣。

在2022年11月於上海舉行的「第五屆中國國際進口博覽會」(進博會)中，我們的「香港產品展區」連續第五年在「食品及農產品展區」展出，共33家公司參展。我們還增設「健康大道」專區，以滿足國家對健康食品日益增長的採購需求，期間一共舉行逾380場商貿配對，連繫港商與內地買家。

我們在國家商務部舉辦的五個大型內地展會中設置了「香港館」，展示香港的創新和頂尖服務，期間包括中央政府官員在內約有43,000名參觀者到訪過我們的展館。



Eight sharing sessions were organised in hybrid format at the Hong Kong Pavilion at the China Beijing International Fair for Trade in Services and China International Fair for Investment and Trade, with over 1,000 participants in person and over 1 million views on livestreaming platforms, such as Takungpao and Tencent.

「中國(北京)國際服務貿易交易會」和「中國國際投資貿易洽談會」的「香港館」，以線上線下混合模式舉辦了8場分享會。現場參與人數超過1,000人，而《大公報》和騰訊等直播平台，則吸引超過100萬人次觀看量。

## MOFCOM Fairs Hong Kong Pavilions

- The Silk Road International Expo, Xian  
14-18 August 2022
- China Beijing International Fair for Trade in Services, Beijing  
1-5 September 2022
- China International Fair for Investment and Trade, Xiamen  
8-11 September 2022
- The China-ASEAN Expo, Nanning  
16-19 September 2022
- Guangdong Hong Kong Macao Greater Bay Area Fair for Trade in Services, Zhuhai  
22-24 December 2022

## 設有香港館的商務部展會

- 絲綢之路國際博覽會，西安  
2022年8月14-18日
- 中國(北京)國際服務貿易交易會，北京  
2022年9月1-5日
- 中國國際投資貿易洽談會，廈門  
2022年9月8-11日
- 中國—東盟博覽會，南寧  
2022年9月16-19日
- 粵港澳大灣區服務貿易大會，珠海  
2022年12月22-24日



HKTDC Regional Director of Southern China Mandy Ng spoke to reporters at the Hong Kong pavilion at the China-ASEAN Expo in September 2022. The pavilion highlighted the city's strengths in areas, such as finance, trade, tech and transport, and featured Hong Kong-designed products from 14 companies.

於2022年9月舉行的「中國—東盟博覽會」，香港貿發局華南首席代表吳文慧在香港館會見記者。香港館共有14家本地參展商參展，展示香港在金融、商貿、科技及運輸的優勢。

With e-commerce an integral part of mainland consumer behaviour, we opened an online shop on JD.com International under our Design Gallery banner in April 2022 to offer Hong Kong brands and products access to the vast mainland e-commerce market, but with the convenience of local Hong Kong payment and logistics solutions promoted through the HKTDC. As of March 2023, over 100 brands have been featured on this platform.

The 10th Jiangsu-Hong Kong Cooperation Joint Meeting in December 2022 focused on strengthening cooperation in industry chain and supply chain operations, and enhancing collaboration on innovation, culture and creativity. We signed Memoranda of Understanding (MoU) with Jiangsu Development and Reform Commission to strengthen collaborations in service sector and Department of Science and Technology of Jiangsu to expand technology and innovation cooperation.

鑑於電子商務已成為內地消費者日常生活的一部分，我們於2022年4月在京東國際開設「香港·設計廊」網店，同時配合我們推廣的便利本地支付和物流方案，協助香港品牌和產品進軍龐大的內地電子商務市場。截至2023年3月，已有100多個品牌加盟我們的網店。

2022年12月舉行的「蘇港合作聯席會議第十次會議」，重點加強產業鏈和供應鏈營運，及加強科技創新、文化和創意等領域的合作。我們與江蘇省發改委簽署合作備忘錄，同意加強服務業的合作，以及與江蘇省科技廳擴大科技創新交流。



The 10th Jiangsu-Hong Kong Cooperation Joint Meeting in December 2022 focused on strengthening cooperation in industry chain and supply chain operations, and enhancing collaboration in the areas of innovation, culture and creativity.

於2022年12月舉行的「蘇港合作聯席會議第十次會議」，聚焦促進兩地在產業鏈和供應鏈營運，以及科技創新、文化和創意等領域的合作。

The 25th Beijing-Hong Kong Economic Cooperation Symposium took place in Beijing and Hong Kong in December 2022, with a total of 300 in-person participants and 300 online. As a high-level platform to promote investment and collaboration between the two cities, the event offered a series of activities, including a summit and thematic exchanges relating to professional services, innovation and technology (I&T), digital economy and more.

Expanding support for Hong Kong companies in the mainland, in April 2022, we debuted the Support Scheme for Pursuing Development in the Mainland. This scheme aims to help Hong Kong companies operating in the mainland to solve some of their business challenges and capture new opportunities through networking and knowledge. It offers training and business workshops, advisory services, business missions and more, with over 10,000 participants benefitting so far.

## Zeroing in on the GBA

The GBA remained our key focus. Our GoGBA one-stop platform, launched under our Transformation Sandbox (T-box) support programme in June 2021, continued to be the go-to source for support for businesses who wish to expand their foothold in the GBA. It helped more than 5,500 business people access GBA opportunities via advisory services, events and other activities, and drew more than 1.2 million pageviews on our digital platforms.

In addition to cross-border business information and travel tools on our GoGBA website and WeChat mini programme offered in English, Traditional Chinese and Simplified Chinese, our GBA Centre in Shenzhen and GoGBA business support centres in Dongguan, Hengqin, Nansha, Qianhai and Zhongshan provide on-the-ground support across key GBA cities.

In 2022-2023, we added Foshan to our support network and added new functions and information to the GoGBA digital platforms, including a directory of Hong Kong service providers in Guangdong and Guangxi provinces co-published by the Hong Kong Economic and Trade Office in Guangdong and HKTDC.

「第25屆北京·香港經濟合作研討洽談會」於2022年12月在北京和香港舉行，現場和線上各有300名與會者參加。作為促進兩地投資合作的高層次平台，本屆盛會舉辦了一系列活動，包括高峰論壇及有關專業服務、創新科技、數碼經濟等專題交流。

為協助在內地營運的港商，我們於2022年4月推出「內地發展支援計劃」。計劃旨在為港企拓展人脈和提供實用資訊，以應對業務上的挑戰和把握新機遇。計劃提供培訓和商業研討會、諮詢服務、商貿考察等，迄今已有超過10,000名參加者受惠。

## 瞄準大灣區機遇

大灣區繼續是我們的重點市場。「GoGBA灣區經貿通」一站式平台於2021年6月在「T-box升級轉型計劃」中推出，此平台為計劃擴大大灣區據點的企業，提供有用可靠的資訊。透過諮詢服務、考察和交流活動，平台已幫助超過5,500名商界人士涉獵大灣區商機，吸引了超過120萬次頁面瀏覽。

「GoGBA灣區經貿通」除了透過網站及微信小程序，提供英語和繁簡中文的跨境商務資訊及旅遊資訊外，我們還在深圳設有大灣區服務中心，及於東莞、橫琴、南沙、前海和中山設立「GoGBA港商服務站」，在大灣區主要城市提供實地支援。

我們更於2022-2023年度將佛山加入我們的「GoGBA港商服務站」支援網絡，並為GoGBA「灣區經貿通」數字平台增設新功能和資訊，包括加入由香港特別行政區政府駐粵經濟貿易辦事處和香港貿發局聯合發佈的「廣東及廣西省香港服務業企業名冊」。



To help businesses prepare for opportunities awaiting them when borders reopened, we organised our first GoGBA Day in September 2022 for the international business community. With the Greater Bay Area Development Office of the Constitutional and Mainland Affairs Bureau (CMAB), we brought together several Hong Kong family organisations for the first time to share GBA programmes and support, including InvestHK, Hong Kong Airport Authority, Hong Kong Tourism Board and the Hong Kong offices of Nansha and Qianhai Governments. The event attracted strong interest from companies from 26 countries, including Germany, Hungary, India, Indonesia, Italy, Malaysia, Singapore and the United Kingdom.

In March 2023, we seized the opportunity immediately available to businesses after borders reopened to organise GoGBA Development Day, which attracted more than 450 local Hong Kong participants. Also co-organised with CMAB, the event focused on incentives, career opportunities and information on Nansha and Qianhai in the GBA.

為協助企業在通關時早着先機，我們於2022年9月為在港的外資企業舉辦了首個「大灣區推廣日」。與政制及內地事務局、粵港澳大灣區發展辦公室合作，我們首次聚集多家香港的機構，分享他們的大灣區計劃和支援，包括投資推廣署、香港機場管理局、香港旅遊發展局、南沙和前海政府駐港辦事處。該活動吸引26個國家的公司參與，包括德國、匈牙利、印度、印尼、意大利、馬來西亞、新加坡和英國。

2023年3月，我們主動把握通關後迎來的機會，與政制及內地事務局合辦「GoGBA大灣區發展日」，吸引超過450名本地參與者，重點介紹南沙和前海兩個大灣區重點發展區域的商機、就業機會和實用資訊。



The inaugural GoGBA Day at the HKTDC SME Centre on 22 September 2022 engaged the international business community to provide them up-to-date business information on the GBA. The event included seminars offering practical business tips and the latest GBA updates as well as business advisory sessions and one-on-one consultations.

我們於2022年9月22日在香港貿發局中小企服務中心首辦「大灣區推廣日」，讓在港的外資企業了解有關大灣區的最新商貿資訊。活動包括一系列論壇，為企業提供實用的商貿貼士、大灣區最新情況、商務諮詢，及一對一個別諮詢。

## Enhancing Hong Kong's Global Connectivity

Even before Hong Kong fully reopened, we have proactively maintained connectivity with key global markets, so we could bring international business people to Hong Kong as soon as borders reopened with the mainland.

ASEAN remained a key focus. In November 2022, we organised a business mission to Thailand, led by the Hong Kong SAR Chief Executive John Lee. Along with our Chairman, more than 20 business leaders from Hong Kong met with Thai government and business leaders, including from Amata, Bangkok Bank and CP, to update them on the latest prospects in Hong Kong and measures to attract overseas talent and enterprises.

We returned to ASEAN in February 2023 on an infrastructure and real estate-related services (IRES) mission to Indonesia with our Building for the Future promotion. An 18-strong delegation from a range of sectors, including architecture, engineering, property development, construction and urban planning, met with Indonesian government and business leaders, including from Nusantara Capital City Authority and Real Estate Indonesia, to explore collaboration opportunities.

## 加強與全球密切聯繫

在香港還未全面開關前，我們已積極與全球主要市場保持聯繫，以便在與內地重新通關後，盡快吸引國際商務人士重臨香江。

東盟地區仍然是我們的重心。2022年11月，我們組織了由香港特區行政長官李家超率領的商貿代表團前往泰國，超過20名香港商界領袖連同香港貿發局主席，與泰國政商界領袖會面，包括安美德集團、盤谷銀行和正大集團，向他們介紹香港的最新發展前景，以及吸引海外人才和企業的措施。

我們於2023年2月重返東盟，率領一個基建及房地產服務業代表團前往印尼，展開「未來建設 建設未來」大型推廣活動。成員包括18位來自建築設計、工程、房地產開發、建造業和城市規劃等的商界翹楚，期間會見了印尼政商界領袖，包括努山達拉新首都管理局和Real Estate Indonesia的高層，以探討合作機會。



On day 3 of our mission to Thailand led by Hong Kong SAR Chief Executive John Lee, more than 200 Thai business leaders attended a lunch seminar in Bangkok, affirming the Thai business community's confidence in Hong Kong's role to help businesses in the region grow and tap into opportunities in Hong Kong and Mainland China.

由香港特區行政長官李家超率領前往泰國的商貿代表團，於行程的第3天在曼谷舉行午餐會暨研討論壇，吸引逾200名泰國商界領袖出席，引證泰國商界對香港在協助區內企業發展和把握香港和中國內地商機方面的信心。



In March 2023, Hong Kong SAR Deputy Secretary for Justice Horace Cheung led a delegation of some 30 representatives from Hong Kong's legal sector to meet Thai legal, political and business representatives to launch the Resolve2Win: Legal Services of Hong Kong, Opportunities for All campaign by the Hong Kong SAR Department of Justice and the HKTDC to boost Hong Kong's legal and dispute resolution services in the vibrant markets of ASEAN.

ASEAN participation continued to be strong throughout the year. For example, at our International ICT Expo in October 2022, government-to-business dialogues were held, during which ASEAN government officials from Indonesia, Malaysia, Thailand and Vietnam shared their smart city developments and roadmap, while exhibitors showcased their solutions for smart city planning.

At the Asian Financial Forum (AFF) in January 2023, with our support, the Institution of Public Private Partnerships signed an MoU with the Indonesia Real Estate Developers Association to foster collaboration, provide opportunity for experience enrichment as well as facilitate knowledge advancement between Indonesia and Hong Kong.

2023年3月，香港特別行政區律政司副司長張國鈞率領30多名香港法律界代表團，與泰國法律和政商界代表會面，展開由律政司與香港貿發局合辦的「解決爭議 共創雙贏——香港法律服務 共享發展機遇」推廣活動，在充滿機遇的東盟市場，推廣香港的法律和爭議解決服務。

東盟國家一直積極參與我們的展會活動。例如，於2022年10月舉行的「國際資訊科技博覽」中，來自印尼、馬來西亞、泰國和越南的東盟成員政府官員，分享他們的智慧城市發展策略和藍圖，而參展商則展示了他們的智慧城市規劃解決方案。

在我們的支持下，於2023年1月舉行的「亞洲金融論壇」中，公私營合作學會與Indonesian Real Estate Developers Association簽署了合作備忘錄，以促進印尼與香港的合作、豐富雙方的經驗，並交流兩地的專業知識。



As part of the Building for the Future campaign, our Assistant Executive Director Stephen Liang together with The Honorable Lo Wai Kwok, Chairman of HKTDC IRES Advisory Committee co-led a delegation to Indonesia and called on Dr. Achmad Jaka Santos Adiwijaya, Secretary General of the Nusantara Capital City Authority (front row, third from the left), to explore collaboration opportunities in infrastructure between Hong Kong and Indonesia.

作為「未來建設 建設未來」大型推廣活動的一部分，香港貿發局助理總裁梁國浩與香港貿發局基建委員會主席、立法會議員盧偉國率領代表團前往印尼，拜訪努山達拉新首都管理局秘書長 Dr. Achmad Jaka Santos Adiwijaya(前排左三)，探討香港與印尼在基建方面的合作機會。



## Stepping Up Exchange with Japan and Korea

Japan and Korea are key RCEP markets, with which we have strong reciprocal business interests.

In June and October 2022, as travel restrictions were gradually being lifted, our Chairman and Executive Director visited Japan to meet with the Minister of Foreign Affairs, Minister of Agriculture, Forestry and Fisheries and leading Japanese businesses, including Itochu, Mitsui and Shimadzu, to explore deeper partnerships between Japan and Hong Kong in the GBA and in the financial, medical and healthcare and food sectors.

During the Food Expo in August 2022, an MoU was signed with Japan's Aomori Prefectural Government to promote economic exchange and create opportunities for businesses in Aomori Prefecture and Hong Kong, thereby strengthening Japan-Hong Kong relations. Aomori Governor Shingo Mimura attended the signing in-person.

The Hong Kong-Japan and Japan-Hong Kong Business Cooperation Committees organised a virtual plenary in September 2022 with 40 key business leaders from Hong Kong and Japan to discuss the latest developments and further cooperation in the areas of healthcare, art and culture, supply chain, green finance and I&T.

We engaged Korea via business matching and participation in our fairs and conferences, especially at AFF. A networking event under the Hong Kong-Korea Business Roundtable was co-organised with the Federation of Hong Kong Industries and Korean Chamber of Commerce in Hong Kong in May 2022. To address concerns on supply chain disruption amid the pandemic, a webinar was organised with the Korea International Trade Association in August 2022 to explore supply chain challenges and new digital solutions. 245 participants from Hong Kong and Korea attended.

In December 2022, T-box organised a networking event with the Consulate General of the Republic of Korea in Hong Kong and KOTRA, Korea's official trade promotion body, to help T-box members capitalise on the business opportunities of the Korean market.

## 推動與日韓交流

日本和韓國是主要的「區域全面經濟夥伴關係協定」(RCEP)市場，與香港有著密切的互惠關係。

2022年6月及10月，隨着香港的防疫措施逐步放寬，香港貿發局主席及總裁到訪日本，會見了日本外務省、日本農林水產省大臣，以及包括伊藤忠、三井和島津在內的日本龍頭企業，探索兩地就大灣區以及金融、醫療保健和食品領域更深層次的合作機會。

「美食博覽」於2022年8月舉行期間，我們與日本青森縣政府簽訂合作備忘錄，促進雙方經貿交流，為青森縣和香港的企業創造商機，從而加強港日關係。青森縣政府知事三村申吾更親自出席簽約儀式。

另外，港日及日港經濟合作委員會於2022年9月舉行了線上全體會議，40位港日商界領袖共同探討醫療保健、藝術文化、供應鏈、綠色金融和創新科技的最新發展和進一步合作空間。

我們與韓國組織商貿配對和邀請當地的企業參與我們的展會和會議，「亞洲金融論壇」便是一個好例子。2022年5月，我們在「香港——韓國商務圓桌會議」的框架下，舉辦了香港工業總會和香港韓人商工會的商業交流活動。為解決疫情期間的供應鏈中斷問題，我們又與韓國貿易協會於2022年8月組織了網絡研討會，探討供應鏈挑戰和創新數碼解決方案，吸引來自兩地的245名參與者。

2022年12月，我們的「T-box升級轉型計劃」，與韓國駐港總領事館和韓國官方貿易促進機構大韓貿易投資振興公社舉辦交流活動，協助T-box會員把握韓國市場商機。

## Reasserting the Hong Kong Advantage around the World

The Hong Kong Forum, our annual gathering of the Federation of Hong Kong Business Associations Worldwide, brought together 47 associations from 36 countries and regions in November 2022. A physical event for the first time since the COVID-19 outbreak, members welcomed the opportunity to network and learn about the latest opportunities in Hong Kong and the mainland, especially the GBA.

When the pandemic restrictions were in place, we organised satellite events to allow participants to meet in-person around the world and tune in virtually to our events in Hong Kong. For example, the Belt and Road Summit in August 2022 saw 11 satellite conferences in 10 cities – Almaty, Beijing, Dalian, Frankfurt, Istanbul, London, Paris, Qingdao, Singapore and Tokyo – with over 400 participants. The seven satellite events in Beijing, Berlin, Madrid, Milan, Shanghai, Tel Aviv and Xiamen of our Asia Summit on Global Health in November 2022 were attended by nearly 350.

For the Hong Kong-France Business Council, we co-organised a workshop with Medef International in December 2022 to explore collaboration in supply chain and logistics solutions. More than 30 logistics leaders in Hong Kong and France joined, which followed the Asian Logistics, Maritime and Aviation Conference in November 2022.

We visited the United Kingdom in October 2022 to promote Hong Kong's role as a global financial hub and innovation centre. We engaged with the China-Britain Business Council, UK Sustainable Investment and Finance Association, Prudential and GlaxoSmithKline, among others, who welcomed deeper collaboration.



Further afield, we organised a delegation of over 30 business leaders led by the Hong Kong SAR Chief Executive to Saudi Arabia and the United Arab Emirates to strengthen business

## 向世界說好香港優勢

環球香港商業協會聯盟年度活動「香港論壇」於2022年11月舉行，集合了47個來自36個國家及地區的海外協會成員，是疫情爆發以來的首次實體聚會。會員們均很高興再度聚首，以了解香港和內地，尤其是大灣區的最新機遇。

當香港防疫措施仍然實施時，我們在不同地區組織分會場活動，讓參與者能夠親身會面，並通過虛擬方式收看在港舉行的活動。例如，2022年8月的「一帶一路高峰論壇」於10個城市舉辦了11場分會場會議，包括阿拉木圖、北京、大連、法蘭克福、伊斯坦布爾、倫敦、巴黎、青島、新加坡和東京，與會者超過400人。另外我們的「亞洲醫療健康高峰論壇」於11月在北京、柏林、馬德里、米蘭、上海、特拉維夫和廈門舉行了七場分會場活動，吸引接近350人參加。

緊接2022年11月舉行的「亞洲物流航運及空運會議」，我們其中一個雙邊委員會，港法商貿委員會於同年12月，與Medef International合辦了一場研討會，探討供應鏈和物流解決方案的合作，兩地共30多位物流業領袖參加。

另外，我們於10月到訪英國，宣傳香港作為全球金融和創新中心的角色。我們與英中貿易協會(CBBC)、英國可持續投資及金融協會(UKSIF)、英國保誠集團和葛蘭素史克等機構進行洽談，他們都期待展開更密切的交流合作。

Our Chairman Peter K N Lam (second from the left) and Executive Director Margaret Fong (far left) travelled to the United Kingdom to promote Hong Kong's strengths and further Hong Kong-UK ties. Here, they meet with Lord Stephen Green of Hurstpierpoint, Chairman of Asia House (second from the right) in October 2022.

香港貿易發展局主席林建岳博士(左二)與香港貿易發展局總裁方舜文(左一)於2022年10月出訪英國推廣香港優勢及加強兩地聯繫，期間與亞洲之家(Asia House)主席Lord Stephen Green of Hurstpierpoint(右二)會面。

再者，我們組織了由香港特別行政區長官率領的30多位商界領袖訪問團，出訪沙特阿拉伯和阿拉伯聯合酋長國，以加強與中東地

ties with the Middle East. The signing of 13 MoUs signalled new collaboration opportunities between the Middle East and Hong Kong in business, finance, I&T, sustainability and transport. Of the 13, we signed MoUs with Abu Dhabi Chamber of Commerce & Industry, Invest in Sharjah and Dubai Chamber.

區的商業聯繫。期間成功簽訂13份合作備忘錄和協議，共同開創商貿、金融、創新科技、可持續發展、運輸等領域的合作商機。其中，香港貿發局與阿布紮比工商會、沙迦投資推廣署和迪拜商會簽訂合作備忘錄。



John Lee, Hong Kong SAR Chief Executive, delivered opening remarks at the United Arab Emirates-Hong Kong Business Forum during a week-long mission to the Middle East in February 2023.

2023年2月，香港特區行政長官李家超於為期一星期的中東訪問行程中舉行的「阿聯酋-香港商貿論壇」致開幕辭。

## Returning to Major Global Trade Fairs 重返環球主要貿易展覽會

Showcasing Hong Kong's products and solutions on the world stage  
在世界舞台上展示香港的產品和解決方案



We reactivated our participation in major fairs in Mainland China and overseas by staging Hong Kong pavilions, including at the Spielwarenmesse in Nuremberg, Germany in February 2023 to showcase the latest Hong Kong products.

我們恢復參與中國內地和海外的主要展覽會，包括於2023年2月在德國舉行的紐倫堡國際玩具展覽會，於會場設置香港館展示本地的嶄新產品。

### Medica, Duesseldorf, Germany

杜塞爾多夫醫療展, 德國  
14-17 November 2022  
2022年11月14-17日

15  
exhibitors  
參展商參加

### Start-up Pavilion at Eureka Park, CES, Las Vegas

拉斯維加斯國際消費電子展「Eureka Park」初創館, 美國  
5-8 January 2023  
2023年1月5-8日

15  
exhibitors  
參展商參加

### Design & Source at CES, Las Vegas

拉斯維加斯國際消費電子展「Design & Source」(設計與採購) 展館, 美國  
5-8 January 2023  
2023年1月5-8日

7  
exhibitors  
參展商參加

### Spielwarenmesse, Nuremberg

紐倫堡國際玩具展覽會, 德國  
1-5 February 2023  
2023年2月1-5日

30  
exhibitors  
參展商參加

### Ambiente, Frankfurt

法蘭克福國際春季消費品展覽會, 德國  
3-7 February 2023  
2023年2月3-7日

18  
exhibitors  
參展商參加

### Inspire Home Show, Chicago

國際家庭用品展覽會·芝加哥, 美國  
4-7 March 2023  
2023年3月4-7日

27  
exhibitors  
參展商參加



## Making a Comeback at Overseas Fairs

In addition to our business trips and missions and showcases at leading trade fairs overseas, we organised promotions in Asia and Europe to connect Hong Kong businesses with new partners and markets.

In Asia, we promoted Hong Kong lifestyle products via a Hong Kong Product Gallery at our Tokyo and Kuala Lumpur offices to help Hong Kong SMEs showcase their products. Buyers visited the offices in-person and engaged with the SMEs online, while we also promoted the products on hktcdc.com Sourcing. 21 SMEs joined this new marketing initiative, for which over 80 business matching meetings took place.



**At our Tokyo showcase, Tomax Industries selling fashion jewellery and gifts met with Swinbell, a design gifts shop in Kanagawa, arranged via our online business matching. Tomax received a trial order from Swinbell, whose executive subsequently visited the Tomax Hong Kong office to explore further collaboration opportunities.**

## 恢復舉辦海外展會

我們除了組織商貿團於海外龍頭貿易展覽會參展外，更於歐亞地區進行推廣活動，為港企開拓新合作夥伴和市場。

於亞洲地區，我們透過設在東京和吉隆坡辦事處的「香港產品巡禮」，讓香港中小企展示其產品，推廣香港的生活時尚。買家可親臨辦事處，亦可與中小企進行網上諮詢，而我們亦會在「貿發網採購」平台上進行產品推廣。21家中企參與了這項嶄新的推銷活動，並促成超過80場商貿配對。

In Asia, we promoted Hong Kong lifestyle products via a Hong Kong Product Gallery at our Tokyo office to help Hong Kong SMEs showcase their products.

在亞洲地區，我們透過設在東京辦事處的「香港產品巡禮」，協助香港中小企展示其產品，推廣香港的生活時尚。

**銷售時尚珠寶和禮品的Tomax Industries參與了東京的展銷會，並與神奈川縣設計禮品店Swinbell在線上進行商貿配對並接下訂單。其後Swinbell高層到訪Tomax香港辦事處洽談合作機會。**

To help Hong Kong companies seize overseas business opportunities amid travel restrictions, ASEAN Lifestyle Explorer was created. The campaign consisted of product showcases at established trade shows in ASEAN – Vietnam Expo in April 2022 and Malaysia Gifts Fair and IndoComtech in Indonesia in June 2022 – and pre- and post-event services, such as online meet-ups with professionals and business matching meetings facilitated by our overseas offices, which 22 Hong Kong companies joined.

Fashion Hong Kong joined forces with HKETO London and The Mills Fabrica for the first time for a sustainable designer showcase in London held in November-December 2022, where six Hong Kong designers presented 80 outfits and accessories. Over 100 fashion heavyweights attended the event.

為協助港商在旅遊限制下把握海外商機，「ASEAN Lifestyle Explorer」應運而生。計劃包括在東盟展會以產品展示型式參展，其中包括2022年4月舉行的「越南國際貿易博覽會」、6月舉行的「馬來西亞禮品展」和在印尼舉行的電子展「IndoComtech」。我們更提供展會舉行的前期及後續服務，例如由我們的海外辦事處組織的會議，包括與專業人士的網上會議和商貿配對會議等，共22家港企參加了這項計劃。

Fashion Hong Kong首次與香港駐倫敦經濟貿易辦事處和南豐作坊合作，於2022年11月至12月在倫敦展出可持續時裝設計品牌，包括六個香港時裝設計品牌共80件服裝和配飾，超過100位時尚大師出席是次盛會。

# Taking SMEs to Connect with the World

## 引領中小企接軌世界

One of our key platforms, Transformation Sandbox (T-box) helps Hong Kong SMEs transform by enhancing their competitiveness in the areas of branding, e-commerce, manufacturing and supply chain solutions, and new markets. In this free three-month programme, we provide tailor-made services, including business advisory, capacity building workshops, networking opportunities, market insights and guide to government funding. Since the launch in April 2020, we have served over 2,800 SMEs and counting.

A new international exchange programme was rolled out in June 2022 to connect Hong Kong service sectors with overseas SMEs. As part of the programme, a webinar on accessing the mainland market was organised in June 2022. With our Osaka office and Japanese multiplier GPC, and supported by JETRO, the event enabled Hong Kong SMEs in the services sector to offer practical advice on the business pain points of Japanese SMEs interested in the mainland food and wine market, and on how to tap into the GBA and mainland markets via Hong Kong. 50 Japanese food, wine and houseware companies, government and other institutions joined the event.

我們的主要平台之一「T-box升級轉型計劃」，透過提升香港中小企在品牌升級、電子商貿、生產、供應鏈方案，以及市場開拓等各方面的競爭力，幫助他們達致升級轉型。在為期三個月的免費計劃中，我們提供度身訂造的服務，包括商務諮詢、能力提升工作坊、交流機會、提供最新的市場資訊和政府資助指南。自2020年4月推出以來，計劃已服務超過2,800家中小企，而且數量仍不斷增加。

為連接香港服務業與海外中小企，我們於2022年6月推出一項嶄新的國際交流計劃。計劃開展後，我們隨即舉行有關進軍內地市場的網絡研討會。在日本貿易振興機構的支持下，我們的大阪辦事處聯同日本分銷商GPC，邀請香港服務業中小企，為對有興趣進軍內地食品和酒類市場的日企，就其痛點提供務實建議；以及就香港作為跳板踏足大灣區和內地市場交流策略。計劃吸引了50個來自日本的食物、葡萄酒和家庭用品行業、以及政府部門和其他機構參加。

Keen to expand into the European market, healthcare monitoring solutions provider Enlighten was introduced by our T-box team to our European offices and given practical advice. With our support, Enlighten signed an MoU with a UK distributor of nurse call systems and assistive technology products, and appointed them as sole distributor. The first batch of products was delivered in December 2022.

醫療監控解決方案供應商「吳光有限公司」，有志拓展歐洲市場。我們的T-box團隊，介紹該公司予我們的歐洲辦事處，為其提供實務建議。在我們的支持下，英國一家護士呼叫系統和輔助技術產品經銷商與該公司簽署合作備忘錄，並指定他們為獨家經銷商。首批產品已於2022年12月交付。

# GIVING BACK TO THE COMMUNITY



# Giving Back to the Community

回饋社會

As we continue to provide opportunities, we never lose sight of our responsibility to the community. The work we do has social impact on our younger generation, and we are committed to ensuring that it is sustainable.

在為企業開拓商機的同時，我們亦不忘肩負起社會責任。我們相信，我們的工作對年輕一代有著正面影響，因此要確保其可持續性。

## Prioritising Public Health

This year's business cycle began under pandemic restrictions, and needing to balance public health and business needs, we worked closely with the Centre for Health Protection (CHP) to plan anti-pandemic measures, including contactless ticketing, while ensuring minimal disruption to exhibitors and visitors.

Within the HKTDC, up-to-date measures on staff welfare were rolled out in line with the latest pandemic situation. These included guidelines on health and office hygiene measures, work-from-home or split-team arrangements and vaccine measures in accordance with CHP requirements, to ensure a healthy and safe working environment.

## 以人為本 公眾衛生為首

2022-2023年度之始，香港正實施嚴格的社區防疫限制。在平衡公共衛生和業務需求之下，我們與衛生防護中心緊密合作，於活動會場制定防疫措施，包括非接觸式門票，務求將對參展商和參觀者的影響減至最低。

本局也因應疫情變化更新員工福祉措施，包括發出針對健康和辦公室衛生措施、在家工作、輪班安排的指引，以及參考衛生防護中心的指引，鼓勵員工接種疫苗，以確保員工享有健康和安全的工作環境。



## Future Proofing our Younger Generation

Our major events in Hong Kong welcomed many aspiring and successful young generation business people to exchange views and network with the brightest minds of today across finance, innovation and technology (I&T), sustainability and more.

For example, our flagship financial event, the Asian Financial Forum (AFF), in January 2023 welcomed young leaders to discuss their journey to success and other topics, such as fintech and intrapreneurship.

Young entrepreneurs shared their experiences and secret to success at the Exploring Globalisation: Opportunities for Start-ups and Young Business Leaders thematic breakout session at our Belt and Road Summit in August 2022.

During the Asian Logistics, Maritime and Aviation Conference (ALMAC) held in November 2022, a session on advancing global trading and logistics business was organised with Hang Seng University of Hong Kong (HSU) for post-graduates who are studying Supply Chain Management at HSU.



At the Asian Licensing Conference in July 2022, the Licensing Academy held sessions on the basics of licensing and licensing law to share practical tips with young designers.

At our flagship events, including the Asian Financial Forum (AFF), students were invited to attend to hear insights from and network with leaders and experts from around the world across the fields of finance, innovation, sustainability and more.

我們的旗艦活動之一「亞洲金融論壇」，邀請了學生參與，就金融、創新、可持續發展等議題，聽取來自世界各地的領袖及專家的見解。

## 培育明日之星

我們在港舉辦的主要活動，均積極招攬有抱負和成功的年青商人參與，我們很高興與在金融、創科、可持續發展等領域表現出色的年輕人，建立聯繫交流。

例如，我們於2023年1月舉行的旗艦金融活動「亞洲金融論壇」，邀請了一班年輕領袖，大談他們的成功之路，還有金融科技和內部創業等話題。

於2022年8月舉行的「一帶一路高峰論壇」，我們邀請了青年企業家出席「探索全球化：初創企業和年輕商業領袖的機遇」專題分論壇，分享他們的成功經驗和秘訣。

「亞洲物流航運及空運會議」於2022年11月舉行，期間我們與香港恒生大學為在該校攻讀供應鏈管理的研究生，特別舉辦了一場關於推動全球貿易和物流業務的會議。

於2022年7月舉行的「亞洲授權業會議」中，授權學院舉辦了授權基礎和相關法律講座，與年輕設計師分享實務貼士。



# Trade 商貿大使計劃 Ambassador Programme

We continued with our long-standing support for youth with our Trade Ambassador Programme (TAP), which we launched in 2007 to equip youth with the skills and tools needed for career development and entrepreneurship. In 2022-2023, we helped more than 1,000 youth to be future-ready.

In October 2022, we launched the Go Beyond Your Limits programme with Microsoft Hong Kong, providing a series of learning opportunities, including expert talks, Microsoft Learn online courses and instructor-led tutorials, for 1,200 TAP students in Hong Kong to become tomorrow's digital economy talents.

我們透過於2007年啟動的「商貿大使計劃」，為青年人提供支援，項目旨在為他們提供事業發展和創業所需的技能和成功錦囊，好好裝備自己。在2022-2023年度，我們的計劃為超過1,000名青年提供服務，培育新一代商界精英。

我們於2022年10月與Microsoft香港展開「Go Beyond Your Limits」計劃，為1,200名參與了「商貿大使計劃」的香港高等院校學生，提供一系列學習活動，包括專家講座、Microsoft Learn在線課程和導修，期望培訓他們成為明日數碼經濟人才。

In addition to staging the Young Fashion Designers Contest, CENTRESTAGE engaged local fashion institutions to support young design graduates with brand exposure opportunities at our annual fashion event in September 2022.

To promote creative thinking among youth, online Science, Technology, Engineering, Arts and Mathematics (STEAM) workshops were organised at our year-round creative showcase DesignInspire.

年輕設計師除了能登上「香港青年時裝設計家創作表演賽」的時裝天橋之外，於2022年9月舉行的年度時裝盛會CENTRESTAGE(香港國際時尚匯展)更與本地時裝機構合作，為年輕的設計畢業生提供品牌曝光機會。

為了推廣年輕人的創新思維，我們在全年的推廣創意設計活動「DesignInspire創意設計博覽」中，舉辦多個關於科學、科技、工程、藝術和數學(STEAM)的網上工作坊。

At our Eco Expo Asia, in December 2022, post-graduate students were chosen by the Federation of Hong Kong Industries and the HKTDC as Eco Ambassadors to promote environmental protection among visitors and lead buyer guided tours for Hong Kong companies and student groups.

Together with the Home and Youth Affairs Bureau, NGOs promoted their youth entrepreneurial programme under the Hong Kong SAR Government's Funding Scheme for Youth Entrepreneurship in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) at Entrepreneur Day in November 2022.

The Young Executive Programme was organised at the Hong Kong Forum in November 2022 to cultivate exchange and partnership among young people from around the world.

於12月舉行的「國際環保博覽」中，香港工業總會和香港貿發局選出研究生作為環保大使，向展覽入場人士宣傳環保訊息，並為買家團和學生團體作導賞員。

於2022年11月舉行的「創業日」，不同的非政府機構，與香港特別行政區民政及青年事務局合作，推廣他們在政府的「粵港澳大灣區青年創業資助計劃」下的青年創業計劃。

「青年企業家交流活動」於2022年11月在「香港論壇」期間進行，旨在促進世界各地青年的交流與合作。



Primary school students joined a guided tour at Eco Expo Asia in December 2022 to view the latest eco-friendly products and solutions, including new minibuses.

於2022年12月舉行的「國際環保博覽」，我們邀請小學生參加導賞，參觀最新的環保產品和解決方案，圖為新型環保小巴。





A panel of young entrepreneurs at the Hong Kong Forum in November 2022 engaged in conversation on how sustainability is shaping the international business landscape and leads to new business opportunities.

於2022年11月舉行的「香港論壇」，年輕企業家就可持續發展如何塑造國際商業格局及帶來新商機進行討論。



Hong Kong students attended the Education and Careers Expo in July 2022, which welcomed over 780 organisations from 18 countries and regions, giving students and job seekers an opportunity to learn about the latest education and career opportunities.

於2022年7月舉行的「教育及職業博覽」吸引來自18個國家及地區超過780個機構參展，讓本地學生和求職者了解最新的教育和就業機會。



## Engaging Youth and Our Community

In 2022-2023, we recruited 23 trainees for our three-year Executive Trainee Programme.

We continued offering internships year-round to offer learning and development opportunities to Hong Kong students and took on 36 interns in the summer.

## 培育青年共建社區

2022-2023年度，我們聘請了23名「行政人員培訓計劃」學員，開展為期三年的培訓計劃。

我們繼續提供全年實習計劃，並聘用了36名暑期實習生，為香港學生提供學習和發展機會。



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In the past year, over 100 online training sessions were organised, with over 2,500 staff enrolled from our Head Office and branch offices. They covered a variety of topics, ranging from tech, digital marketing, IT security awareness and the economic outlook to racial equality and equal opportunities, to ensure our staff have a well-rounded understanding of key skills and tools needed in the workplace.

Giving back has always been an important element of our work. Throughout the year, HKTDC United, our staff organisation, held donation drives of clothes and food via our Recycle and Reuse initiative. We also partnered with St. James Settlement for their food bank programme.

過去一年，我們一共為員工舉辦了超過100場網上培訓，超過2,500人次參與。培訓主題涵蓋科技、數碼營銷、資訊科技安全意識、經濟前景、種族平等和平等機會，以確保員工對工作所需的關鍵技能和工具擁有全面的認識。

回饋社會一直是我們工作的重要一環。我們的員工組織HKTDC United透過全年的回收和循環再用活動，向受惠機構捐贈衣物和食品。我們還與聖雅各福群會的食物銀行計劃合作，履行社會責任，回饋社會。



# YEAR AHEAD

## 來年計劃

With sustainability, innovation and wellness driving business strategy and impact worldwide, we will ramp up our promotion in these three key areas.

As Hong Kong recovery continues full steam ahead, we will also continue to reinforce Hong Kong's unique role as a resilient and connected global business hub by deepening Hong Kong business expansion into Mainland China and capitalising on new opportunities in the Regional Comprehensive Economic Partnership and Belt and Road countries.

Mainland China will continue to be our focus, with the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) a priority. We will stage Guangdong-Hong Kong Cooperation Week, with the service-focused SmartHK and product-focused Chic HK as flagship events and strengthen our Support Scheme for Pursuing Development in the Mainland to help Hong Kong companies already operating there. We will also continue to foster three-way partnerships between mainland investors, Hong Kong service providers and international project owners in global deal-making.

隨著可持續發展、創新科技和全人健康，繼續成為左右業務策略和影響全球的驅動因素，我們將加強推動這三大範疇的發展。

展望未來，香港經濟將全速復蘇，我們將繼續協助港企開拓中國內地市場，並把握「區域全面經濟夥伴關係協定」(RCEP)和「一帶一路」市場的新機遇，以鞏固香港作為全球商貿中心的獨特地位，及其強韌和互聯互通的優勢。

我們將繼續聚焦中國內地，並以粵港澳大灣區為核心。我們將舉辦「粵港合作周」，以重點推廣服務業的「推動高質量發展·香港論壇」和推廣優質產品的「港·潮流」作為旗艦活動。我們同時會加強「內地發展支援計劃」的工作，為已在內地營運的港商提供支援。我們亦會積極聯繫內地投資者與香港服務供應商和國際項目持有人，締造合作商機。





We will also strengthen Hong Kong's competitiveness by refining our line-up of trade fairs to reinforce Hong Kong's leading position in the global exhibition and convention industry as well as cultivating Hong Kong's innovation ecosystem through global partnership and positioning Hong Kong as a business hub for sustainability.

While we stay focused on our pillar industries, we will step up efforts to create greater cross-sector synergy and promote newer areas, including green finance, medical and healthcare, I&T, IP trading and risk management.

Our fairs will be enhanced and rebranded to capture synergistic advantages, including our new InnoEx fairs focused on innovation, technology and creativity.

Riding on our work in this business cycle, we will continue to raise awareness among our stakeholders and wider community on sustainability across all of our work, including via our SME and start-up activities, such as Transformation Sandbox (T-box) and Start-up Express, while we strengthen our green practices in everything we do.

Another objective is to build future-ready SMEs and start-ups by nurturing a new generation of global-facing businesses, start-ups and young people by expediting their digital transformation and adoption of sustainability in this time of change.

In spite of continued global challenges, prospects remain bright for Hong Kong and its businesses. We will continue to support them all the way.

我們致力加強香港的競爭力，優化展會佈局及內容，以鞏固香港在全球會展業的領先地位。我們更希望透過與環球企業合作，促進香港創科生態更蓬勃地發展，並將香港定位為可持續發展的商貿樞紐。

我們除了聚焦支柱產業外，更銳意締造更大的跨行業協同效應，以及推動綠色金融、醫療保健、創科、知識產權交易、風險管理等新領域的發展。

為取得協同優勢，我們將為展會注入新元素或重新定位，例如新推出的「香港國際創科展」，是專注於創新、科技和創造力的展會。

未來，我們將在現有的工作基礎上，繼續透過為中小企和初創企業而設的活動，如「T-box升級轉型計劃」和「創業快綫」，以提高持份者和大眾對可持續發展的認識，同時在各個環節加強實踐綠色生活。

我們另一個目標是在這個瞬息萬變的環境，以加快數碼轉型的步伐和採取可持續發展的策略，培育新一代企業、初創和年輕人，為迎接未來世界做好準備。

雖然外圍環境仍然充滿挑戰，我們深信香港的發展前景依然光明，香港貿發局將繼續與香港企業並肩同行。



# CORPORATE GOVERNANCE

## 機構管治

The Hong Kong Trade Development Council is a statutory organisation governed by the HKTDC Ordinance (Chapter 1114 of the Laws of Hong Kong). It is committed to demonstrating high standards of corporate governance, both as a statutory body in the public service and as an organisation with a responsibility to show leadership in best practices to Hong Kong's business community. It places high priority on accountability and responsible financial management which underpin good corporate governance, as well as corporate social responsibility.

香港貿易發展局是根據香港貿易發展局條例(香港法例第1114章)成立的法定組織。香港貿發局作為提供公共服務的法定機構，致力維持高標準的管治水平，為香港工商界擔起示範作用。本局首要目標是建立良好的問責機制及妥善的財務管理系統，以鞏固機構管治，亦積極履行其社會責任。

## Council

The HKTDC benefits from the advice and direction of a 19-member Council established under the Hong Kong Trade Development Council Ordinance. The Council met four times during the 2022-2023 financial year.

## Staff and Finance Committee

The Council's work is supported by a Staff and Finance Committee, whose membership is drawn from members of the Council. The Committee reviews and recommends to the Council on financial matters, including budget estimates, financial management control and accounting procedures. It also reviews and provides recommendations to the Council on staff-related matters such as human resources policy, terms and conditions of employment, and the appointment of senior management positions. The Committee met four times in the past financial year.

## Audit Committee

The Audit Committee assists the Council in ensuring high standards of financial control and compliance. Comprising the chairmen of the standing committees, which consist of the Staff and Finance Committee, Product Promotion Programme Committee, and Service Promotion Programme Committee, the Audit Committee is responsible for directing and advising on the work of the HKTDC Internal Audit Department. This includes reviewing the annual audit plan, assurance of adequate audit coverage of internal operations and audit findings, and monitoring the implementation of actions arising from the audit reports. The Committee also reviews the annual audited financial statements. The Committee met two times in the past financial year.

## Corporate social responsibility

Good governance is central to a broader commitment to corporate social responsibility, which promotes better and more prudent management. As a conscientious employer and a leading trade and services promotion organisation, HKTDC always strives to improve its corporate social responsibility practices and policies and to encourage responsible and sustainable business processes. In 2022-2023, HKTDC has been awarded the Hong Kong Quality Assurance Agency CSR Advocate Mark for 11 consecutive years. This is also the fifth year in a row that we attained the highest rating, "5", in recognition of our achievements in corporate social responsibility. HKTDC has also earned the "Caring Organisation" title, bestowed by the Hong Kong Council of Social Service, for 18 years in a row in recognition of our initiatives in employee welfare, the community and the environment.

## 職員及財務委員會

根據香港貿易發展局條例，香港貿發局理事會由19人組成，負責制定機構發展方向，並為活動提供建議。在2022-2023年度，香港貿發局召開了四次理事會會議。

## 職員及財務委員會

理事會下設有職員及財務委員會，由理事會中部分成員組成，以支援理事會的工作。委員會檢討貿發局的財務安排，包括財政預算、財務管理、會計程序等，並提供改善建議。此外，委員會亦檢討與香港貿發局員工相關的事務，例如人力資源政策、員工聘用條款、高級管理人員職位任命等，並提供意見。過去一個財政年度，委員會召開了四次會議。

## 審核委員會

審核委員會協助理事會確保香港貿發局維持高標準的財務控制及守則。委員會由職員及財務委員會之主席、製造業拓展計劃委員會之主席，以及服務業拓展計劃委員會之主席組成。審核委員會負責領導及指引香港貿發局審計部的工作，就每年的審計計劃提供建議，以確保審計內部運作的範圍恰當，檢視審計個案，跟進審計報告所建議之改善措施的落實情況，並檢討年度經審計財務報表。過去的一個財政年度，委員會召開了兩次會議。

## 企業社會責任

良好的管治對推動企業肩負社會責任至為重要，而企業社會責任可促進更卓越和更負責任的管理。作為負責任的僱主及主要的貿易和服務業推廣機構，香港貿發局一直努力不懈改善企業社會責任的措施和政策，並鼓勵本港企業在營商時同樣奉行負責任而可持續發展的原則。2022-2023年度，香港貿發局連續十一年獲得香港品質保證局頒發「企業社會責任先導者標誌」，並第五年取得最高的5分，表彰本局在履行企業社會責任的成就。另外，香港貿發局連續第十八年獲香港社會服務聯會頒發「同心展關懷」標誌，嘉許本局在僱員福利、社會及環境方面所作出的努力。

# MEMBERSHIP OF COMMITTEES

## 委員會成員

as of 31 March 2023  
於 2023 年 3 月 31 日

### Staff and Finance Committee

Ms Shirley Chan, BBS, JP (Chairman)  
Mr Kenneth Chan  
Ms Ronna Chao  
Mr Steve Chuang  
Mr George Leung  
Mr Brian Li, JP  
Dr Lo Kam Wing, JP  
Dr Y K Pang, GBS, JP  
The Hon Algernon Yau, JP  
Ms Margaret Fong

### Audit Committee

Ms Shirley Chan, BBS, JP (Chairman)  
Dr Sunny Chai, BBS, JP  
Dr Jonathan Choi, GBM, GBS, BBS, JP

### Product Promotion Programme Committee

Dr Sunny Chai, BBS, JP (Chairman)  
Mr Fletch Chan  
Mr Kenneth Chan  
Mr Winston Chow  
Mr Steve Chuang  
Ms Katherine Fang  
Mr Enders Lam  
Mr Leung Chung-Ming  
Mr Thomas Leung  
Mr Shang Hailong  
Dr Allen Shi, BBS, MH, JP  
Ms Elsa Wong  
The Hon Algernon Yau, JP  
Ms Margaret Fong

### Service Promotion Programme Committee

Dr Jonathan Choi, GBM, GBS, BBS, JP (Chairman)  
Mr Fletch Chan  
Ms Mabel Chan  
Dr Herman Hu, SBS, JP  
Mr Eddie Hui  
Mr Jim Lai  
Dr Patrick Leung  
Mr David Pierce  
Dr Thomas So  
Ir Francis Sootoo  
Mr Brian Wu  
Mr Carl Wu  
The Hon Algernon Yau, JP  
Ir Andrew Young  
Ms Margaret Fong

### 職員及財務委員會

陳淑玲女士 銅紫荊星章、太平紳士 (主席)  
陳建年先生  
曹惠婷女士  
莊子雄先生  
梁兆基先生  
李民斌先生 太平紳士  
盧金榮博士 太平紳士  
彭耀佳博士 金紫荊星章、太平紳士  
丘應樺先生 太平紳士  
方舜文女士

### 審核委員會

陳淑玲女士 銅紫荊星章、太平紳士 (主席)  
查毅超博士 銅紫荊星章、太平紳士  
蔡冠深博士 大紫荊勳賢、金紫荊星章、銅紫荊星章、太平紳士

### 製造業拓展計劃委員會

查毅超博士 銅紫荊星章、太平紳士 (主席)  
陳偉偉先生  
陳建年先生  
周允成先生  
莊子雄先生  
方淑君女士  
林偉雄先生  
梁鍾銘先生  
梁湘東先生  
尚海龍先生  
史立德博士 銅紫荊星章、榮譽勳章、太平紳士  
黃玉娟女士  
丘應樺先生 太平紳士  
方舜文女士

### 服務業拓展計劃委員會

蔡冠深博士 大紫荊勳賢、金紫荊星章、銅紫荊星章、太平紳士 (主席)  
陳偉偉先生  
陳美寶女士  
胡曉明博士 銀紫荊星章、太平紳士  
許夏林先生  
賴智明先生  
梁景華博士  
  
蘇紹聰博士  
司徒玉倫工程師  
胡百滸先生  
吳啟楠先生  
丘應樺先生 太平紳士  
楊孟璋工程師  
方舜文女士



# DIRECTORATE AND SENIOR STAFF

as of 31 March 2023  
於 2023 年 3 月 31 日

## 總裁級及管理團隊

### Executive Director

Margaret Fong

### Directorate

Sophia Chong  
Deputy Executive Director

Patrick Lau  
Deputy Executive Director

Christine Cheung  
Assistant Executive Director

Stephen Liang  
Assistant Executive Director

Jenny Koo  
Assistant Executive Director

### Senior Staff

#### Head Office

Will Li  
Director, Business Development

Iris Wong  
Director, Marketing and Platform Development

Smilely Lam  
Director, Merchandise Trade and Innovation  
Director, External Relations

Anna Cheung  
Director, Service Promotion

Yvonne So  
Director, Corporate Communications and Marketing

Irina Fan  
Director, Research

#### Regional Offices

Regina Lai  
Regional Director, Americas

Silas Chu  
Regional Director, Europe, Central Asia and Israel

Jacky Chung  
Director, Mainland China

Daniel Lam  
Regional Director, Middle East and Africa

Benjamin Yau  
Director, Japan

Ronald Ho  
Regional Director, Southeast Asia and South Asia

### 總裁

方舜文女士

### 總裁級職員

張淑芬女士  
副總裁

劉會平先生  
副總裁

張梁惠玲女士  
助理總裁

梁國浩先生  
助理總裁

古靜敏女士  
助理總裁

### 高級職員

#### 總辦事處

李鍵文先生  
業務發展總監

黃燕女士  
市場推廣及平台開發總監

林玉鳳女士  
商品貿易及創新總監  
對外事務總監

張詩慧女士  
服務業拓展總監

蘇詠雪女士  
傳訊及推廣事務總監

范婉兒女士  
研究總監

#### 區域辦事處

黎華慧君  
美洲首席代表

朱耀昌  
歐洲、中亞及以色列首席代表

鍾永喜  
中國內地總代表

林國駿  
中東及非洲首席代表

游紹斌  
日本首席代表

何建榮  
東南亞及南亞首席代表

# Finances 財務報告

## Independent Auditor's Report 獨立核數師報告

TO THE COUNCIL OF HONG KONG TRADE DEVELOPMENT COUNCIL  
(Incorporated in Hong Kong under the Hong Kong Trade Development Council Ordinance)

### OPINION

We have audited the consolidated financial statements of Hong Kong Trade Development Council (the "HKTDC") and its subsidiaries (the "Group") set out on pages 93 to 149, which comprise the consolidated statement of financial position as at 31 March 2023, and the consolidated income and expenditure account, the consolidated statement of comprehensive income, the consolidated statement of cash flows and the consolidated statement of changes in funds for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 March 2023, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

### BASIS FOR OPINION

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSA") issued by the HKICPA. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the consolidated financial statements* section of our report. We are independent of the Group in accordance with the HKICPA's *Code of Ethics for Professional Accountants* (the "Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

致香港貿易發展局理事會  
(根據《香港貿易發展局條例》在香港成立)

### 意見

我們已審計列載於第93頁至第149頁的香港貿易發展局(以下簡稱「貴局」)及其子公司(以下合稱「貴集團」)的綜合財務報表，此綜合財務報表包括2023年3月31日之綜合財務狀況表與截至該日止年度之綜合收支表、綜合全面收益表、綜合現金流量表、綜合資金變動表，以及綜合財務報表附註，包括主要會計政策概要。

我們認為，該等綜合財務報表已根據香港會計師公會頒佈之《香港財務報告準則》真實而中肯地反映了 貴集團於2023年3月31日之綜合財務狀況及截至該日止年度之綜合財務表現及綜合現金流量。

### 意見之基礎

我們已根據香港會計師公會頒佈之《香港審計準則》進行審計。我們在該等準則下承擔之責任已在本報告「核數師就審計綜合財務報表承擔之責任」部分中作進一步闡述。根據香港會計師公會頒佈之《專業會計師道德守則》(以下簡稱「守則」)，我們獨立於 貴集團，並已履行守則中其他專業道德責任。我們相信，我們所獲得之審計憑證能充足及適當地為我們之審計意見提供基礎。

## Independent Auditor's Report 獨立核數師報告

### OTHER INFORMATION INCLUDED IN THE ANNUAL REPORT

The Council of the HKTDC (the "Council") is responsible for the other information. The other information comprises the information included in the Annual Report, other than the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### RESPONSIBILITIES OF THE COUNCIL, STAFF AND FINANCE COMMITTEE AND AUDIT COMMITTEE FOR THE CONSOLIDATED FINANCIAL STATEMENTS

The Council, supported by the Staff and Finance Committee, is responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and Section 23 of the Hong Kong Trade Development Council Ordinance, and for such internal control as the Council determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the Council is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless there are events or conditions that have caused or may cause the Group to cease to continue as a going concern.

The Council is assisted by the Audit Committee in discharging their responsibilities for overseeing the Group's financial reporting process.

### 刊載於年報內之其他信息

貴局之理事會(以下簡稱「理事會」)須對其他信息負責。其他信息包括刊載於年報內之信息，但不包括綜合財務報表及我們之核數師報告。

我們對綜合財務報表之意見並不涵蓋其他信息，我們亦不對該等其他信息發表任何形式之鑒證結論。

結合我們對綜合財務報表之審計，我們之責任是閱讀其他信息，在此過程中，考慮其他信息是否與綜合財務報表或我們在審計過程中所瞭解之情況存在重大抵觸或者似乎存在重大錯誤陳述之情況。基於我們已執行之工作，如果我們認為其他信息存在重大錯誤陳述，我們需要報告該事實。在這方面，我們沒有任何報告。

### 理事會、職員及財務委員會及審計委員會就綜合財務報表須承擔之責任

理事會，在職員及財務委員會支援下，負責根據香港會計師公會頒佈之《香港財務報告準則》及《香港貿易發展局條例》第23條擬備真實而中肯之綜合財務報表，並對其認為為使綜合財務報表之擬備不存在由於欺詐或錯誤而導致之重大錯誤陳述所需之內部控制負責。

在擬備綜合財務報表時，理事會負責評估 貴集團持續經營之能力，並在適用情況下披露與持續經營有關之事項，以及使用持續經營為會計基礎，除非有事項或情況導致或可能導致 貴集團不能持續經營。

審計委員會協助理事會履行職責，監督 貴集團之財務報告過程。



## Independent Auditor's Report 獨立核數師報告

### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Our report is made solely to you, as a body, in accordance with Section 24 of the Hong Kong Trade Development Council Ordinance and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSA's will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with HKSA's, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Council.

### 核數師就審計綜合財務報表承擔之責任

我們之目標，是對綜合財務報表整體是否不存在由於欺詐或錯誤而導致之重大錯誤陳述取得合理保證，並出具包括我們意見之核數師報告。我們遵照《香港貿易發展局條例》第24條報告僅對理事會作出報告，除此之外，本報告別無其他目的。我們不會就本報告之內容向任何其他人士負上或承擔任何責任。

合理保證是高水平之保證，但不能保證按照《香港審計準則》進行之審計，在某一重大錯誤陳述存在時總能發現。錯誤陳述可以由欺詐或錯誤引起，如果合理預期它們單獨或滙總起來可能影響綜合財務報表使用者依賴綜合財務報表所作出之經濟決定，則有關之錯誤陳述可被視作重大。

在根據《香港審計準則》進行審計之過程中，我們運用了專業判斷，保持了專業懷疑態度。我們亦：

- 識別和評估由於欺詐或錯誤而導致綜合財務報表存在重大錯誤陳述之風險，設計及執行審計程序以應對這些風險，以及獲取充足和適當之審計憑證，作為我們意見之基礎。由於欺詐可能涉及串謀、偽造、蓄意遺漏、虛假陳述，或凌駕於內部控制之上，因此未能發現因欺詐而導致之重大錯誤陳述之風險高於未能發現因錯誤而導致之重大錯誤陳述之風險。
- 瞭解與審計相關之內部控制，以設計適當之審計程序，但目的並非對貴集團內部控制之有效性發表意見。
- 評價理事會所採用會計政策之恰當性及作出會計估計和相關披露之合理性。

## Independent Auditor's Report 獨立核數師報告

### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS (continued)

- Conclude on the appropriateness of the Council's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

### 核數師就審計綜合財務報表承擔之責任(續)

- 對理事會採用持續經營會計基礎之恰當性作出結論。根據所獲取之審計憑證，確定是否存在與事項或情況有關的重大不確定性，從而可能導致對貴集團的持續經營能力產生重大疑慮。如果我們認為存在重大不確定性，則有必要在核數師報告中提請使用者注意綜合財務報表中之相關披露。假若有關之披露不足，則我們應當發表非無保留意見。我們之結論是基於核數師報告日止所取得之審計憑證。然而，未來事項或情況可能導致貴集團不能持續經營。
- 評價綜合財務報表之整體列報方式、結構和內容，包括披露，以及綜合財務報表是否中肯反映交易和事項。
- 就貴集團內實體或業務活動之財務信息獲取充足、適當之審計憑證，以便對綜合財務報表發表意見。我們負責貴集團審計之方向、監督和執行。我們為審計意見承擔全部責任。

## Independent Auditor's Report 獨立核數師報告

### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE CONSOLIDATED FINANCIAL STATEMENTS (continued)

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

#### Ernst & Young

Certified Public Accountants  
27/F, One Taikoo Place  
979 King's Road, Quarry Bay  
Hong Kong

1 June 2023

### 核數師就審計綜合財務報表承擔之責任(續)

除其他事項外，我們與審計委員會溝通了計劃之審計範圍、時間安排、重大審計發現等，包括我們在審計中識別出內部控制之任何重大缺陷。

我們還向審計委員會提交聲明，說明我們已符合有關獨立性之相關專業道德要求，並與他們溝通有可能合理地被認為會影響我們獨立性之所有關係和其他事項，以及在適用的情況下，就消除對獨立性產生的威脅所採取的行動或適用的防範措施。

#### 安永會計師事務所

執業會計師  
鰂魚涌英皇道979號  
太古坊一座27樓  
香港

2023年6月1日



## Consolidated Income and Expenditure Account 綜合收支表

For the year ended 31 March 2023

截至2023年3月31日止年度

(HK\$'000)	(港幣千元)	Notes 附註	2023	2022
<b>INCOME</b>	<b>收入</b>			
Government subvention	政府撥款	5(a)	534,363	516,124
Income generated from operational activities	經營活動收入	5(b)		
– Exhibitions and missions	– 貿易展覽會及訪問團		693,950	263,121
– Online marketplace and advertising	– 網上採購平台及廣告		51,738	54,406
– HKCEC operation	– 香港會議展覽中心營運		112,946	123,387
– Other operational income	– 其他經營收入		23,668	14,355
			882,302	455,269
Investment income/(loss)	投資收益/(虧損)	5(c)	(99,517)	11,112
Interest on bank deposits	銀行存款利息		6,096	649
Net foreign exchange difference	淨匯兌差額		(459)	7,311
Miscellaneous income	雜項收益		25,621	195,906
			814,043	670,247
<b>TOTAL INCOME</b>	<b>收入總額</b>		<b>1,348,406</b>	<b>1,186,371</b>
<b>EXPENDITURE</b>	<b>支出</b>			
Staff costs	僱員成本	6	695,453	709,218
Office expenses	辦公室費用		134,059	124,974
Exhibitions and missions	貿易展覽會及訪問團		508,599	243,483
Other promotional activities	其他推廣活動		246,193	272,720
Trade-related activities	貿易相關活動		18,295	16,718
Depreciation of property, plant and equipment	物業、設備及器材之折舊	7	103,784	114,241
Amortisation of intangible assets	無形資產之攤銷	8	17,411	–
<b>TOTAL EXPENDITURE</b>	<b>支出總額</b>		<b>1,723,794</b>	<b>1,481,354</b>
Deficit before finance costs	財務費用前虧損		(375,388)	(294,983)
Interest on lease liabilities	租賃負債利息	9(b)	(960)	(941)
<b>Deficit for the year</b>	<b>本年度虧損</b>		<b>(376,348)</b>	<b>(295,924)</b>
Transfer from Other Specific Funds	轉撥自其他特定資金	19	8,236	20,555
Transfer from General Fund	轉撥自普通資金	16	368,112	275,369
			–	–

## Consolidated Statement of Comprehensive Income 綜合全面收益表

For the year ended 31 March 2023

截至2023年3月31日止年度

(HK\$'000)	(港幣千元)	Notes 附註	2023	2022
<b>Deficit for the year</b>	<b>本年度虧損</b>		<b>(376,348)</b>	<b>(295,924)</b>
<b>OTHER COMPREHENSIVE INCOME/ (LOSS)</b>	<b>其他全面收益／(虧損)</b>			
Item that will not be reclassified to income or expenditure:	不會被重新分類至收入或支出的項目：			
– Actuarial gain/(loss) on defined benefit retirement schemes	– 界定福利退休計劃的精算 收益／(虧損)	6(b)(ii)	<b>(60,194)</b>	24,847
Items that may be reclassified subsequently to income or expenditure:	期後可能被重新分類至收入或 支出的項目：			
– Realisation of derivative financial instruments	– 衍生金融工具變現	19	<b>(1,533)</b>	(3,317)
– Fair value gain on derivative financial instruments at year end	– 年末衍生金融工具公允價值收益	19	<b>7,440</b>	553
			<b>5,907</b>	<b>(2,764)</b>
<b>Other comprehensive income/(loss) for the year</b>	<b>本年度其他全面收益／(虧損)</b>		<b>(54,287)</b>	<b>22,083</b>
<b>Total comprehensive loss for the year</b>	<b>本年度全面虧損總額</b>		<b>(430,635)</b>	<b>(273,841)</b>

## Consolidated Statement of Financial Position 綜合財務狀況表

As at 31 March 2023

於2023年3月31日

(HK\$'000)	(港幣千元)	Notes 附註	2023	2022
<b>NON-CURRENT ASSETS</b>	<b>非流動資產</b>			
Property, plant and equipment	物業、設備及器材	7	728,637	822,738
Intangible assets	無形資產	8	71,888	43,009
Right-of-use assets	使用權資產	9(a)	270,915	273,541
Defined benefit retirement scheme assets	界定福利退休計劃資產	6(b)(iii)	–	22,571
			<b>1,071,440</b>	<b>1,161,859</b>
<b>CURRENT ASSETS</b>	<b>流動資產</b>			
Accounts receivable, deposits and prepayments	應收賬款、訂金及預付款項	11	265,237	116,577
Fixed-income securities and other investments	固定收益證券及其他投資	12	1,332,385	1,768,499
Derivative financial instruments	衍生金融工具	13	7,721	1,533
Cash and bank balances	現金及銀行結存	14	549,211	318,150
			<b>2,154,554</b>	<b>2,204,759</b>
<b>Total Assets</b>	<b>資產總值</b>		<b>3,225,994</b>	<b>3,366,618</b>
<b>NON-CURRENT LIABILITIES</b>	<b>非流動負債</b>			
Lease liabilities	租賃負債	9(b)	39,581	36,153
Defined benefit retirement scheme liabilities	界定福利退休計劃負債	6(b)(iii)	40,750	–
			<b>80,331</b>	<b>36,153</b>
<b>CURRENT LIABILITIES</b>	<b>流動負債</b>			
Accounts payable, accruals and other payables	應付賬款、應計項目及其他應付款項	15	1,012,342	770,983
Lease liabilities	租賃負債	9(b)	29,537	25,063
			<b>1,041,879</b>	<b>796,046</b>
<b>Total Liabilities</b>	<b>負債總值</b>		<b>1,122,210</b>	<b>832,199</b>
<b>Net Assets</b>	<b>資產淨值</b>		<b>2,103,784</b>	<b>2,534,419</b>
Financed By:	資金來源：			
<b>GENERAL FUND</b>	<b>普通資金</b>	16	1,004,301	1,079,913
<b>RESERVE FUND</b>	<b>儲備資金</b>	17	802,559	935,059
<b>EXHIBITION CONTRACTING SERVICES FUND</b>	<b>展覽承包服務資金</b>	18	–	–
<b>OTHER SPECIFIC FUNDS</b>	<b>其他特定資金</b>	19	296,924	519,447
<b>Total Funds</b>	<b>資金總額</b>		<b>2,103,784</b>	<b>2,534,419</b>

Dr Peter K N Lam *GBM, GBS*  
Chairman of HKTDC

林建岳博士 大紫荊勳賢、金紫荊星章  
香港貿易發展局主席

Ms Shirley Chan *BBS, JP*  
Chairman of Staff and Finance Committee

陳淑玲女士 銅紫荊星章、太平紳士  
職員及財務委員會主席

The consolidated financial statements were approved by the Council on 1 June 2023.

綜合財務報表於2023年6月1日由本局理事會通過。



## Consolidated Statement of Cash Flows 綜合現金流量表

For the year ended 31 March 2023

截至2023年3月31日止年度

(HK\$'000)	(港幣千元)	2023	2022
<b>OPERATING ACTIVITIES</b>	<b>經營活動</b>		
Deficit for the year	本年度虧損	(376,348)	(295,924)
Government subvention	政府撥款	(534,363)	(516,124)
Investment loss/(income)	投資虧損/(收益)	99,517	(11,112)
Interest on bank deposits	銀行存款利息	(6,096)	(649)
Finance costs	財務費用	960	941
Adjustments for items not involving the movement of cash:	不涉及現金變動項目的調整：		
– Depreciation of property, plant and equipment and right-of-use assets	– 物業、設備及器材及使用權資產之折舊	140,853	154,087
– Net gain on disposal of property, plant and equipment	– 出售物業、設備及器材之淨收益	(17,716)	(185,239)
– Net gain on early termination of leases	– 提早終止租賃之收益淨額	(7)	–
– Amortisation of intangible assets	– 無形資產之攤銷	17,411	–
– Ineffective portion of cash flow hedges	– 現金流量對沖的非有效部份	(281)	(980)
Increase in defined benefit retirement scheme assets	界定福利退休計劃資產增加	3,127	5,888
Increase in accounts receivable, deposits and prepayments	應收賬款、訂金及預付款項增加	(148,660)	(20,553)
Increase in accounts payable, accruals and other payables	應付賬款、應計項目及其他應付款項增加	241,359	27,223
Interest elements on lease liabilities	租賃負債利息	(960)	(941)
<b>Net cash outflow from operating activities</b>	<b>經營活動的淨現金流出</b>	<b>(581,204)</b>	<b>(843,383)</b>
<b>INVESTING ACTIVITIES</b>	<b>投資活動</b>		
Interest on bank deposits	銀行存款利息	6,096	649
Acquisition of property, plant and equipment	購置物業、設備及器材	(10,476)	(5,137)
Additions of intangible assets	無形資產增加	(46,290)	(43,009)
Proceeds from disposal of property, plant and equipment	出售物業、設備及器材所得款項	21,192	185,318
Proceeds from redemption of investment	贖回投資所得款項	175,500	–
Proceeds from redemption of investment transferred to fixed time deposits	贖回投資後轉入定期存款的款項	165,713	–
Change in fixed-income securities and other investments	固定收益證券及其他投資之變動	(4,616)	(914)
Decrease/(increase) in deposits held by fund managers for investments	投資經理持有作投資用的現金存款減少/(增加)	18,827	(14,588)
<b>Net cash inflow from investing activities</b>	<b>投資活動的淨現金流入</b>	<b>325,946</b>	<b>122,319</b>
<b>Net cash outflow before financing activities</b>	<b>計算融資活動前的淨現金流出</b>	<b>(255,258)</b>	<b>(721,064)</b>
<b>FINANCING ACTIVITIES</b>	<b>融資活動</b>		
Government subvention	政府撥款	534,363	516,124
Principal elements on lease payments	租賃付款的本金部分	(29,217)	(29,466)
<b>Net cash inflow from financing activities</b>	<b>融資活動的淨現金流入</b>	<b>505,146</b>	<b>486,658</b>
<b>Net increase/(decrease) in cash and cash equivalents</b>	<b>現金及現金等價物的淨增加/(減少)</b>	<b>249,888</b>	<b>(234,406)</b>
Cash and cash equivalents at beginning of the year	年初現金及現金等價物	293,692	528,098
<b>Cash and cash equivalents at end of the year</b>	<b>年末現金及現金等價物</b>	<b>543,580</b>	<b>293,692</b>
Analysis of balances of cash and cash equivalents:	現金及現金等價物的結存分析：		
Cash and bank balances	現金及銀行結存	549,211	318,150
Less: Deposits held by fund managers for investments	減：投資經理持有作投資用的現金存款	(5,631)	(24,458)
		543,580	293,692

## Consolidated Statement of Changes in Funds 綜合資金變動表

For the year ended 31 March 2023

截至2023年3月31日止年度

(HK\$'000)	(港幣千元)	Notes 附註	2023	2022
Total funds at the beginning of the year	年初資金總額		2,534,419	2,808,260
Deficit for the year	本年度虧損		(376,348)	(295,924)
<b>OTHER COMPREHENSIVE INCOME/ (LOSS)</b>	<b>其他全面收益／(虧損)</b>			
Item that will not be reclassified to income or expenditure:	不會被重新分類至收入或支出的項目：			
– Actuarial gain/(loss) on defined benefit retirement schemes	– 界定福利退休計劃的精算收益／(虧損)	6(b)(ii)	(60,194)	24,847
Items that may be reclassified subsequently to income or expenditure:	期後可能被重新分類至收入或支出的項目：			
– Realisation of derivative financial instruments	– 衍生金融工具變現	19	(1,533)	(3,317)
– Fair value gain on derivative financial instruments at year end	– 年末衍生金融工具公允價值收益	19	7,440	553
<b>Total comprehensive loss for the year</b>	<b>本年度全面虧損總額</b>		<b>(430,635)</b>	<b>(273,841)</b>
<b>Total funds at the end of the year</b>	<b>年末資金總額</b>		<b>2,103,784</b>	<b>2,534,419</b>

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 1. GENERAL INFORMATION

Hong Kong Trade Development Council (“HKTDC”) was incorporated in 1966 under the Hong Kong Trade Development Council Ordinance to promote, assist and develop Hong Kong’s trade. The address of its registered office is 38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong.

### 2. PRINCIPAL ACCOUNTING POLICIES

#### (a) Basis of Preparation

The consolidated financial statements included the financial statements of HKTDC and its subsidiaries (collectively the “Group”).

The consolidated financial statements of the Group have been prepared in accordance with the Hong Kong Financial Reporting Standards (“HKFRSs”) issued by the Hong Kong Institute of Certified Public Accountants and under the historical cost convention, except those as explained in the principal accounting policies as set out below.

The preparation of consolidated financial statements in conformity with HKFRSs requires the use of certain accounting estimates and assumptions. It also requires management to exercise its judgement in the process of applying the Group’s accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements, are disclosed in note 4.

#### (b) Changes in Accounting Policies and Disclosures

The following amendments to existing standards (collectively the “revised HKFRSs”) were required to be adopted by the Group for the financial year beginning on or after 1 April 2022:

Amendments to HKFRS 3  
香港財務報告準則第3號之修訂  
Amendments to HKAS 16  
香港會計準則第16號之修訂  
Amendments to HKAS 37  
香港會計準則第37號之修訂  
Annual Improvements to  
HKFRSs 2018 – 2020  
香港財務報告準則2018至2020年度改進

None of these revised HKFRSs had a significant effect on the Group’s financial statements or accounting policies.

### 1. 一般資料

香港貿易發展局(以下簡稱「本局」)於1966年根據《香港貿易發展局條例》成立，負責促進、協助和發展香港貿易。本局註冊辦事處地址為香港灣仔港灣道1號會展廣場辦公大樓38樓。

### 2. 主要會計政策

#### (a) 編製基準

本綜合財務報表包括本局及其附屬公司(以下合稱「本集團」)的財務報表。

除於下文之主要會計政策另有說明外，本集團的綜合財務報表乃按照香港會計師公會所頒佈的香港財務報告準則及歷史成本常規法編製。

編製符合香港財務報告準則要求的綜合財務報表需要使用若干會計估算和假設，此亦需要管理層在應用本集團會計政策過程中行使其判斷。涉及高度的判斷或複雜性的範疇，或假設和估算對綜合財務報表而言屬重大範疇的，在附註4披露。

#### (b) 會計政策及披露之變動

本集團須於2022年4月1日或其後開始之財政年度採納以下現有準則之修訂本(以下統稱「經修訂香港財務報告準則」)：

*Reference to the Conceptual Framework*  
概念框架之提述  
*Property, Plant and Equipment: Proceeds before Intended Use*  
物業、廠房及設備：擬定用途前所得款項  
*Onerous Contracts - Cost of Fulfilling a Contract*  
有償合約 – 履行合約的成本  
Amendments to HKFRS 1, HKFRS 9, Illustrative Examples  
accompanying HKFRS 16, and HKAS 41  
香港財務報告準則第1號、香港財務報告準則第9號、香港財務報告準則第16號隨附之範例及香港會計準則第41號之修訂

以上經修訂香港財務報告準則對本集團的財務報表或會計政策並無重大影響。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (c) New HKFRSs which are not yet Effective

The Group has not applied the following new and revised HKFRSs, that have been issued but are not yet effective, in these financial statements.

Amendments to HKFRS 10 and HKAS 28 (2011)

香港財務報告準則第10號及香港會計準則第28號(二零一一年)之修訂

Amendments to HKFRS 16

香港財務報告準則第16號之修訂

Amendments to HKAS 1

香港會計準則第1號之修訂

Amendments to HKAS 1 and HKFRS Practice Statement 2

香港會計準則第1號及香港財務報告準則實務報告第2號之修訂

Amendments to HKAS 8

香港會計準則第8號之修訂

Amendments to HKAS 12

香港會計準則第12號之修訂

<sup>1</sup> Effective for annual periods beginning on or after 1 January 2023

<sup>2</sup> Effective for annual periods beginning on or after 1 January 2024

<sup>3</sup> No mandatory effective date yet determined but available for adoption

<sup>4</sup> As a consequence of the 2022 Amendments, the effective date of the 2020 Amendments was deferred to annual periods beginning on or after 1 January 2024. In addition, as a consequence of the 2020 Amendments and 2022 Amendments, Hong Kong Interpretation 5 *Presentation of Financial Statements - Classification by the Borrower of a Term Loan that Contains a Repayment on Demand Clause* was revised to align the corresponding wording with no change in conclusion

The Group is in the progress of making an assessment of the impact of these new and revised HKFRSs upon initial application. So far, the Group considers that these new and revised HKFRSs are unlikely to have a significant impact on the Group's financial statements.

### 2. 主要會計政策(續)

#### (c) 尚未生效的新訂香港財務報告準則

本集團並未於財務報表中應用下列已頒佈但尚未生效的新訂及經修訂香港財務報告準則。

*Sale or Contribution of Assets between an Investor and its Associate or Joint Venture*<sup>3</sup>

投資者與其聯營公司或合營公司之間的資產出售或注資<sup>3</sup>

*Lease Liability in a Sales and Leaseback*<sup>2</sup>

售後租回中的租賃負債<sup>2</sup>

*Classification of Liabilities as Current or Non-current*

(the "2020 Amendments") and *Non-current Liabilities with Covenants* (the "2022 Amendments")<sup>4</sup>

流動或非流動負債分類(二零二零年修訂)及附有契約條件的非流動負債(二零二二年修訂)<sup>4</sup>

*Disclosure of Accounting Policies*<sup>1</sup>

會計政策的披露<sup>1</sup>

*Definition of Accounting Estimates*<sup>1</sup>

會計估計的定義<sup>1</sup>

*Deferred Tax related to Assets and Liabilities arising from a Single Transaction*<sup>1</sup>

與單一交易產生的資產及負債相關的遞延稅項<sup>1</sup>

<sup>1</sup> 於2023年1月1日或其後開始的年度期間生效

<sup>2</sup> 於2024年1月1日或其後開始的年度期間生效

<sup>3</sup> 尚未釐定強制生效日期，惟可供採納

<sup>4</sup> 隨著頒布2022年之修訂，2020年之相關修訂的生效日期經已延後至2024年1月1日或其後開始的年度期間。另外，由於2020年及2022年之修訂，香港詮釋第5號財務報表的呈報—借入對包含按要求償還條文的定期貸款分類已修訂，以保持相應措辭一致而結論不變

本集團現正評估初始應用該等新訂及經修訂香港財務報告準則之影響。到目前為止，本集團認為該等新訂及經修訂香港財務報告準則不大可能對本集團的財務報表產生重大影響。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (d) Consolidation

A subsidiary is an entity (including a structured entity) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

Inter-company transactions, balances and unrealised gains or losses on transactions between group companies are eliminated. Accounting policies of the subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

#### (e) Revenue from Contracts with Customers

Income generated from exhibitions and missions is recognised over time when the relevant exhibition or mission is held or services are rendered. Income generated from online marketplace and advertising and other operational income is recognised at the point in time when the control of legal title is transferred to customers. Income generated from Hong Kong Convention and Exhibition Centre (the "HKCEC") operation is recognised over time when services are rendered.

#### (f) Income from Other Sources

Government subvention is recognised in the specific fiscal year as approved by the Government of Hong Kong Special Administrative Region (the "HKSAR Government") or upon fulfilment of the conditions and on a systematic basis over the periods in which the Group recognises as expenses the related costs for which the grants are intended to compensate. The recognition of investment income is set out in note 2(q). Interest on bank deposits is recognised on a time proportion basis using the effective interest method.

### 2. 主要會計政策 (續)

#### (d) 綜合賬目

附屬公司指本集團對其具有控制權的實體(包括結構性實體)。當本集團能藉着參與該實體的事務而得到或有權得到不同的回報,及有能力透過對該實體擁有的權力影響該等回報時,則集團對該實體擁有控制權。附屬公司由其控制權轉移至本集團之日起合併入賬,並由該控制權終止之日起停止合併入賬。

集團內公司之間的交易、交易的結餘及未變現收益或虧損均予以抵銷。附屬公司的會計政策已按需要作出改變,以確保與本集團採用的政策符合一致。

#### (e) 客戶合約之收益

貿易展覽會及訪問團的收入於有關貿易展覽會或訪問團舉辦後或提供服務後隨著時間推移確認。網上採購平台、廣告及其他經營的收入於法定控制權轉移給客戶時確認。香港會議展覽中心營運收入於提供服務後隨著時間推移確認。

#### (f) 其他來源之收入

政府撥款於香港特別行政區政府(以下簡稱「香港政府」)批核的指定財政年度或在滿足條件後有系統地按本集團於各期間確認撥款所補助的相關成本為費用時確認為收入。投資收入之確認列載於附註2(q)。銀行存款利息採用有效利息法按時間比例基準確認。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (g) Contract Liabilities

A contract liability is recognised when a payment is received or a payment is due (whichever is earlier) from a customer before the Group transfers the related goods or services. Contract liabilities are recognised as revenue when the Group performs under the contract (i.e., transfers control of the related goods or services to the customer).

#### (h) Foreign Currencies Translation

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the "functional currency"). The consolidated financial statements are presented in Hong Kong dollars ("HK\$"), which is HKTDC's functional and presentation currency.

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Consolidated Income and Expenditure Account.

#### (i) Property, Plant and Equipment

Property, plant and equipment are stated at cost, less accumulated depreciation and impairment losses. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. All other repairs and maintenance costs are expensed in the Consolidated Income and Expenditure Account during the financial period in which they are incurred.

### 2. 主要會計政策(續)

#### (g) 合約負債

合約負債的確認為本集團向客戶轉移貨品或服務前，已向客戶收取款項或款項已到期(以較早者)。合約負債於本集團履行合約時確認為收入(即將相關貨品或服務的控制權轉移予客戶)。

#### (h) 外幣匯兌

本集團的財務報表所列項目均以其營運所在地的主要經濟環境的貨幣(以下簡稱「功能貨幣」)計量。本綜合財務報表以港幣呈報，乃為本局的功能及列賬貨幣。

外幣交易採用交易日的匯率換算為功能貨幣。結算此等交易產生的匯兌損益以及將外幣計值的貨幣資產和負債以年末匯率換算而產生的匯兌損益在綜合收支表內確認。

#### (i) 物業、設備及器材

物業、設備及器材按原值減累積折舊及減值虧損列賬。歷史成本包括收購該項目直接引致的開支。其後成本僅在與該項目有關的未來經濟效益有可能歸於本集團，而且能可靠地計量該項目成本的情況下，始計入有關資產的賬面值或確認為獨立資產。所有其他維修及保養成本則在其產生的財政期間內於綜合收支表內支銷。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (i) Property, Plant and Equipment (Cont'd)

Property, plant and equipment are depreciated at rates sufficient to write off their cost over their estimated useful lives on a straight-line basis at the following annual rates:

Office buildings and staff quarters	2%
Furniture, equipment and fittings	20% to 33 $\frac{1}{2}$ %
Motor vehicles	25%
Leasehold improvements	Over the unexpired lease periods
HKCEC Atrium Link Extension	Over the unexpired operating periods
Operating assets and exhibition stand systems	Over the number of years ranging from two to eight for which the assets are expected to be used

No depreciation is provided for freehold land.

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at each end of the reporting period. Where the carrying amount of an asset is greater than its estimated recoverable amount, it is written down immediately to its recoverable amount.

### 2. 主要會計政策 (續)

#### (i) 物業、設備及器材 (續)

物業、設備及器材乃根據其估計可用年期按足以撇銷其原值的比率採用直線法以下列年折率攤銷：

辦事處樓宇及職員宿舍	2%
傢俬、設備及裝置	20%至33 $\frac{1}{2}$ %
汽車	25%
租賃物業裝修	按尚餘租賃年期
香港會議展覽中心中庭擴建	按尚餘營運年期
經營資產及展覽攤位裝置	按資產之估計可用年限，從二年至八年

永久業權的土地不計提折舊。

資產的剩餘價值及可使用年期在每個年結日進行檢討，及在適當時調整。若資產的賬面值高於其估計可收回款額，其賬面值即時撇減至可收回款額。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (j) Intangible Assets

Intangible assets comprise computer software and systems. Computer software and systems costs are capitalised on the basis of the costs incurred to acquire and bring to use the specific software and systems, and are stated in the Consolidated Statement of Financial Position at cost less accumulated amortisation and impairment losses. Amortisation of these intangible assets commences when they are available for use, and is recognised in the Consolidated Income and Expenditure Account on a straight-line basis over the assets' estimated useful life of 5 years.

#### (k) Impairment of Non-financial Assets

Assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows or cash-generating units. Non-financial assets that suffered an impairment are reviewed for possible reversal of the impairment at each reporting date.

#### (l) Cash and Cash Equivalents

Cash and cash equivalents include cash in hand, time deposits held with banks and other short-term highly liquid investments that are readily convertible into cash.

#### (m) Income Tax

HKTDC is exempted under Section 87 of the Hong Kong Inland Revenue Ordinance from all taxes payable under the Ordinance.

### 2. 主要會計政策(續)

#### (j) 無形資產

無形資產包括電腦軟件及系統。電腦軟件及系統的成本以購入成本及致其可使用該特定電腦軟件及系統所產生之成本為基準進行資本化，並按成本減累計攤銷及減值虧損於綜合財務狀況表列賬。該無形資產之攤銷乃按資產估計可使用的五年年期採用直線法於綜合收支表內確認。

#### (k) 非金融資產的減值

當有事件出現或情況改變顯示賬面值可能無法收回時，各項資產會就減值進行檢討。減值虧損按資產的賬面值超出其可收回款額的差額確認。可收回款額以資產的公允價值扣除銷售成本與其使用價值兩者之間較高者為準。就評估減值而言，資產按可獨立識別現金流量或現金產生單位的最小組合歸為一組。已蒙受減值的非財務資產在每個報告日均就減值回撥的可能性進行檢討。

#### (l) 現金及現金等價物

現金及現金等價物包括現金、銀行定期存款及可預備兌換為現金的其他短期高流動性投資。

#### (m) 所得稅

根據香港《稅務條例》第87條，本局獲豁免繳納該條例內所徵收之所有稅項。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (n) Employee Benefits

##### (i) Defined Benefit Retirement Schemes

The Group operates a defined benefit retirement scheme in Hong Kong which provides retirement benefits linked to final salaries for its employees who have been members of the scheme before 1 December 2000. The assets of the scheme are held by a trustee separately from those of the Group and are invested through an investment manager. The Group also participates in a defined benefit retirement scheme in overseas. The net asset or net liability recognised in the Consolidated Statement of Financial Position in respect of defined benefit retirement schemes is the excess or shortfall in fair value of scheme assets over the present value of the defined benefit obligation at the end of the reporting period. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using market yield of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the Group's defined benefit obligation. The defined benefit obligation is calculated annually by independent qualified actuaries using the projected unit credit method. Past service costs are recognised immediately in the Consolidated Income and Expenditure Account. Actuarial gains and losses arising from experience adjustments and changes in actuarial assumptions are charged or credited to equity in Other Comprehensive Income/Loss in the period in which they arise.

##### (ii) Defined Contribution Retirement Schemes

The Group participates in a defined contribution retirement scheme for employees who have joined the Group's services since 1 December 2000 in compliance with the Mandatory Provident Fund Ordinance. The Group's contributions to the Mandatory Provident Fund are expensed as incurred. For certain overseas employees, the Group also contributed to respective local defined contribution retirement schemes.

##### (iii) Employee Leave Entitlements

Employee entitlements to annual leave are recognised when they accrue to employees. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the end of the reporting period. Employee entitlements to sick leave and maternity leave are not recognised until the time of leave.

### 2. 主要會計政策 (續)

#### (n) 僱員福利

##### (i) 界定福利退休計劃

本集團在香港設有一項界定福利退休計劃，為2000年12月1日前登記為計劃成員的僱員提供與最後薪金關聯的退休福利。退休計劃的資產與本集團的資產分開，由一信託公司持有，並透過投資經理進行投資。本集團亦於海外參與一項界定福利退休計劃。就界定福利退休計劃而言，於綜合財務狀況表確認的淨資產值或淨負債值為計劃資產的公允價值超過或低於年結日的界定福利責任現值。界定福利責任之現值利用將用以支付福利的貨幣為單位計值且到期日與有關的退休福利責任的年期近似的高質素企業債券的市場收益率，估計其未來現金流出量貼現計算。界定福利責任每年由獨立合資格精算師採用「預計單位貸記法」計算。過去的服務費用即時於綜合收支表中確認。來自經驗調整及精算假設變動之精算收益和虧損，於產生期內於其他全面收益／虧損中權益項下支銷或記賬。

##### (ii) 界定供款退休計劃

根據《強制性公積金計劃條例》，本集團為2000年12月1日或以後加入本集團服務的僱員參與一項界定供款退休計劃。本集團作出的強制性公積金供款在產生時支銷。本集團亦為某些海外僱員參與當地的退休計劃作出供款。

##### (iii) 僱員休假權益

僱員的年假權益在僱員獲得時確認。截至年結日就僱員提供服務而產生的年假估計負債作出撥備。僱員的病假和產假權益在休假前不作確認。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (o) Leases

The Group assesses at contract inception whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration.

#### *Group as a lessee*

The Group applies a single recognition and measurement approach for all leases, except for short-term leases and leases of low-value assets. The Group recognises lease liabilities to make lease payments and right-of-use assets representing the right to use the underlying assets.

#### (i) Right-of-use assets

Right-of-use assets are recognised at the commencement date of the lease (that is the date the underlying asset is available for use). Right-of-use assets are measured at cost, less any accumulated depreciation and any impairment losses, and adjusted for any remeasurement of lease liabilities. The cost of right-of-use assets includes the amount of lease liabilities recognised, initial direct costs incurred, and lease payments made at or before the commencement date less any lease incentives received. Right-of-use assets are depreciated at rates sufficient to write off their cost over their estimated useful lives on a straight-line basis at the following annual rates:

Land use rights	Over the unexpired lease periods
Leasehold lands	Over the unexpired lease periods
Properties	Over the unexpired lease periods and optional period
Other assets	Over the unexpired lease periods

If ownership of the leased asset transfers to the Group by the end of the lease term or the cost reflects the exercise of a purchase option, depreciation is calculated using the estimated useful life of the asset.

### 2. 主要會計政策(續)

#### (o) 租賃

本集團於合約開始時評估合約是否為租賃或包含租賃。倘若一份合約在一段時間內為換取代價而讓渡一項可識別資產使用的控制權，則該合約是一項租賃或包含了一項租賃。

#### *本集團作為承租人*

本集團對所有租賃採取單一確認及計量方法，惟短期租賃及低價值資產租賃除外。本集團確認租賃負債以支付租賃款項，以及確認使用權資產代表使用相關資產的權利。

#### (i) 使用權資產

本集團於租賃開始日期(即相關資產可供使用當日)確認使用權資產。使用權資產按成本減任何累計折舊及任何減值虧損，並就任何重新計量租賃負債作出調整。使用權資產成本包括已確認租賃負債的款額、已產生的初始直接成本及於開始日期或之前已支付的租賃款項減任何已收取的租賃優惠。使用權資產根據其估計可用年期按足以撇銷其原值的比率採用直線法以下列年折率攤銷：

土地使用權	按尚餘租賃年期
租賃土地	按尚餘租賃年期
物業	按尚餘租賃年期及可選年期
其他資產	按尚餘租賃年期

倘租賃資產的所有權於租期結束時轉讓予本集團或成本反映了行使購買，則以估計可使用年期計算折舊。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (o) Leases (Cont'd)

##### *Group as a lessee (Cont'd)*

##### (ii) Lease liabilities

Lease liabilities are recognised at the commencement date of the lease at the present value of lease payments to be made over the lease term. The lease payments include fixed payments (including in-substance fixed payments) less any lease incentives receivable, variable lease payments that depend on an index or a rate. The lease payments also include payments of penalties for termination of a lease, if the lease term reflects the Group exercising the option to terminate the lease. The variable lease payments that do not depend on an index or a rate are recognised as an expense in the period in which the event or condition that triggers the payment occurs.

In calculating the present value of lease payments, the Group uses its incremental borrowing rate at the lease commencement date because the interest rate implicit in the lease is not readily determinable. After the commencement date, the amount of lease liabilities is increased to reflect the accretion of interest and reduced for the lease payments made. In addition, the carrying amount of lease liabilities is remeasured if there is a modification, a change in the lease term, a change in lease payments (e.g., a change to future lease payments resulting from a change in an index or rate) or a change in assessment of an option to purchase the underlying asset.

The Group's lease liabilities are separately presented in the consolidated statement of financial position.

##### (iii) Short-term leases

The Group applies the short-term lease recognition exemption to its short-term leases (that is those leases that have a lease term of 12 months or less from the commencement date and do not contain a purchase option). Lease payments on short-term leases are recognised as an expense on a straight-line basis over the lease term.

### 2. 主要會計政策 (續)

#### (o) 租賃 (續)

##### *本集團作為承租人 (續)*

##### (ii) 租賃負債

租賃負債於租賃開始日期按租賃期內將作出的租賃付款之現值予以確認。租賃付款包括固定付款 (包括實質固定付款)，扣減任何應收租賃優惠、基於指數或利率的可變租賃付款。如租期反映本集團行使終止租賃選擇權，則租賃付款亦包括有關終止租賃而支付的罰款。不基於指數或利率的可變租賃付款在出現觸發付款的事件或情況的期間內確認為開支。

因為租賃內所隱含的利率不易釐定，本集團使用於租賃開始日期的增量借貸利率計算租賃付款的現值。於開始日期後，租賃負債的金額增加反映利息的增加，並就支付租賃付款而減少。此外，倘有任何修改、租期變更、租賃款項變更 (例如指數或比率的變更導致對未來租賃付款發生變化) 或購買相關資產的選擇權評估的變更，則重新計量租賃負債的賬面值。

本集團的租賃負債於綜合財務狀況表內單獨呈列。

##### (iii) 短期租賃

本集團將短期租賃確認豁免應用於短期租賃 (即自租賃開始日期起計租期為十二個月或以下，並且不包含購買選擇權的租賃)。短期租賃的租賃付款於租賃期內按直線法確認為開支。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (o) Leases (Cont'd)

##### *Group as a lessor*

When the Group acts as a lessor, it classifies at lease inception (or when there is a lease modification) each of its leases as either an operating lease or a finance lease.

Leases in which the Group does not transfer substantially all the risks and rewards incidental to ownership of an asset are classified as operating leases. When a contract contains lease and non-lease components, the Group allocates the consideration in the contract to each component on a relative stand-alone selling price basis. Rental income is accounted for on a straight-line basis over the lease terms and is included in miscellaneous income in the Consolidated Income and Expenditure Account. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised over the lease term on the same basis as rental income.

#### (p) Provisions

Provisions are recognised when either a present legal or constructive obligation, as a result of a past event, exists at the end of the reporting period and where the amount of the obligation can be reliably estimated.

#### (q) Investments and Other Financial Assets

##### Initial recognition and measurement

Financial assets are classified, at initial recognition, as subsequently measured at amortised cost, fair value through other comprehensive income ("FVOCI") and fair value through income and expenditure ("FVIE").

### 2. 主要會計政策(續)

#### (o) 租賃(續)

##### *本集團作為出租人*

作為出租人，本集團在租賃開始時(或當有租賃修改時)將其每個租賃分類為經營租賃或融資租賃。

本集團將不是轉移絕大部分與資產擁有權有關的風險和回報的租賃分類為經營租賃。當合約包含租賃和非租賃組成部分時，本集團以相對獨立的銷售價格為基礎將合約中的作價分配給每個組成部分。租金收入在租賃期內按直線法入賬，計入綜合收支表中的雜項收益。協商和安排經營租賃所發生的初始直接費用計入租賃資產的賬面價值中，並在租賃期內以與租金收入相同的基礎確認。

#### (p) 撥備

撥備的確認在於因過去的事件而形成現時法定或推定責任並存在於年結日，而有關償付責任金額能可靠地估算。

#### (q) 投資及其他金融資產

##### 初始確認及計量

金融資產於初始確認時分類，後續按攤餘成本、按公允價值計入其他全面收益以及按公允價值計入收支計量。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (q) Investments and Other Financial Assets (Cont'd)

##### Initial recognition and measurement (Cont'd)

The classification of financial assets at initial recognition depends on the financial asset's contractual cash flow characteristics and the Group's business model for managing them. With the exception of accounts receivable that do not contain a significant financing component or for which the Group has applied the practical expedient of not adjusting the effect of a significant financing component, the Group initially measures a financial asset at its fair value, plus in the case of a financial asset not at FVIE, transaction costs. Accounts receivable that do not contain a significant financing component or for which the Group has applied the practical expedient are measured at the transaction price determined under HKFRS 15 in accordance with the policies set out in note 2(e).

In order for a financial asset to be classified and measured at amortised cost or FVOCI, it needs to give rise to cash flows that are solely payments of principal and interest ("SPPI") on the principal amount outstanding. Financial assets with cash flows that are not SPPI are classified and measured at fair value through income or expenditure, irrespective of the business model.

The Group's business model for managing financial assets refers to how it manages its financial assets in order to generate cash flows. The business model determines whether cash flows will result from collecting contractual cash flows, selling the financial assets, or both. Financial assets classified and measured at amortised cost are held within a business model with the objective to hold financial assets in order to collect contractual cash flows, while financial assets classified and measured at fair value through other comprehensive income are held within a business model with the objective of both holding to collect contractual cash flows and selling. Financial assets which are not held within the aforementioned business models are classified and measured at fair value through income or expenditure.

All regular way purchases and sales of financial assets are recognised on the trade date, that is, the date that the Group commits to purchase or sell the asset. Regular way purchases or sales are purchases or sales of financial assets that require delivery of assets within the period generally established by regulation or convention in the marketplace.

### 2. 主要會計政策 (續)

#### (q) 投資及其他金融資產 (續)

##### 初始確認及計量 (續)

於初始確認時，金融資產分類取決於金融資產的合約現金流量特點及本集團管理該等金融資產的業務模式。除並無重大融資成分或本集團已應用不調整重大融資成分影響的實際權宜方法的應收賬款外，本集團初步按公允價值加上（倘金融資產並非按公允價值計入收支）交易成本計量金融資產。並無重大融資成分或本集團已應用實際權宜方法的應收賬款根據香港財務報告準則第15號釐定的交易價格計量，其政策已於附註2(e)載錄。

為使金融資產按攤餘成本或按公允價值計入其他全面收益分類及計量，其需產生純粹為支付本金及未償還本金利息的現金流量。不論業務模型，並非純粹為支付本金及利息的金融資產的現金流量分類為按公允價值計入收支。

本集團管理金融資產的業務模式指其如何管理其金融資產以產生現金流量。業務模式確定現金流量是否來自收集合約現金流量、出售金融資產，或兩者兼有。分類為按攤銷成本計量的金融資產按目的為持有金融資產以收取合約現金流量的業務模型持有，而分類為按公允價值計入其他全面收入的金融資產按目的為持有以收取合約現金流量及出售的業務模型持有。並非按前述業務模型持有的金融資產分類為按公允價值計入收支。

所有以常規買賣的金融資產於交易日（即本集團承諾購買或出售該資產之日）確認。常規買賣乃指按市場規定或慣例普遍確立的期間內交收資產的金融資產買賣。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (q) Investments and Other Financial Assets (Cont'd)

##### Subsequent measurement

The subsequent measurement of financial assets depends on their classification as follows:

##### *Financial assets at amortised cost (debt instruments)*

Financial assets at amortised cost are subsequently measured using the effective interest method and are subject to impairment. Gains and losses are recognised in the Consolidated Income and Expenditure Account when the asset is derecognised, modified or impaired.

##### *Financial assets at FVIE*

Financial assets at FVIE are carried in the Consolidated Statement of Financial Position at fair value with net changes in fair value recognised as investment income in the Consolidated Income and Expenditure Account.

This category includes derivative instruments and equity investments which the Group had not irrevocably elected to classify at FVOCI. Dividends on equity investments classified as financial assets at FVIE are also recognised as investment income in the Consolidated Income and Expenditure Account when the right of payment has been established, it is probable that the economic benefits associated with the dividend will flow to the Group and the amount of the dividend can be measured reliably.

### 2. 主要會計政策(續)

#### (q) 投資及其他金融資產(續)

##### 後續計量

金融資產的後續計量取決於其分類如下：

##### *按攤餘成本計量之金融資產(債務工具)*

按攤餘成本計量之金融資產後續使用有效利率法計量，並受減值影響。當資產被撤銷確認、修訂或減值時，收益及虧損於綜合收支表中確認。

##### *按公允價值計入收支之金融資產*

按公允價值計入收支之金融資產以公允價值列入綜合財務狀況表，其公允價值變動淨額在綜合收支表中確認為投資收益。

此分類包括本集團並無不可撤回地選擇分類為按公允價計入其他全面收益的衍生工具及股本投資。股本投資(分類為按公允價值計入損益之金融資產)之股息將於確立支付權後，以及與股息相關之經濟利益將流入本集團，且能可靠地計量股息金額時，在綜合收支表中確認為投資收益。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (r) Derecognition of Financial Assets

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognised when:

- the rights to receive cash flows from the asset have expired; or
- the Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a “pass-through” arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Group has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if, and to what extent, it has retained the risk and rewards of ownership of the asset. When it has neither transferred nor retained substantially all the risks and rewards of the asset nor transferred control of the asset, the Group continues to recognise the transferred asset to the extent of the Group's continuing involvement. In that case, the Group also recognises an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

### 2. 主要會計政策 (續)

#### (r) 撤銷確認金融資產

金融資產(或,如適用,一項金融資產之某一部分或一組類似之金融資產之某一部分)主要於下列情況下將予撤銷確認:

- 自資產取得現金流量之權利已屆滿時;或
- 本集團已轉讓自該資產取得現金流量之權利,或根據「轉付」安排假設有責任於無重大延誤下將已收取現金流量全額付予第三方,並且(a)本集團已轉讓該資產相關之絕大部分風險及回報;或(b)本集團並無轉讓或保留該資產之絕大部分風險及回報,但已轉讓該資產之控制權。

倘本集團已轉讓自一項資產收取現金流量之權利或已訂立轉付安排,則會評估是否某程度上仍保留該資產擁有權之風險及回報。倘並無轉讓或以保留該資產之絕大部分風險及回報,亦無轉讓該資產之控制權,則本集團將按本集團持續參與有關轉讓資產之程度繼續確認該資產。在該情況下,本集團亦確認其相關負債。此轉讓資產及其相關負債之計量反映本集團保留之權益及責任。

本集團若對所轉讓資產以擔保形式持續參與,資產將以原賬面值和可能被要求償還之最高代價金額取兩者之較低者計量。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (s) Impairment of Financial Assets

The Group assesses an allowance for expected credit losses (“ECLs”) for all debt instruments not held at FVIE. ECLs are based on the difference between the contractual cash flows due in accordance with the contract and all the cash flows that the Group expects to receive, discounted at an approximation of the original effective interest rate. The expected cash flows will include cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms.

#### General approach

ECLs are recognised in two stages. For credit exposures for which there has not been a significant increase in credit risk since initial recognition, ECLs are provided for credit losses that result from default events that are possible within the next 12 months (a 12-month ECL). For those credit exposures for which there has been a significant increase in credit risk since initial recognition, a loss allowance is required for credit losses expected over the remaining life of the exposure, irrespective of the timing of the default (a lifetime ECL).

At each reporting date, the Group assesses whether the credit risk on a financial instrument has increased significantly since initial recognition. When making the assessment, the Group compares the risk of a default occurring on the financial instrument as at the reporting date with the risk of a default occurring on the financial instrument as at the date of initial recognition and considers reasonable and supportable information that is available without undue cost or effort, including historical and forward-looking information.

#### Simplified approach

For accounts receivable that do not contain a significant financing component or when the Group applies the practical expedient of not adjusting the effect of a significant financing component, the Group applies the simplified approach in calculating ECLs. Under the simplified approach, the Group does not track changes in credit risk, but instead recognises a loss allowance based on lifetime ECLs at each reporting date. The Group has established a provision matrix that is based on its historical credit loss experience, adjusted for forward-looking factors specific to the debtors and the economic environment.

### 2. 主要會計政策(續)

#### (s) 金融資產減值

本集團對並非按公允價值計入收支的所有債務工具評估預期信貸虧損(「預期信貸虧損」)撥備。預期信貸虧損乃基於根據合約到期的合約現金流量與本集團預期收取的所有現金流量之間的差額而釐定，並以原有效利率的近似值貼現。預期現金流量將包括出售所持抵押品的現金流量或合約條款不可缺少的其他信貸增級。

#### 一般方法

預期信貸虧損分兩個階段確認。就自初始確認後信貸風險並無重大增加之信貸風險而言，對於未來12個月之可能違約事件產生之信貸虧損作出預期信貸虧損撥備(12個月預期信貸虧損)。就自初始確認後信貸風險已出現重大增加之信貸風險而言，不論違約時間，須對餘下年期之預期信貸虧損風險作出虧損撥備(全期預期信貸虧損)。

於各報告日，本集團評估金融工具之信貸風險是否已自初始確認後顯著增加。於作出評估時，本集團將金融工具於報告日發生違約風險與其於首次確認日期發生違約風險作比較，並考慮其合理、可靠且無需過多成本或精力即可獲得的資料，包括過往及前瞻性資料。

#### 簡化方法

若應收賬款並無重大融資成分或當本集團應用實際權宜方法不調整重大融資成分的影響，本集團應用簡化方法計算預期信貸虧損。根據簡化方法，本集團不是追蹤信貸風險的變動，而是根據各報告日的全期預期信貸虧損確認虧損撥備。本集團已設立根據其過往信貸虧損經驗計算的撥備矩陣，並按債務人特定的前瞻性因素及經濟環境作出調整。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (t) Financial Liabilities

##### Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at FVIE, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Group's financial liabilities include accounts payable, accruals and other payables, derivative financial instruments and lease liabilities.

##### Subsequent measurement of financial liabilities at amortised cost

After initial recognition, financial liabilities are subsequently measured at amortised cost, using the effective interest rate method unless the effect of discounting would be immaterial, in which case they are stated at cost. Gains and losses are recognised in the Consolidated Income and Expenditure Account when the liabilities are derecognised as well as through the effective interest rate amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the effective interest rate. The effective interest rate amortisation is included in finance costs in the Consolidated Income and Expenditure Account.

##### Derecognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled, or expires.

When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and a recognition of a new liability, and the difference between the respective carrying amounts is recognised in the Consolidated Income and Expenditure Account.

### 2. 主要會計政策 (續)

#### (t) 金融負債

##### 初始確認及計量

金融負債於初始確認時，適當地分類為按公允價值計入收支之金融負債、貸款及借貸、應付款項或於有效對沖指定為對沖工具之衍生工具。

所有金融負債最初按公允價值確認，而貸款及借貸及應付款項則須扣除應佔之直接交易成本。

本集團的金融負債包括應付賬款、應計項目及其他應付款項、衍生金融工具及租賃負債。

##### 按攤銷成本列賬的金融負債的後續計量

於初始確認後，金融負債往後按有效利率法以攤餘成本計量，倘貼現之影響不重大，則可按成本列賬。於撤銷確認負債時或以有效利率進行攤銷之過程中產生之收益及虧損於綜合收支表中確認。

計算攤餘成本時計入購入時產生的任何折讓或溢價以及費用或成本（有效利率的主要部份）。有效利率攤銷計入綜合收支表的財務費用內。

##### 撤銷確認

當負債項目下的責任被解除或取消或屆滿，金融負債須予撤銷確認。

如現有金融負債由同一放債人以絕大部分不同條款所取代，或現有負債的條款已絕大部分被修訂，此類取代或修訂將被視為撤銷確認原負債及確認新負債處理，而有關賬面值的差額須於綜合收支表確認。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (u) Offsetting of Financial Instruments

Financial assets and financial liabilities are offset and the net amount is reported in the Consolidated Statement of Financial Position if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the assets and settle the liabilities simultaneously.

#### (v) Derivative Financial Instruments and Hedge Accounting

##### Initial recognition and subsequent measurement

The Group uses derivative financial instruments, such as forward foreign currency contracts to hedge its foreign currency risk. Such derivative financial instruments are initially recognised at fair value on the date on which a derivative contract is entered into and are subsequently remeasured at fair value. Derivatives are carried as assets when the fair value is positive and as liabilities when the fair value is negative.

Any gains or losses arising from changes in fair value of derivatives are taken directly to the Consolidated Income and Expenditure Account, except for the effective portion of cash flow hedges, which is recognised in Other Comprehensive Income/Loss and later reclassified to income or expenditure when the hedged item affects income or expenditure.

For the purpose of hedge accounting, hedges are classified as:

- fair value hedges when hedging the exposure to changes in the fair value of a recognised asset or liability or an unrecognised firm commitment; or
- cash flow hedges when hedging the exposure to variability in cash flows that is either attributable to a particular risk associated with a recognised asset or liability or a highly probable forecast transaction, or a foreign currency risk in an unrecognised firm commitment; or
- hedges of a net investment in a foreign operation.

### 2. 主要會計政策(續)

#### (u) 抵銷金融工具

只有於現有可行法例下可予抵銷已確認的數額，且有意按淨額基準支付或同時將資產變現及結算負債時，金融資產及金融負債方可抵銷，而其淨額須列於綜合財務狀況表內。

#### (v) 衍生金融工具及對沖會計

##### 初始確認及後續計量

本集團利用遠期外幣合約等衍生金融工具對沖其外幣風險。該等衍生金融工具最初於衍生工具合約訂立日按公允價值確認，其後按公允價值重新計量。當衍生工具之公允價值為正數時，便會入賬為資產；當衍生工具之公允價值為負數時，便會入賬為負債。

衍生工具公允價值變動所產生的任何收益或虧損直接計入綜合收支表，惟現金流量對沖的有效部分除外，有關部分於其他全面收益／虧損中確認，隨後於被對沖項目影響收支時重新分類至收入或支出。

就對沖會計而言，對沖分類為：

- 公允價值對沖，用於對沖已確認資產或負債之公允價值變動風險或未確認之肯定承諾；或
- 現金流量對沖，用於對沖現金流量變動風險，有關風險來自已確認資產或負債之相關特定風險或來自極有可能進行之預期交易或來自未確認之肯定承諾之外幣風險；或
- 對沖海外業務投資淨額。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (v) Derivative Financial Instruments and Hedge Accounting (Cont'd)

At the inception of a hedge relationship, the Group formally designates and documents the hedge relationship to which the Group wishes to apply hedge accounting, the risk management objective and its strategy for undertaking the hedge.

The documentation includes identification of the hedging instrument, the hedged item, the nature of the risk being hedged and how the Group will assess whether the hedging relationship meets the hedge effectiveness requirements (including the analysis of sources of hedge ineffectiveness and how the hedge ratio is determined). A hedging relationship qualifies for hedge accounting if it meets all of the following effectiveness requirements:

- There is “an economic relationship” between the hedged item and the hedging instrument.
- The effect of credit risk does not “dominate the value changes” that result from that economic relationship.
- The hedge ratio of the hedging relationship is the same as that resulting from the quantity of the hedged item that the Group actually hedges and the quantity of the hedging instrument that the Group actually uses to hedge that quantity of hedged item.

### 2. 主要會計政策 (續)

#### (v) 衍生金融工具及對沖會計 (續)

在建立對沖關係時，本集團正式指定並記錄本集團希望對其應用對沖會計處理的對沖關係、風險管理目標及其進行對沖的策略。

有關記錄包括識別對沖工具、被對沖項目、被對沖之風險性質，以及本集團將如何評估對沖關係是否符合對沖有效性之要求（包括分析對沖無效之緣由及對沖比率之釐定方法）。如對沖關係符合下列所有有效性要求，則適用對沖會計法：

- 被對沖項目與對沖工具之間存在「經濟關係」。
- 由該經濟關係所引致之信貸風險之影響不會「主導價值變動」。
- 對沖關係之對沖比率與根據本集團實際對沖之被對沖項目數量與本集團實際用以對沖該數量之被對沖項目之對沖工具數量結果相同。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (v) Derivative Financial Instruments and Hedge Accounting (Cont'd)

Hedges which meet all the qualifying criteria for hedge accounting are accounted for as follows:

##### Cash flow hedges

The effective portion of the gain or loss on the hedging instrument is recognised directly in Other Comprehensive Income/Loss in the Hedging Reserve, while any ineffective portion is recognised immediately in the Consolidated Income and Expenditure Account. The Hedging Reserve is adjusted to the lower of the cumulative gain or loss on the hedging instrument and the cumulative change in fair value of the hedged item.

The amounts accumulated in Other Comprehensive Income/Loss are accounted for, depending on the nature of the underlying hedged transaction. If the hedged transaction subsequently results in the recognition of a non-financial item, the amount accumulated in equity is removed from the separate component of equity and included in the initial cost or other carrying amount of the hedged asset or liability. This is not a reclassification adjustment and will not be recognised in Other Comprehensive Income/Loss for the period. This also applies where the hedged forecast transaction of a non-financial asset or non-financial liability subsequently becomes a firm commitment to which fair value hedge accounting is applied.

For any other cash flow hedges, the amount accumulated in Other Comprehensive Income/Loss is reclassified to the Consolidated Income and Expenditure Account as a reclassification adjustment in the same period or periods during which the hedged cash flows affect the Consolidated Income and Expenditure Account.

If cash flow hedge accounting is discontinued, the amount that has been accumulated in Other Comprehensive Income/Loss must remain in accumulated Other Comprehensive Income/Loss if the hedged future cash flows are still expected to occur. Otherwise, the amount will be immediately reclassified to the Consolidated Income and Expenditure Account as a reclassification adjustment. After the discontinuation, once the hedged cash flow occurs, any amount remaining in accumulated Other Comprehensive Income/Loss is accounted for depending on the nature of the underlying transaction as described above.

### 2. 主要會計政策(續)

#### (v) 衍生金融工具及對沖會計(續)

符合對沖會計法所有適用準則之對沖會按下列方法入賬：

##### 現金流量對沖

對沖工具之收益或虧損之有效部分直接於其他全面收益／虧損和對沖儲備中確認，任何非有效部分即時在綜合收支表內確認。對沖儲備會調整至對沖工具之累計收益或虧損或被對沖項目之累計公允價值變動(以較低者為準)。

其他全面收益／虧損中累計的金額根據對沖連繫交易的性質進行會計處理。如對沖交易隨後導致非金融項目的確認，則權益中累計的金額將從權益的單獨組成部分中除去，並計入對沖資產或負債的初始成本或其他賬面值。此並非重新分類調整，故不會在期內於其他全面收益／虧損中確認。此亦適用於非金融資產或非金融負債之預期對沖交易其後成為肯定承諾，並應用公允價值對沖會計法之情況。

就任何其他現金流量對沖而言，在其他全面收益／虧損累計之金額會於對沖現金流量影響綜合收支表之同一期間或各個期間重新分類至綜合收支表作為重新分類調整。

倘終止使用現金流量對沖會計法，如預期被對沖的未來現金流量仍然會發生，則已在其他全面收益／虧損中累計之金額必須保留在累計其他全面收益／虧損中。否則，有關金額將即時重新分類至綜合收支表作為重新分類調整。在終止使用現金流量對沖會計法後，當被對沖的現金流量發生時，任何保留在累計其他全面收益／虧損之金額按上述相關交易之性質進行會計處理。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 2. PRINCIPAL ACCOUNTING POLICIES (Cont'd)

#### (w) Related Parties

A party is considered to be related to the Group if the party has the ability, directly or indirectly through one or more intermediaries, to control the Group or exercise significant influence over the Group in making financial and operating policies, and vice versa. For the purpose of the consolidated financial statements, transactions between the Group and the HKSAR Government departments, agencies or HKSAR Government controlled entities, other than those transactions such as payment of rent and rates, fees etc., that arise in the normal dealings between the HKSAR Government and the Group, are considered to be related party transactions.

#### (x) Contingent Liabilities

A contingent liability is a possible obligation that arises from past events and whose existence will only be confirmed by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Group. It can also be a present obligation arising from past events that is not recognised because it is not probable that outflow of economic resources will be required or the amount of obligation cannot be measured reliably.

A contingent liability is not recognised but is disclosed in the notes to the consolidated financial statements. When a change in the probability of an outflow occurs so that outflow is probable, they will then be recognised as a provision.

### 2. 主要會計政策 (續)

#### (w) 關聯人士

如一方有能力直接或間接通過一個或多個中介控制本集團制定財務及經營政策，且具有重大影響力，則該方被視為與本集團有關，反之亦然。就綜合財務報表而言，本集團與香港政府部門、機構或香港政府所控制實體之間的交易，除香港政府與本集團之間的正常交易如支付租金及差餉、費用等外，均視作關聯人士交易。

#### (x) 或然負債

或然負債是因過往事件引致的可能責任，其存在取決於一項或多項非全由本集團控制的不確定未來事件會否發生。或然負債亦可能是因已發生的事件引致之現有責任，但由於可能不需要消耗經濟資源，或責任金額未能可靠地衡量而不予以確認。

或然負債不會被確認，但會於綜合財務報表附註披露。倘出現經濟利益流出的可能性有所改變而導致有可能出現經濟利益流出時，則會將其確認為撥備。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 3. FINANCIAL RISK MANAGEMENT

#### (a) Financial Risk Factors

##### (i) Investment Risk and Credit Risk

The Group adopts a prudent and conservative investment policy approved by the HKSAR Government. The management regularly monitors the fair value of the investments and performance of the portfolios reported by the fund managers on monthly, quarterly and annually basis. The Group's investment portfolio consists mostly of fixed-income securities and pooled funds. As at 31 March 2023, the fixed-income securities portfolio maintained an average credit rating of A- or above as measured by Standard & Poor's or equivalent. In addition, the Group has closely monitored the performance of their investments in pooled funds. The Group's investment portfolio is also exposed to certain price risk of pooled funds which are diversified globally. The foreign currency exposures in debt instruments are managed using financial derivatives.

The table below summarises the impact of change of fair value of asset classes' portfolio in which the Group invests on the Group's surplus for the year. The analysis is based on the assumption that the fair value of asset classes have changed as disclosed, with all other variables held constant and the Group's investment portfolio moved according to the historical correlation with the fair value of assets classes.

### 3. 財務風險管理

#### (a) 財務風險因素

##### (i) 投資風險及信貸風險

本集團採用審慎及穩健的投資策略並獲香港政府批准。管理層定期監察投資公允價值並由基金經理按月度、季度及年度匯報投資組合之表現。本集團的投資組合主要為固定收益證券及匯集投資基金。於2023年3月31日，固定收益證券組合的平均信貸級別保持在標準普爾或相等評級達A-或以上。除此以外，本集團亦密切監察匯集投資基金的投資表現。本集團的投資組合內有全球性分散投資的匯集投資基金，同樣承受若干價格風險。債券中的外幣風險以金融衍生產品管理。

下表概述本集團投資組合的資產類別的公允價值變動對本集團本年度盈餘的影響。此分析依據所披露之資產類別的公允價值變動之假設，所有其他變量維持不變，本集團投資組合之變動與資產類別公允價值的歷史相關。

		Reasonably Possible Changes in Fair Value over a Month Period 公允價值在一個月期限內 合理可能之變動	Increase/Decrease on Surplus 盈餘增加／減少 HK\$'000 港幣千元
<b>Asset Classes</b>	<b>資產類別</b>		
Fixed-income securities	固定收益證券	2.0%	18,500
Pooled funds – investment in equity funds	匯集投資基金 — 投資於股票基金	6.0%	32,700
<b>Total</b>	<b>總額</b>		<b>51,200</b>

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 3. FINANCIAL RISK MANAGEMENT (Cont'd)

#### (a) Financial Risk Factors (Cont'd)

##### (i) Investment Risk and Credit Risk (Cont'd)

The Group only places liquid funds with reputable banks with sound credit rating. The Group does not expect any losses from non-performance by the banks. The Group is also exposed to credit risk in relation to trade and other receivables. The Group's maximum exposure to credit risk is the carrying amounts of these financial assets. To manage this risk, the management has monitoring procedures to ensure that follow-up action is taken to recover overdue debts. In addition, the management reviews regularly the recoverable amount of each individual accounts receivable to ensure that adequate impairment is made for the irrecoverable amounts. The credit risk is considered minimal.

### 3. 財務風險管理(續)

#### (a) 財務風險因素(續)

##### (i) 投資風險及信貸風險(續)

本集團只將流動資金存放於信貸評級良好及有商譽的銀行。本集團不預期因銀行未有履行任務而承受任何損失。本集團的信貸風險亦來自貿易及其他應收賬款。本集團信貸風險的最高風險承擔為財務資產的賬面值。為管理此風險，管理層設有監管程序跟進逾期應收款項的收回。此外，管理層亦定期檢查個別應收款項的可收回金額以確保不可收回款額已作足夠撥備，故信貸風險被認為甚微。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 3. FINANCIAL RISK MANAGEMENT (Cont'd)

## (a) Financial Risk Factors (Cont'd)

## (i) Investment Risk and Credit Risk (Cont'd)

*Maximum exposure and year-end staging*

The tables below show the credit quality and the maximum exposure to credit risk based on the Group's credit policy, which is mainly based on past due information unless other information is available without undue cost or effort, and year-end staging classification. The amounts presented are gross carrying amounts for financial assets.

## 3. 財務風險管理(續)

## (a) 財務風險因素(續)

## (i) 投資風險及信貸風險(續)

*最大風險及年末的分級*

下表顯示根據本集團信貸政策，其信貸質素及信貸風險之最大風險(主要根據過往逾期資料釐定，除非有其他資料可無需過多成本或精力即可獲得)及年末分級。呈列金額為金融資產之賬面總值。

(HK\$'000)	(港幣千元)	12-month ECLs		Lifetime ECLs		Total 總額
		12個月預期信貸虧損		全期預期信貸虧損		
		Stage 1 第一階段	Stage 2 第二階段	Stage 3 第三階段	Simplified Approach 簡化方法	
<b>As at 31 March 2023</b>	<b>於2023年3月31日</b>					
Accounts receivable*	應收賬款*	-	-	-	35,230	35,230
Other financial assets included in accounts receivable, deposits and prepayments	計入應收賬款、訂金及預付款項的其他金融資產					
- Normal**	- 正常**	182,909	-	-	-	182,909
Cash and bank balances	現金及銀行結存					
- Not yet past due	- 尚未過期	549,211	-	-	-	549,211
		<b>732,120</b>	<b>-</b>	<b>-</b>	<b>35,230</b>	<b>767,350</b>
<b>As at 31 March 2022</b>	<b>於2022年3月31日</b>					
Accounts receivable*	應收賬款*	-	-	-	28,961	28,961
Other financial assets included in accounts receivable, deposits and prepayments	計入應收賬款、訂金及預付款項的其他金融資產					
- Normal**	- 正常**	48,400	-	-	-	48,400
Cash and bank balances	現金及銀行結存					
- Not yet past due	- 尚未過期	318,150	-	-	-	318,150
		<b>366,550</b>	<b>-</b>	<b>-</b>	<b>28,961</b>	<b>395,511</b>



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 3. FINANCIAL RISK MANAGEMENT (Cont'd)

#### (a) Financial Risk Factors (Cont'd)

##### (i) Investment Risk and Credit Risk (Cont'd)

###### *Maximum exposure and year-end staging (Cont'd)*

\* For accounts receivable to which the Group applies the simplified approach for impairment, information based on the provision matrix is disclosed in note 11 to the consolidated financial statements.

\*\* The credit quality of the other financial assets included in accounts receivable, deposits and prepayments is considered to be "normal" when they are not past due and there is no information indicating that the financial assets had a significant increase in credit risk since initial recognition.

##### (ii) Foreign Exchange Risk

The Group carries out promotional activities in overseas countries and the related expenditure is principally paid in foreign currencies. Forward foreign currency contracts are entered into to manage the foreign exchange risk exposure for its foreign currency payments.

##### (iii) Interest Rate Risk

The Group has interest-bearing assets, mainly, time deposits. During the year, if the interest rate on the time deposits had been 100 basis points per annum higher or lower with all other variables held constant, interest income would have been HK\$1.13 million (2022: HK\$0.96 million) higher or lower.

##### (iv) Liquidity Risk

The Group maintains sufficient cash and liquid assets including marketable securities to finance its operations and is not exposed to significant liquidity risk. Balances due within 12 months equal their carrying balances, as the impact of discounting is not significant.

### 3. 財務風險管理 (續)

#### (a) 財務風險因素 (續)

##### (i) 投資風險及信貸風險 (續)

###### *最大風險及年末的分級 (續)*

\* 就本集團應收賬款的減值應用簡化方法而言，以撥備矩陣為基礎之資料於綜合財務報表附註11披露。

\*\* 當計入應收賬款、訂金及預付款項的其他金融資產並無逾期且無資料顯示金融資產自首次確認以來之信貸風險已顯著上升時，其信貸質素被視為「正常」。

##### (ii) 外匯風險

本集團在海外進行推廣活動，有關支出以外幣支付為主。本集團訂立遠期外匯合約以管理外幣支付款項之外匯風險。

##### (iii) 利率風險

本集團的計息資產主要為定期存款。於本年度內，若定期存款的利率上升或下跌100個基點，而所有其他因素維持不變，則利息收入應上升或下跌港幣113萬元 (2022年：港幣96萬元)。

##### (iv) 流動資金風險

本集團維持充足的現金存款和流動資產 (包括有價證券) 作為營運資金，因此本集團並不會遭受重大流動資金風險。由於貼現的影響不大，故此在12個月內到期的結餘相等於其賬面值。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 3. FINANCIAL RISK MANAGEMENT (Cont'd)

## (a) Financial Risk Factors (Cont'd)

## (iv) Liquidity Risk (Cont'd)

The following tables provide the undiscounted cash flows of significant financial liabilities:

(HK\$'000)	(港幣千元)	Within 1 Year or On Demand	More than 1 Year but Less than 2 Years	More than 2 Years but Less than 5 Years	More than 5 Years	Total Contractual Undiscounted Cash Flow 合約性 未貼現的 總現金流量
		1年內或 應要求	多於1年但 少於2年	多於2年但 少於5年	多於5年	
At 31 March 2023	於2023年3月31日					
Lease liabilities	租賃負債	30,892	22,295	15,276	3,139	71,602
Financial liabilities included in accounts payable, accruals and other payables	計入應付賬款、應計項目及其他應付賬款之財務負債	<u>330,297</u>	-	-	-	<u>330,297</u>
Derivative financial instruments	衍生金融工具					
- Outflow	- 支出	167,619	-	-	-	167,619
- Inflow	- 收回	(175,372)	-	-	-	(175,372)
At 31 March 2022	於2022年3月31日					
Lease liabilities	租賃負債	25,740	15,687	16,016	5,516	62,959
Financial liabilities included in accounts payable, accruals and other payables	計入應付賬款、應計項目及其他應付賬款之財務負債	404,204	-	-	-	404,204
Derivative financial instruments	衍生金融工具					
- Outflow	- 支出	154,415	-	-	-	154,415
- Inflow	- 收回	(155,975)	-	-	-	(155,975)

## (b) Capital Management

The Group's capital consists of the General Fund, Reserve Fund, Exhibition Contracting Services Fund and Other Specific Funds, which are set up for various designated purposes as described in notes 16 to 19. It is the Group's objective to maintain sufficient Reserve Fund to safeguard the Group's ability to continue as a going concern and to support its current and future capital and operating expenditure requirements.

In order to maintain the capital structure, the Group obtains funding arrangement through government subvention agreed between HKTDC and the HKSAR Government as set out in note 5(a).

## 3. 財務風險管理(續)

## (a) 財務風險因素(續)

## (iv) 流動資金風險(續)

以下列出主要財務負債的未貼現的現金流量：

## (b) 資金管理

本集團資金包括普通資金、儲備資金、展覽承包服務資金及其他特定資金，其成立之各種指定用途已詳列於附註16至19內。本集團致力維持足夠儲備資金，以確保本集團有能力持續營運及支持目前及未來資金以及營運費用的需求。

為了維持資本結構，本集團獲得本局與香港政府的經費來源協定之政府撥款，如附註5(a)所載。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 3. FINANCIAL RISK MANAGEMENT (Cont'd)

#### (c) Fair Value Estimation

The Group has assessed that the fair values of financial assets included in accounts receivable, deposits and prepayments, cash and bank balances and financial liabilities included in accounts payable, accruals and other payables approximate to their carrying amounts largely due to the short term maturities of these instruments.

Financial instruments that are measured at fair value in the Consolidated Statement of Financial Position required disclosure of fair value measurements by level of the following fair value measurement hierarchy:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (Level 1).
- Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) (Level 2).
- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (Level 3).

The following table presents the Group's assets and liabilities that were measured at fair value:

(HK\$'000)	(港幣千元)	Level 1 第一級別	Level 2 第二級別	Total 總額
<b>At 31 March 2023</b>	<b>於2023年3月31日</b>			
Assets/(liabilities)	資產/(負債)			
Fixed-income securities and pooled funds	固定收益證券及匯集投資基金	1,340,863	(8,478)	1,332,385
Derivative financial instruments	衍生金融工具	-	7,721	7,721
		<b>1,340,863</b>	<b>(757)</b>	<b>1,340,106</b>
<b>At 31 March 2022</b>	<b>於2022年3月31日</b>			
Assets	資產			
Fixed-income securities and pooled funds	固定收益證券及匯集投資基金	1,763,309	5,190	1,768,499
Derivative financial instruments	衍生金融工具	-	1,533	1,533
		<b>1,763,309</b>	<b>6,723</b>	<b>1,770,032</b>

### 3. 財務風險管理(續)

#### (c) 公允價值估計

本集團已評估其計入應收賬款、訂金及預付款項的金融資產、現金及銀行結存和計入應付賬款、應計項目及其他應付賬款的金融負債的公允價值與其賬面值相若主要是由於這些工具均為短期到期的。

於綜合財務狀況表按公允價值計量的金融工具，按照要求以下列公允價值計量架構的級別披露公允價值計量：

- 相同資產或負債在活躍市場的報價(未經調整)(第一級別)。
- 除了第一級別所包括的報價外，該資產或負債可觀察得到的其他訊息，不論是直接(即例如價格)或間接(即源自價格)(第二級別)。
- 資產或負債的訊息並非依據可觀察得到的市場數據(即不可觀察得到的訊息)(第三級別)。

下表顯示本集團按公允價值計量的資產和負債：

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 3. FINANCIAL RISK MANAGEMENT (Cont'd)

#### (c) Fair Value Estimation (Cont'd)

The fair value of financial instruments traded in active markets is based on quoted market prices at the end of the reporting period. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by the Group is the current bid price. These instruments are included in Level 1. Instruments of the Group included in Level 1 are fixed-income securities and pooled funds.

The fair value of financial instruments that are not traded in an active market (for example, over-the-counter derivatives) is determined by using valuation techniques. These valuation techniques authorise the use of observable market data where it is available and rely as little as possible on entity specific estimates. If all significant inputs required to determine the fair value of an instrument are observable, the instrument is included in Level 2.

If one or more of the significant inputs is not based on observable market data, the instrument is included in Level 3.

Specific valuation techniques used to value financial instruments include:

- Quoted market prices or dealer quotes for similar instruments.
- The fair value of forward foreign currency contracts is determined using forward exchange rates at the end of the reporting period, with the resulting value discounted back to present value.
- Other techniques, such as discounted cash flow analysis, are used to determine fair value for the remaining financial instruments.

### 3. 財務風險管理(續)

#### (c) 公允價值估計(續)

於活躍市場交易的金融工具的公允價值根據年結日的市場報價列賬。若報價可即時和定期從交易市場、經銷商、經紀人、業內人士、報價服務機構或監管代理獲得，而該等報價代表按公平交易基準進行的真實和常規市場交易，該市場被視為活躍。本集團持有的金融資產的市場報價為當時買盤價。此等工具屬於第一級別。在第一級別的工具主要為固定收益證券及匯集投資基金。

非於活躍市場買賣的金融工具(例如：場外衍生產品)的公允價值利用估值技術釐定。該估值技術授權，如存在，利用可觀察市場數據，盡量少依賴實體的特定估計。如計算某一項金融工具的公允價值所需的所有重大訊息為可觀察數據，則該項工具屬於第二級別。

若一項或多項重大訊息並非以可觀察市場數據為基礎，則該項工具屬於第三級別。

用以估值金融工具的特定估值技術包括：

- 同類型工具的市場報價或交易商報價。
- 遠期外匯合約的公允價值利用年結日的遠期匯率釐定，而所得價值折算至現值。
- 其他技術，例如折現現金流量分析，用以釐定其餘金融工具的公允價值。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The management makes estimates based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### Impairment of Property, Plant and Equipment

The Group regularly reviews whether there are any indications of impairment of property, plant and equipment. If impairment indicators exist, the Group will test whether the carrying amount of an asset is higher than its recoverable amount which is the greater of its net selling price and its value in use in accordance with the accounting policy stated in note 2(i).

In determining the value in use, management assesses the present value of the estimated future cash flows expected to arise from the continuing use of the asset and from its disposal at the end of its useful life. Estimates and judgements are applied in determining these future cash flows and the discount rate.

#### Defined Benefit Retirement Scheme Assets/Liabilities

The present value of the defined benefit obligation depends on a number of factors that are determined on an actuarial basis using a number of assumptions. The assumptions used in determining the gains or losses for defined benefit retirement schemes include the discount rate. Any changes in these assumptions will impact the carrying amount of defined benefit obligation. The Group determines the appropriate discount rate at the end of each year, which should be used to determine the present value of estimated future cash outflows expected to be required to settle the defined benefit obligation.

In determining the appropriate discount rate, the Group considers the market yield of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the Group's defined benefit obligation.

Other key assumptions for defined benefit obligation are based in part on current market conditions. Additional information is disclosed in note 6(b).

### 4. 關鍵會計估算及判斷

管理層根據過往經驗和其他因素進行估算，包括在有關情況下相信對未來事項的合理期望。

#### 物業、設備及器材的減值

本集團定期檢視物業、設備及器材是否有跡象顯示減值。當有減值跡象出現時，本集團根據附註2(i)所列的會計準則測試資產的賬面值是否超出其可收回款額。可收回款額以資產的淨銷售值與使用價值兩者之間較高者為準。

於釐定使用價值時，管理層評估預期來自持續使用資產及於可使用年期終結時出售該資產所產生的估計未來現金流量的現值。於釐定該等未來現金流量及貼現率時需作出估算及判斷。

#### 界定福利退休計劃資產／負債

界定福利責任的現值取決於在精算基礎上使用若干假設而釐定的若干因素。用於釐定界定福利退休計劃的收益或虧損的假設包括貼現率。這些假設的任何變動將影響界定福利責任的賬面值。本集團於每年年底釐定適當的貼現率，用於計算預期需要支付的界定福利責任的估計未來現金流出量之現值。

在釐定貼現率時，本集團參考用以支付福利的貨幣為單位計值且到期日與有關的界定福利責任的年期近似的高質素企業債券的市場收益率。

界定福利責任的其他主要假設部分基於目前的市場狀況。額外資料於附註6(b)披露。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 5. INCOME

## (a) Government Subvention

The government subvention from the HKSAR Government to HKTDC for the year ended 31 March 2023 amounted to HK\$534.36 million (2022: HK\$516.12 million). Of the total appropriation, HK\$18.30 million (2022: HK\$16.72 million) was used to fund trade-related activities organised by The Hong Kong Shippers' Council and the governmental relations service, and the balance of HK\$516.06 million (2022: HK\$499.40 million) was applied to fund the activities directly under the Group.

## (b) Income Generated from Operational Activities

## 5. 收入

## (a) 政府撥款

截至2023年3月31日止年度，香港政府向本局提供的政府撥款為港幣5億3,436萬元（2022年：5億1,612萬元）。在撥款總額中，港幣1,830萬元（2022年：港幣1,672萬元）用於資助香港付貨人委員會及政府關連服務所舉辦與貿易相關的活動的經費，餘額港幣5億1,606萬元（2022年：港幣4億9,940萬元）則用於本集團轄下的活動。

## (b) 經營活動收入

(HK\$'000)	(港幣千元)	2023	2022
Revenue from contracts with customers:	客戶合約之收益：		
Exhibitions and missions	貿易展覽會及訪問團	693,950	263,121
Online marketplace and advertising	網上採購平台及廣告	51,738	54,406
HKCEC operation	香港會議展覽中心營運	112,946	123,387
Other operational income	其他經營收入	23,668	14,355
		882,302	455,269
Timing of income recognition:	確認收入的時間：		
At a point in time	某一時間點	75,406	68,761
Over time	隨時間推移	806,896	386,508
Total revenue from contracts with customers	客戶合約之總收益	882,302	455,269
Revenue recognised in current reporting period that was included in contract liabilities at the beginning of the reporting period:	於年初計入合約負債並於本年度確認的收益：		
Exhibitions and missions	貿易展覽會及訪問團	114,276	134,601
Online marketplace and advertising	網上採購平台及廣告	8,796	24,233
Other operational income	其他經營收入	2,425	1,364
		125,497	160,198

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 5. INCOME (Cont'd)

#### (c) Investment Income/(Loss)

(HK\$'000)	(港幣千元)	2023	2022
Interest income from fixed-income securities	固定收益證券之利息收入	<b>20,394</b>	<u>20,462</u>
Net fair value changes from fixed-income securities and other investments	固定收益證券及其他投資公允價值之淨變動	<b>(119,911)</b>	(9,350)
		<b>(99,517)</b>	11,112

### 5. 收入(續)

#### (c) 投資收益/(虧損)

### 6. STAFF COSTS

The total amount of staff costs (including directors' pay and allowances) comprises:

(HK\$'000)	(港幣千元)	2023	2022
Staff salaries and discretionary performance pay	僱員薪金及酌情按表現發放的薪酬	<b>543,389</b>	558,501
Accommodation and other allowances, and staff-related expenses	住宿及其他津貼及僱員相關支出	<b>116,683</b>	111,476
Retirement benefit expenses	退休福利支出	<b>35,381</b>	39,241
		<b>695,453</b>	709,218

### 6. 僱員成本

僱員成本總額(包含總裁級職員之薪酬及津貼)包括：

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 6. STAFF COSTS (Cont'd)

## (a) Directors' Pay and Allowances

The directors are key management of the Group and include the Executive Director, Deputy Executive Directors and Assistant Executive Directors. Their total salaries and allowances for the year were as follows:

(HK\$'000)	(港幣千元)	2023			2022
		Executive Director	Other Directors	Total	Total
		總裁	其他總裁級職員	總額	總額
Salaries and discretionary performance pay	薪金及酌情按表現發放的薪酬	6,045	15,461	21,506	21,005
Accommodation and other allowances, retirement benefit and staff-related expenses	住宿及其他津貼、退休福利及僱員相關支出	1,501	3,859	5,360	5,705
		7,546	19,320	26,866	26,710

The salaries and discretionary performance pay for all directors of the Group during the year fell within the following ranges:

(HK\$)	(港幣)	2023	2022
		No. of Directors	No. of Directors
		總裁級職員人數	總裁級職員人數
Under 1,000,000	1,000,000 以下	–	1
2,000,001 to 2,500,000	2,000,001至2,500,000	–	1
2,500,001 to 3,000,000	2,500,001至3,000,000	3	2
3,000,001 to 3,500,000	3,000,001至3,500,000	1	1
3,500,001 to 4,000,000	3,500,001至4,000,000	–	1
4,000,001 to 4,500,000	4,000,001至4,500,000	1	–
5,500,001 to 6,000,000	5,500,001至6,000,000	–	1
6,000,001 to 6,500,000	6,000,001至6,500,000	1	–
		6	7

During the year, the Council Chairman and Council members of HKTDC did not receive any remuneration for their services rendered to HKTDC (2022: Nil).

## 6. 僱員成本(續)

## (a) 總裁級職員之薪酬及津貼

總裁級職員乃本集團主要管理人員，包括總裁、副總裁及助理總裁，其本年度總薪金及津貼如下：

本集團所有總裁級職員的薪金及酌情按表現發放的薪酬於本年度屬於以下範圍內：

於本年度內，本局理事會主席及各理事會成員並沒有因向本局提供服務而收取任何酬金(2022年：無)。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 6. STAFF COSTS (Cont'd)

#### (b) Retirement Benefit Scheme – Defined Benefit Retirement Schemes

The Group has defined benefit retirement schemes in Hong Kong and in overseas (collectively the “Schemes”). The major defined benefit retirement scheme is in Hong Kong (the “HK Scheme”), which represents almost 100% of the total scheme assets of HKTDC as at 31 March 2023.

The HK Scheme is a defined benefit scheme that provides lump sum benefits based on a factor of a member’s final salary and years of service upon the member’s retirement, death, disability or leaving service. The HK Scheme has been closed to new employees since 1 December 2000.

The HK Scheme was established under a trust arrangement. It is registered under the Occupational Retirement Schemes Ordinance of Hong Kong (“ORSO”), and has been granted with MPF Exemption by the Mandatory Provident Fund Schemes Authority. HKTDC is the sole employer participating in the HK Scheme.

In accordance with relevant clauses of the trust deed of the HK Scheme, the Council has an unconditional right to the surplus of the HK Scheme. As a result, the asset ceiling under paragraph 64 and 65 of HKAS 19 and the minimum funding requirements of HK(IFRIC) - Interpretation 14 do not apply to the HK Scheme.

The HK Scheme is administered by HSBC Institutional Trust Services (Asia) Limited who acts as the trustee to the HK Scheme. The key responsibilities of the trustee are to ensure that the HK Scheme is administered in accordance with the trust deed and rules and to act on behalf of all members impartially, prudently and in good faith.

The HK Scheme is mainly exposed to investment risk and interest rate risk. The investment manager of the HK Scheme has been assigned an investment mandate with the targeted asset allocation to achieve a diversified portfolio. The Group’s management monitors the overall position of the HK Scheme on monthly, quarterly and annually basis. Since the HK Scheme is a final salary lump sum scheme, its exposure to longevity risk is limited.

### 6. 僱員成本 (續)

#### (b) 退休福利計劃–界定福利退休計劃

本集團於香港及海外設有界定福利退休計劃(以下合稱「該等計劃」)，主要界定福利退休計劃設於香港(以下簡稱「香港計劃」)。於2023年3月31日，香港計劃佔本局界定福利退休計劃總資產將近100%。

香港計劃是一項於成員退休、身故、殘疾或離職時以成員的最後薪金及服務年資為計算基礎以提供一次性福利的界定福利計劃。香港計劃已於2000年12月1日起停止接受新成員。

香港計劃是以信託方式成立，並已根據香港《職業退休計劃條例》註冊，且獲得強制性公積金計劃管理局授予強積金豁免。本局為香港計劃的唯一參與僱主。

根據香港計劃的信託契約的相關條款，本局對於香港計劃的盈餘有無條件使用的權利。因此，香港會計準則第19號第64段及第65段提及的資產上限及香港(國際財務報告詮釋委員會)詮釋第14號提及的最低供款要求皆不適用於香港計劃。

香港計劃的信託人為滙豐機構信託服務(亞洲)有限公司。信託人的主要職責是確保香港計劃依據信託契約及規則管理，及代表所有成員以公正、審慎及真誠的態度行事。

香港計劃主要面對投資風險及利率風險。香港計劃的投資經理獲委派一項訂有資產分配目標的投資授權使投資組合多元化。本集團管理層按月度、季度及年度就香港計劃的整體情況進行監察。由於香港計劃是提供一筆最後整額薪金的計劃，因此承受的長壽風險有限。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 6. STAFF COSTS (Cont'd)

## (b) Retirement Benefit Scheme – Defined Benefit Retirement Schemes (Cont'd)

Details of the Schemes are as follows:

- (i) Retirement benefit expenses recognised in the Consolidated Income and Expenditure Account were as follows:

(HK\$'000)	(港幣千元)	2023	2022
Current service cost	本期服務費用	15,996	20,823
Net interest income	淨利息收益	(630)	(133)
Administrative expenses	行政費用	1,605	1,346
		<b>16,971</b>	<b>22,036</b>

- (ii) Actuarial gain/(loss) on defined benefit retirement schemes recognised in the Consolidated Statement of Comprehensive Income were as follows:

(HK\$'000)	(港幣千元)	2023	2022
Return on scheme assets, excluding amounts included in interest income	計劃資產的回報，不含已包括於利息收入中的金額	(57,449)	(19,188)
Actuarial gain/(loss) arising from experience adjustment	經驗調整引致的精算收益／(虧損)	(7,354)	14,213
Actuarial gain arising from change in financial assumptions	財務假設變動引致的精算收益	706	29,833
Actuarial gain/(loss) arising from change in demographic assumptions	人口假設變動引致的精算收益／(虧損)	3,903	(11)
		<b>(60,194)</b>	<b>24,847</b>

## 6. 僱員成本(續)

## (b) 退休福利計劃—界定福利退休計劃(續)

該等計劃的詳情如下：

- (i) 在綜合收支表內確認為退休福利支出如下：

- (ii) 在綜合全面收益表內確認為界定福利退休計劃的精算收益／(虧損)如下：

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 6. STAFF COSTS (Cont'd)

#### (b) Retirement Benefit Scheme – Defined Benefit Retirement Schemes (Cont'd)

(iii) Net scheme assets/(liabilities) recognised in the Consolidated Statement of Financial Position and represented by the Retirement Benefit Scheme Reserve were as follows:

(HK\$'000)	(港幣千元)	2023	2022
Fair value of scheme assets as at the end of the year	計劃資產於年末的公允價值	452,080	551,672
Present value of defined benefit obligation as at the end of the year	界定福利責任於年末的現值	(492,830)	(529,101)
Net scheme assets/(liabilities)	計劃淨資產/(負債)	(40,750)	22,571

(iv) Movement in the fair value of scheme assets of the year was as follows:

(HK\$'000)	(港幣千元)	2023	2022
At the beginning of the year	年初	551,672	711,648
Exchange differences	匯兌差額	(97)	(384)
Interest income on scheme assets	計劃資產的利息收入	10,970	4,792
Return on scheme assets, excluding amounts included in interest income	計劃資產的回報，不含已包括於利息收入中的金額	(57,449)	(19,188)
Employer contributions	僱主供款	13,871	16,087
Employee contributions	僱員供款	4,195	4,723
Actual benefits paid	已支付的實際福利	(69,477)	(164,660)
Administrative expenses paid from scheme assets	計劃資產已支付的行政費用	(1,605)	(1,346)
At the end of the year	年末	452,080	551,672

### 6. 僱員成本(續)

#### (b) 退休福利計劃—界定福利退休計劃(續)

(iii) 在綜合財務狀況表內確認並反映在退休福利計劃儲備的計劃淨資產/(負債)如下：

(iv) 計劃資產於年內的公允價值變動如下：

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 6. STAFF COSTS (Cont'd)

## (b) Retirement Benefit Scheme – Defined Benefit Retirement Schemes (Cont'd)

(v) Movement in the present value of defined benefit obligation of the year was as follows:

(HK\$'000)	(港幣千元)	2023	2022
At the beginning of the year	年初	529,101	708,036
Exchange differences	匯兌差額	(70)	(445)
Current service cost	本期服務費用	15,996	20,823
Interest cost	利息費用	10,340	4,659
Employee contributions	僱員供款	4,195	4,723
Actuarial loss/(gain) arising from experience adjustment	經驗調整引致的精算虧損／(收益)	7,354	(14,213)
Actuarial gain arising from change in financial assumptions	財務假設變動引致的精算收益	(706)	(29,833)
Actuarial loss/(gain) arising from change in demographic assumptions	人口假設變動引致的精算虧損／(收益)	(3,903)	11
Actual benefits paid	已支付的實際福利	(69,477)	(164,660)
At the end of the year	年末	492,830	529,101

## 6. 僱員成本(續)

## (b) 退休福利計劃—界定福利退休計劃(續)

(v) 界定福利責任於年內的現值變動如下：



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 6. STAFF COSTS (Cont'd)

#### (b) Retirement Benefit Scheme – Defined Benefit Retirement Schemes (Cont'd)

Further information of the HK Scheme is disclosed below:

- (vi) The principal actuarial assumptions used as at 31 March were as follows:

		2023	2022
Discount rate	貼現率	3.1%	2.0%
Expected rate of future salary increase	未來薪酬預期增長率	4.0%	2.7%

The sensitivity analysis of the present value of defined benefit obligation to changes in actuarial assumptions used as at 31 March 2023 were as follows:

		Increase/(Decrease) in Present Value of Defined Benefit Obligation 界定福利責任現值增加/(減少)		
		Change in Assumption 假設變動	Increase in Assumption 假設增加 HK\$'000 港幣千元	Decrease in Assumption 假設減少 HK\$'000 港幣千元
Discount rate	貼現率	0.25%	(3,851)	3,910
Expected rate of future salary increase	未來薪酬預期增長率	0.25%	3,165	(3,133)

The above sensitivity analysis is based on a change in an assumption while holding all other assumptions constant. The methods and types of assumptions used in preparing the sensitivity analysis did not change compared to the previous period.

### 6. 僱員成本 (續)

#### (b) 退休福利計劃—界定福利退休計劃 (續)

香港計劃的相關資料披露如下：

- (vi) 於3月31日所採用的主要精算假設如下：

		2023	2022
Discount rate	貼現率	3.1%	2.0%
Expected rate of future salary increase	未來薪酬預期增長率	4.0%	2.7%

於2023年3月31日所採用的精算假設變動對界定福利責任現值的敏感度分析如下：

		Increase/(Decrease) in Present Value of Defined Benefit Obligation 界定福利責任現值增加/(減少)		
		Change in Assumption 假設變動	Increase in Assumption 假設增加 HK\$'000 港幣千元	Decrease in Assumption 假設減少 HK\$'000 港幣千元
Discount rate	貼現率	0.25%	(3,851)	3,910
Expected rate of future salary increase	未來薪酬預期增長率	0.25%	3,165	(3,133)

上述敏感度分析乃根據一項假設出現變動，而所有其他假設維持不變。與上期比較，於敏感度分析中所採用的方法及假設類型並無改變。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 6. STAFF COSTS (Cont'd)

#### (b) Retirement Benefit Scheme – Defined Benefit Retirement Schemes (Cont'd)

(vii) The HK Scheme assets were composed of:

		2023	2022
Pooled funds – investment in equity funds	匯集投資基金－投資於股票基金	32.0%	30.5%
Fixed-income securities	固定收益證券	68.4%	68.9%
Cash and other net assets	現金及其他淨資產	-0.4%	0.6%
		<b>100.0%</b>	<b>100.0%</b>

(viii) There are no assets of the HK Scheme that were invested in the Group's own financial instruments or properties as at 31 March 2023.

(ix) Currently, the HK Scheme has a benchmark asset allocation of 30% in equity funds and 70% in bonds and cash. The long term strategic asset allocations of the HK Scheme are set and reviewed from time to time by the Group taking into account the HK Scheme's membership, liability profile, liquidity requirements, and the risk appetite of the Group.

(x) The expected Group's contributions to the HK Scheme for the following year are HK\$11.66 million.

(xi) The costs of benefits are jointly funded by the Group and the members. Members' contributions are based on a fixed percentage of basic salary and discretionary performance pay as stipulated by the rules of the HK Scheme. These Group's contributions are determined with reference to the funding valuation carried out by the HK Scheme's actuary in accordance with the ORSO requirements. The last funding valuation of the HK Scheme was carried out as at 31 July 2020.

### 6. 僱員成本(續)

#### (b) 退休福利計劃—界定福利退休計劃(續)

(vii) 香港計劃的資產組成如下：

(viii) 於2023年3月31日，香港計劃並無資產投資於本集團所持有的金融工具或物業。

(ix) 目前，香港計劃的基準資產分配為30%股票基金和70%債券及現金。本集團考慮到香港計劃的成員資料、負債情況、流動資金要求及本集團的風險偏好，而對香港計劃的長期策略性資產分配作不時的檢閱。

(x) 本集團預期下年度向香港計劃供款港幣1,166萬元。

(xi) 香港計劃的福利的成本是由本集團和成員共同供款。成員供款是依據香港計劃的規定，以基本薪金及酌情按表現發放的薪酬的固定百分比計算。本集團的供款是依據香港計劃的精算師按照香港《職業退休計劃條例》的要所進行的資金估值而決定。最近一次的資金估值報告於2020年7月31日進行。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 6. STAFF COSTS (Cont'd)

#### (b) Retirement Benefit Scheme – Defined Benefit Retirement Schemes (Cont'd)

(xii) The weighted average duration of the defined benefit obligation as at 31 March 2023 is 3.1 years (2022: 4.2 years).

(xiii) The expected maturity analysis of the benefit payments from the HK Scheme based on the adopted actuarial assumptions:

(HK\$'000)	(港幣千元)	2023
Within one year	一年以內	63,636
More than one year but less than two years	多於一年但少於兩年	122,933
More than two years but less than five years	多於兩年但少於五年	211,923
Over five years	五年以上	219,881

#### (c) Retirement Benefit Scheme – Defined Contribution Retirement Schemes

During the year, the Group's contributions to the defined contribution retirement schemes amounted to HK\$18.41 million (2022: HK\$17.21 million).

### 6. 僱員成本 (續)

#### (b) 退休福利計劃—界定福利退休計劃 (續)

(xii) 於2023年3月31日，界定福利責任的加權平均年期為3.1年（2022年：4.2年）。

(xiii) 根據香港計劃所採用的精算假設而預期福利支出的到期分析：

#### (c) 退休福利計劃—界定供款退休計劃

於本年度內，本集團向界定供款退休計劃的供款為港幣1,841萬元（2022年：港幣1,721萬元）。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 7. PROPERTY, PLANT AND EQUIPMENT

## 7. 物業、設備及器材

		HKCEC Atrium Link Extension	Land, Office Buildings and Staff Quarters	Furniture Equipment, Fitting and Leasehold Improvements 傢俬 設備、裝置 及租賃樓宇 內部裝修	Motor Vehicles	Operating Assets and Exhibition Stand Systems	Total
(HK\$'000)	(港幣千元)	香港會議 展覽中心 中庭擴建	土地、 辦事處樓宇 及職員宿舍	設備、裝置 及租賃樓宇 內部裝修	汽車	經營資產 及展覽 攤位裝置	總額
<b>2022/23</b>							
<u>Cost</u>	<u>原值</u>						
At 1 April 2022	於2022年4月1日	1,481,419	457,218	573,598	3,718	136,515	2,652,468
Additions	增置	-	-	9,240	-	1,236	10,476
Disposals	出售	-	(1,243)	(3,958)	-	(1,390)	(6,591)
At 31 March 2023	於2023年3月31日	1,481,419	455,975	578,880	3,718	136,361	2,656,353
<u>Accumulated Depreciation</u>	<u>累計折舊</u>						
At 1 April 2022	於2022年4月1日	984,876	180,738	529,374	3,718	131,024	1,829,730
Depreciation	折舊	74,347	7,736	18,943	-	2,758	103,784
Depreciation written back on disposals	出售時的折舊回撥	-	(476)	(3,941)	-	(1,381)	(5,798)
At 31 March 2023	於2023年3月31日	1,059,223	187,998	544,376	3,718	132,401	1,927,716
<u>Net Book Value</u>	<u>賬面淨值</u>						
At 31 March 2023	於2023年3月31日	422,196	267,977	34,504	-	3,960	728,637
<b>2021/22</b>							
<u>Cost</u>	<u>原值</u>						
At 1 April 2021	於2021年4月1日	1,481,419	457,631	582,919	3,718	141,896	2,667,583
Additions	增置	-	-	5,063	-	74	5,137
Disposals	出售	-	(413)	(14,384)	-	(5,455)	(20,252)
At 31 March 2022	於2022年3月31日	1,481,419	457,218	573,598	3,718	136,515	2,652,468
<u>Accumulated Depreciation</u>	<u>累計折舊</u>						
At 1 April 2021	於2021年4月1日	910,530	173,393	516,824	3,280	131,642	1,735,669
Depreciation	折舊	74,346	7,757	26,874	438	4,826	114,241
Depreciation written back on disposals	出售時的折舊回撥	-	(412)	(14,324)	-	(5,444)	(20,180)
At 31 March 2022	於2022年3月31日	984,876	180,738	529,374	3,718	131,024	1,829,730
<u>Net Book Value</u>	<u>賬面淨值</u>						
At 31 March 2022	於2022年3月31日	496,543	276,480	44,224	-	5,491	822,738

During the year, net gain on disposal of property, plant and equipment amounting to HK\$17.72 million (2022: HK\$185.24 million) was included in "Miscellaneous Income".

於本年度內，出售物業、設備及器材的淨收益為港幣1,772萬元（2022年：港幣1億8,524萬元）並計入「雜項收益」。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 8. INTANGIBLE ASSETS

### 8. 無形資產

(HK\$'000)	(港幣千元)	Computer Software and System 電腦軟件及系統
Cost at 1 April 2022, net of accumulated amortization	於2022年4月1日，期初賬面淨值	43,009
Additions	增置	46,290
Amortisation provided during the year	本年度攤銷費用	(17,411)
<b>Net carrying amount as at 31 March 2023</b>	<b>賬面淨值於2023年3月31日</b>	<b>71,888</b>
At 31 March 2023	於2023年3月31日	
Cost	成本	89,299
Accumulated amortisation	累計攤銷	(17,411)
		<b>71,888</b>
Cost at 1 April 2021	於2021年4月1日成本	–
Additions	增置	43,009
<b>Net carrying amount as at 31 March 2022</b>	<b>賬面淨值於2022年3月31日</b>	<b>43,009</b>
At 31 March 2022	於2022年3月31日	
Cost	成本	43,009
Accumulated amortisation	累計攤銷	–
		<b>43,009</b>

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 9. LEASES

## (a) Right-Of-Use Assets

## 9. 租賃

## (a) 使用權資產

(HK\$'000)	(港幣千元)	Land use rights 土地使用權	Leasehold lands 租賃土地	Properties 物業	Others 其他	Total 總額
As at 1 April 2022	於2022年4月1日	40,454	173,712	55,195	4,180	273,541
Additions	增置	-	-	35,907	1,658	37,565
Depreciation	折舊	(1,437)	(6,270)	(26,401)	(2,961)	(37,069)
Disposal	出售	-	(2,683)	(275)	(164)	(3,122)
At 31 March 2023	於2023年3月31日	39,017	164,759	64,426	2,713	270,915
As at 1 April 2021	於2021年4月1日	41,890	180,078	58,827	2,635	283,430
Additions	增置	-	-	25,519	4,445	29,964
Depreciation	折舊	(1,436)	(6,359)	(29,151)	(2,900)	(39,846)
Disposal	出售	-	(7)	-	-	(7)
At 31 March 2022	於2022年3月31日	40,454	173,712	55,195	4,180	273,541

During the year, depreciation of right-of-use assets amounting to HK\$37.07 million (2022: HK\$39.85 million) was included in "Office Expenses", "Staff Costs" and "Other Promotional Activities" of HK\$30.49 million, HK\$4.88 million and HK\$1.70 million (2022: HK\$32.09 million, HK\$5.54 million and HK\$2.22 million) respectively.

於本年度內，使用權資產的折舊為港幣3,707萬元（2022年：港幣3,985萬元），分別於「辦公室費用」、「僱員成本」和「其他推廣活動」計入港幣3,049萬元、港幣488萬元和港幣170萬元（2022年：港幣3,209萬元、港幣554萬元和港幣222萬元）。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 9. LEASES (Cont'd)

#### (b) Lease Liabilities

The carrying amount of lease liabilities and the movements during the year are as follows:

(HK\$'000)	(港幣千元)	2023	2022
At the beginning of the year	年初	61,216	60,718
New leases	新租賃	37,565	29,964
Accretion of interest recognised during the year	年內確認的利息增加	960	941
Write off due to early termination	提早終止租賃之撇銷	(446)	–
Payments	付款	(30,177)	(30,407)
At the end of the year	年末	69,118	61,216
Analysed into:	分析為：		
Current portion	即期部分	29,537	25,063
Non-current portion	非即期部分	39,581	36,153

The maturity analysis of lease liabilities is disclosed in note 3(a)(iv).

租賃負債的到期日分析在附註3(a)(iv)中披露。

The amounts recognised in income and expenditure in relation to leases are as follows:

於收支確認與租賃有關的金額如下：

(HK\$'000)	(港幣千元)	2023	2022
Interest on lease liabilities	租賃負債利息	960	941
Depreciation of right-of-use assets	使用權資產折舊	37,069	39,846
Expenses relating to short-term leases (included in staff costs and office expenses)	短期租賃及相關開支 (包括在僱員成本及辦公室費用)	2,898	3,354
Gain on early termination of leases	提早終止租賃收益	(7)	–
Total amount recognised in income and expenditure	於收支確認的總額	40,920	44,141

The total cash outflow for leases is disclosed in notes 20(c).

租賃現金流出總額的未來現金流出在附註20(c)中披露。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 10. SUBSIDIARIES

Details of the wholly owned subsidiaries as at 31 March 2023 are as follows:

## 10. 附屬公司

於2023年3月31日，全資附屬公司的詳情如下：

Name	Place of Incorporation and Operations	Issued Ordinary Share Capital/ Registered Capital 已發行普通股股本／註冊資本 HK\$ 港幣	Interest Held Directly/ Indirectly 直接/間接持有權益	Principal Activities
名稱	註冊成立及營運地點			主要業務
HKTDC Limited	Hong Kong	1	100% Directly	Trade promotion
香港貿發局有限公司	香港		直接持有	貿易推廣
Guangzhou Gang Mao Consultancy and Management Company Limited <sup>^</sup>	The People's Republic of China	3,460,000	100% Indirectly	Consultancy and business support
廣州港貿諮詢管理有限公司 <sup>^</sup>	中華人民共和國		間接持有	諮詢及商貿支援
HKTDC Design Gallery (Guangdong) Trading Company Limited <sup>^</sup>	The People's Republic of China	63,027,980	100% Indirectly	Wholesale and retail
貿發設計廊(廣東)商貿有限公司 <sup>^</sup>	中華人民共和國		間接持有	批發及零售

<sup>^</sup> Registered as a Wholly Foreign-Owned Enterprise under PRC law

<sup>^</sup> 根據中國法律註冊為外商獨資企業



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 11. ACCOUNTS RECEIVABLE, DEPOSITS AND PREPAYMENTS

### 11. 應收賬款、訂金及預付款項

(HK\$'000)	(港幣千元)	2023	2022
Accounts receivable	應收賬款	35,230	28,961
Deposits and prepayments	訂金及預付款項	60,316	53,522
Other receivables	其他應收賬款	169,691	34,094
		<b>265,237</b>	<b>116,577</b>

An ageing analysis of the accounts receivable as at the end of the reporting period, based on the days past due, is as follows:

於報告期期末，根據還款日數，應收賬款的賬齡分析如下：

(HK\$'000)	(港幣千元)	2023	2022
Current	期內	35,016	28,757
Less than 3 months	3個月內	150	45
3 to 6 months	3至6個月	36	115
Over 6 months	多於6個月	28	44
		<b>35,230</b>	<b>28,961</b>

An impairment analysis is performed at each reporting date using a provision matrix to measure expected credit losses. The provision rates are based on days past due for groupings of various customer segments with similar loss patterns (i.e., by customer type and rating). The calculation reflects the probability-weighted outcome, the time value of money and reasonable and supportable information that is available at the reporting date about past events, current conditions and forecasts of future economic conditions.

於各報告日，減值分析使用撥備矩陣計量預期信貸虧損而進行。撥備率乃根據不同客戶組別之類似虧損模式（即按客戶類型及評級劃分）之逾期日數釐定。該計算反映概率加權結果、貨幣時間價值以及於報告日可獲得有關過去事件、當前狀況及未來經濟狀況預測之合理及可靠資料。

The expected credit loss rate for the Group's accounts receivable is minimal for all the above bands of accounts receivable.

對於上述所有應收賬款的組別，本集團之應收賬款預期信貸虧損率甚低。

The financial assets included in deposits and other receivables relate to receivables for which there was no recent history of default and past due amounts. As at 31 March 2023 and 2022, the loss allowance was assessed to be minimal.

計入訂金及其他應收賬款的金融資產與近期並無拖欠記錄及並無逾期款項的應收款項有關。於2023及2022年3月31日，虧損撥備評估為甚微。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 11. ACCOUNTS RECEIVABLE, DEPOSITS AND PREPAYMENTS (Cont'd)

The carrying amounts of accounts receivable, deposits and prepayments, which approximate their fair values, were denominated in the following currencies:

(HK\$'000)	(港幣千元)	2023	2022
Hong Kong dollars	港幣	251,577	101,684
Euro	歐元	2,612	2,554
United States dollars	美元	1,500	1,523
Other currencies	其他貨幣	9,548	10,816
		<b>265,237</b>	<b>116,577</b>

## 11. 應收賬款、訂金及預付款項(續)

應收賬款、訂金及預付款項的賬面值與其公允價值相若，以下列貨幣為單位：

## 12. FIXED-INCOME SECURITIES AND OTHER INVESTMENTS

(HK\$'000)	(港幣千元)	2023	2022
Fixed-income securities	固定收益證券	846,699	1,001,024
Pooled funds – investment in equity funds and liquidity funds	匯集投資基金 – 投資於股票基金及流動性基金	494,164	762,285
Financial derivatives	金融衍生產品	(8,478)	5,190
		<b>1,332,385</b>	<b>1,768,499</b>

## 12. 固定收益證券及其他投資

The fixed-income securities and other investments are designated and accounted for as financial assets at fair value through income or expenditure, mainly denominated in United States dollars. Changes in fair value of fixed-income securities and other investments are recorded in "Investment Income" in the Consolidated Income and Expenditure Account.

固定收益證券及其他投資為指定按公允價值透過收入或支出記賬的金融資產，主要以美元為單位。其公允價值之變動在綜合收支表列為「投資收益」。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 13. DERIVATIVE FINANCIAL INSTRUMENTS

### 13. 衍生金融工具

(HK\$'000)	(港幣千元)	2023	2022
<b>Current Assets as per Consolidated Statement of Financial Position</b>	<b>綜合財務狀況表內之流動資產</b>		
Forward foreign currency contracts	遠期外匯合約	7,721	1,533

When forward foreign currency contracts are used to hedge forecast transactions, the Group designates only the change in fair value of the forward foreign currency contracts related to the spot component as the hedging instrument. Gains or losses relating to the effective portion of the change in the spot component of the forward foreign currency contracts are recognised in the Hedging Reserve within equity. The change in the forward element of the contracts that relate to the hedged item ("aligned forward element") is recognised within Other Comprehensive Income/Loss.

The notional principal amounts of the outstanding forward foreign currency contracts as at 31 March 2023 amounted to US\$21.49 million (equivalent to HK\$167.62 million) (2022: US\$19.80 million (equivalent to HK\$154.41 million)). The Group applies a hedge ratio of 1:1 and determines the existence of an economic relationship between the forward foreign currency contracts and the highly probable forecast transactions based on their currency types, currency amounts and the timing of their respective cash flows. The change in fair value of the forward foreign currency contracts related to the spot component as the hedging instrument to hedge foreign currency payment will mature within one year.

For the year ended 31 March 2023, the effective portion of changes in the fair value of the cash flow hedges was recognised in the Hedging Reserve in equity (note 19) and transferred to the Consolidated Income and Expenditure Account when the hedged items affected income and expenditure. The ineffective portion amounted to a gain of HK\$0.28 million (2022: HK\$0.98 million) was recognised immediately in the Consolidated Income and Expenditure Account. Hedge ineffectiveness mainly arises from changes to the forecasted amounts of cash flows of hedged items and hedging instruments.

The maximum exposure to credit risk at the end of the reporting period is the fair value of the derivative financial instruments in the Consolidated Statement of Financial Position.

當使用遠期外匯合約對沖預測交易時，本集團通常僅會將涉及現貨部分之遠期外匯合約之公允價值變動指定為對沖工具。與遠期外匯合約現貨部分變動之有效部分有關的收益或虧損乃於權益中之對沖儲備中確認。涉及對沖項目的合約中的遠期因素變動（「調整遠期因素」）於其他全面收益／虧損內確認。

於2023年3月31日，仍未結算的遠期外匯合約的名義本金金額為2,149萬美元（相當於港幣1億6,762萬元）（2022年：1,980萬美元（相當於港幣1億5,441萬元））。本集團採用1:1對沖比率，並根據貨幣種類、貨幣金額及各自現金流量的時間確定遠期外匯合約與極有可能發生的預測交易之間存在的經濟關係。作為對沖以外幣支付款項的對沖工具，與現貨部分相關的遠期外匯合約的公允價值之變動將在一年內到期。

截至2023年3月31日止年度，現金流量對沖的有效部分之公允價值變動於權益內的對沖儲備中確認（附註19），並在對沖項目影響收支賬時轉至綜合收支表確認。非有效部分為收益港幣28萬元（2022年：港幣98萬元），在綜合收支表中即時確認。對沖無效主要是由於對沖項目和對沖工具的預測現金流量變化所致。

於年結日之最大信貸風險為於綜合財務狀況表中衍生金融工具的公允價值。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 14. CASH AND BANK BALANCES

## 14. 現金及銀行結存

(HK\$'000)	(港幣千元)	2023	2022
Time deposits held at banks	銀行定期存款	213,560	13,140
Deposits held by fund managers for investments	投資經理持有作投資用的現金存款	5,631	24,458
Cash, savings and current accounts	庫存現金、儲蓄及往來戶口結存	330,020	280,552
		<b>549,211</b>	<b>318,150</b>

During the year, the effective interest rate on short-term bank deposits was 2.9% per annum (2022: 0.6% per annum). As at 31 March 2023, these deposits have maturity periods ranging from 3 to 70 days (2022: ranging from 11 to 93 days).

於本年度內，短期銀行存款的有效年利率為2.9厘（2022年：年利率0.6厘）。於2023年3月31日，此等存款的平均到期日介乎3日至70日（2022年：介乎11日至93日）。

The carrying amounts of the cash and bank balances were denominated in the following currencies:

現金及銀行結存的賬面值以下列貨幣為單位：

(HK\$'000)	(港幣千元)	2023	2022
Hong Kong dollars	港幣	123,677	85,476
Euro	歐元	58,622	83,027
United States dollars	美元	271,886	35,866
Other currencies	其他貨幣	95,026	113,781
		<b>549,211</b>	<b>318,150</b>

## 15. ACCOUNTS PAYABLE, ACCRUALS AND OTHER PAYABLES

## 15. 應付賬款、應計項目及其他應付款項

(HK\$'000)	(港幣千元)	2023	2022
Accounts payable	應付賬款	10,043	3,379
Contract liabilities	合約負債	332,838	217,770
Deferred income	遞延收入	214,888	149,009
Accruals	應計項目	299,259	235,031
Other payables	其他應付款項	155,314	165,794
		<b>1,012,342</b>	<b>770,983</b>



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 15. ACCOUNTS PAYABLE, ACCRUALS AND OTHER PAYABLES (Cont'd)

Details of contract liabilities are as follows:

(HK\$'000)	(港幣千元)	31 March 2023 2023年3月31日	31 March 2022 2022年3月31日	31 March 2021 2021年3月31日
Exhibitions and missions	貿易展覽會及訪問團	308,163	203,081	324,291
Online marketplace and advertising	網上採購平台及廣告	22,327	12,264	24,233
Other operational income	其他經營收入	2,348	2,425	1,364
		<b>332,838</b>	<b>217,770</b>	<b>349,888</b>

Contract liabilities include short-term advances received for exhibitions and missions, online marketplace and advertising and other operational income. The increase in contract liabilities in 2023 was mainly due to the increase in short-term advances received in relation to exhibitions and missions at the year end of 2023. The decrease in contract liabilities in 2022 was mainly due to the decrease in short-term advances received in relation to exhibitions and missions at the year end of 2022.

Deferred income includes the subvention for the development of computer software and systems and promotion projects provided by the HKSAR Government. The subvention is credited to the Consolidated Income and Expenditure Account upon fulfilment of the conditions and on a systematic basis over the periods in which the Group recognises as expenses the related costs for which the grants are intended to compensate.

The carrying amounts of accounts payable and other payables, which approximate their fair values, were denominated in the following currencies:

(HK\$'000)	(港幣千元)	2023	2022
Hong Kong dollars	港幣	156,287	161,321
Renminbi	人民幣	4,543	3,560
Euro	歐元	612	392
United States dollars	美元	810	893
Other currencies	其他貨幣	3,105	3,007
		<b>165,357</b>	<b>169,173</b>

### 15. 應付賬款、應計項目及其他應付款項(續)

合約負債的詳情如下：

合約負債包括貿易展覽會及訪問團、網上採購平台、廣告及其他經營收入的短期預收款項。2023年合約負債的增加主要由於2023年年末從貿易展覽會及訪問團所收取的短期預收款項有所增加。2022年合約負債的減少主要由於2022年年末從貿易展覽會及訪問團所收取的短期預收款項有所減少。

遞延收入包括由政府撥款開發電腦軟件及系統以及推廣項目。政府撥款將在滿足條件後有系統地按本集團於各期間確認撥款所補助的相關成本為費用並計入綜合收支表內。

應付賬款及其他應付款項的賬面值與其公允價值相若，以下列貨幣為單位：

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 16. GENERAL FUND

## 16. 普通資金

(HK\$'000)	(港幣千元)	2023			2022
		HKCEC Atrium Link Extension 香港會議 展覽中心 中庭擴建	Others 其他	Total 總額	Total 總額
Balance brought forward	承前結餘	496,543	583,370	1,079,913	1,153,882
Transfer to Consolidated Income and Expenditure Account	轉撥往綜合收支表	-	(368,112)	(368,112)	(275,369)
Transfer from/(to) Reserve Fund (Note 17)	轉撥自/(往)儲備資金 (附註17)	(74,347)	366,847	292,500	210,519
Transfer to Exhibition Contracting Services Fund (Note 18)	轉撥往展覽承包服務資金 (附註18)	-	-	-	(9,119)
Balance carried forward	結轉下年度	422,196	582,105	1,004,301	1,079,913

The General Fund represents the Group's contribution to the HKCEC Atrium Link Extension and other capital items in non-current assets.

普通資金代表本集團於香港會議展覽中心中庭擴建及非流動資產中的其他資本項目的投入。

## 17. RESERVE FUND

## 17. 儲備資金

(HK\$'000)	(港幣千元)	2023	2022
Balance brought forward	承前結餘	935,059	941,391
Transfer to General Fund (Note 16)	轉撥往普通資金(附註16)	(292,500)	(210,519)
Transfer from Exhibition Contracting Services Fund (Note 18)	轉撥自展覽承包服務資金(附註18)	642,559	730,872
Transfer from Other Specific Funds (Note 19)	轉撥自其他特定資金(附註19)	-	204,187
Balance carried forward	結轉下年度	160,000	-
		802,559	935,059

Section 22(2) of Part VI on Financial Provisions and Reports of the Hong Kong Trade Development Council Ordinance requires disclosure of all unallocated balances and surpluses available for use during the year. The Reserve Fund represents all such surpluses.

《香港貿易發展局條例》第VI部—財務條文及報告之第22(2)條要求披露每個財政年度內所有可以動用的未分配結餘及盈餘。儲備資金代表此等盈餘的總額。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 18. EXHIBITION CONTRACTING SERVICES FUND

### 18. 展覽承包服務資金

(HK\$'000)	(港幣千元)	2023	2022
Balance brought forward	承前結餘	–	195,068
Transfer from/(to) General Fund (Note 16)	轉撥自/(往)普通資金(附註16)		
– Acquisition of operating assets	– 購置經營資產	–	(74)
– Depreciation of operating assets	– 經營資產的折舊	–	9,183
– Written-down value of operating assets on disposal	– 出售經營資產的撇減值	–	10
		–	9,119
Transfer to Reserve Fund (Note 17)	轉撥往儲備資金(附註17)	–	204,187
Balance carried forward	結轉下年度	–	(204,187)
		–	–

The Exhibition Contracting Services Fund represents the accumulated net income generated from operating assets provided for support services to trade fairs and exhibitions organised by the Group. This fund is set aside for future replacement and purchase of additional operating assets. As at 31 March 2022, the balance of the Exhibition Contracting Services Fund was transferred to the Reserve Fund for efficient allocation of the Group's resources. There was no movement in the Exhibition Contracting Services Fund during this year.

展覽承包服務資金乃指以經營資產提供支援服務予本集團所舉辦的貿易展覽會所得之累計淨收益。此資金留作日後重置及增置所需的額外經營資產所用。為有效分配本集團的資源，展覽承包服務資金餘額於2022年3月31日轉撥往儲備資金。展覽承包服務資金餘額於本年度沒有任何變動。

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 19. OTHER SPECIFIC FUNDS

## 19. 其他特定資金

(HK\$'000)	(港幣千元)	2023			2022	
		Hedging Reserve	Retirement Benefit Scheme Reserve	Convention And Exhibition Centre Fund	Total	Total
		對沖儲備	退休福利計劃儲備	會議展覽中心資金	總額	總額
Balance brought forward	承前結餘	1,533	22,571	495,343	519,447	517,919
Transfer from/(to) Consolidated Income and Expenditure Account	轉撥自/(往) 綜合收支表					
– Ineffective portion of cash flow hedges	– 現金流量對沖的非有效部份	281	–	–	281	980
– Retirement benefit expenses excluding cash contributions	– 現金供款以外的退休福利支出	–	(3,127)	–	(3,127)	(5,888)
– Items related to HKCEC operation	– 有關香港會議展覽中心營運之項目	–	–	(5,390)	(5,390)	(15,647)
		281	(3,127)	(5,390)	(8,236)	(20,555)
Transfer to Reserve Fund (Note 17)	轉撥往儲備資金(附註17)	–	–	(160,000)	(160,000)	–
Other Comprehensive Income/Loss	其他全面收益/虧損					
– Realisation of derivative financial instruments	– 衍生金融工具變現	(1,533)	–	–	(1,533)	(3,317)
– Fair value gain on derivative financial instruments at year end	– 年末衍生金融工具公允價值收益	7,440	–	–	7,440	553
– Actuarial gain/(loss) on defined benefit retirement schemes (Note 6(b)(ii))	– 界定福利退休計劃的精算收益/(虧損)(附註6(b)(ii))	–	(60,194)	–	(60,194)	24,847
		5,907	(60,194)	–	(54,287)	22,083
Balance carried forward	結轉下年度	7,721	(40,750)	329,953	296,924	519,447

The Hedging Reserve represents the effective portion of fair value gains or losses arising from the cash flow hedges as explained in note 2(v) and is recycled to the Consolidated Income and Expenditure Account between one month and twelve months from the end of the reporting period.

對沖儲備乃為現金流量對沖所產生的有效部分的公允價值收益或虧損而設，詳情見附註2(v)，並於年結日起計一至十二個月內轉撥至綜合收支表。

The Retirement Benefit Scheme Reserve represents the Group's defined benefit retirement scheme.

退休福利計劃儲備乃指本集團的界定福利退休計劃。

The Convention and Exhibition Centre Fund was set up to deal with the Group's contribution to the enhancement works of the HKCEC Phase II building, as well as further expansion projects.

會議展覽中心資金乃為處理本集團資助香港會議展覽中心二期樓宇的改善工程及擴建工程而設立。



## Notes to the Consolidated Financial Statements 綜合財務報表附註

### 20. NOTES TO THE CONSOLIDATED STATEMENT OF CASH FLOWS

#### (a) Major Non-Cash Transactions

During the year, the Group had non-cash additions to right-of-use assets and lease liabilities of HK\$37.57 million and HK\$37.57 million (2022: HK\$29.96 million and HK\$29.96 million), respectively.

#### (b) Reconciliation of Liabilities arising from Financing Activities

Lease Liabilities (HK\$'000)	租賃負債 (港幣千元)	2023	2022
At the beginning of the year	年初	61,216	60,718
Cash outflow from financing activities	融資活動的現金流出	(29,217)	(29,466)
New leases	新租賃	37,565	29,964
Write off due to early termination	提早終止租賃之撇銷	(446)	–
Interest on lease liabilities	租賃負債利息	960	941
Interest elements on lease liabilities classified as operating activities	分類為經營活動的租賃付款的 利息部份	(960)	(941)
At the end of the year	年末	69,118	61,216

#### (c) Total Cash Outflow for Leases

The total cash outflow for leases included in the statement of cash flows is as follows:

(HK\$'000)	(港幣千元)	2023	2022
Within operating activities	於經營業務活動	3,858	4,295
Within financing activities	於融資活動	29,217	29,466
		33,075	33,761

### 20. 綜合現金流量表附註

#### (a) 主要非現金交易

於本年度內，本集團擁有使用權資產及租賃負債的非現金增置分別為港幣3,757萬元及港幣3,757萬元（2022年：港幣2,996萬元及港幣2,996萬元）。

#### (b) 來自融資活動的負債對賬

#### (c) 租賃現金流出總額

現金流量表中包括的租賃現金流出總額如下：

## Notes to the Consolidated Financial Statements 綜合財務報表附註

## 21. COMMITMENTS

## (a) Capital Commitments

(HK\$'000)	(港幣千元)	2023	2022
Contracted but not provided for	已簽約但未撥備		
Property, plant and equipment	物業、設備及器材	2,582	4,688

## (b) Operating Lease Commitments

Future aggregate minimum lease receivables under non-cancellable operating lease in respect of properties at 31 March were as follows:

(HK\$'000)	(港幣千元)	2023	2022
Within one year	一年以內	5,721	5,148
More than one year but less than five years	多於一年但少於五年	1,970	6,431
		7,691	11,579

## 22. RELATED PARTY DISCLOSURES

As HKTDC was incorporated under the Hong Kong Trade Development Council Ordinance and seven Council members including the Council Chairman are appointed by the Chief Executive, the HKSAR Government has significant influence in making financial and operating policies and is regarded as the Group's related party. In addition to the subvention payable to HKTDC disclosed elsewhere in the consolidated financial statements, the Group entered into related party transactions during the year with the HKSAR Government related entities ("government related entities") in exhibitions, missions and other operational activities for trade promotion purposes. The Council consider those entities are independent third parties as far as the Group's business transactions with them are concerned. In establishing its pricing strategies and approval process for transactions with the government related entities, the Group does not differentiate whether the counter-party is a government related entities. The Group is of the opinion that it has provided, in the best of its knowledge, adequate and appropriate disclosure of significant related party transactions in the consolidated financial statements.

## 23. OTHER MATTERS

The Group provides financial assistance to The Hong Kong Shippers' Council which has been dealt with in the Consolidated Income and Expenditure Account, was as follows:

(HK\$'000)	(港幣千元)	2023	2022
The Hong Kong Shippers' Council	香港付貨人委員會	6,769	6,837

## 21. 承擔

## (a) 資本承擔

## (b) 經營租賃承擔

於3月31日，根據有關物業的不可撤銷的經營租賃協議，未來的最低應收租金總額如下：

## 22. 關聯人士披露

本局根據《香港貿易發展局條例》成立，七名理事會成員，包括理事會主席，由行政長官委任。因此，香港政府對於本局的財務及經營政策深具影響，並界定為關聯人士。除於綜合財務報表其他部分所披露支付予本局的政府撥款外，本集團與香港政府關連企業（以下簡稱「政府關連企業」）之間於本年度內的交易包括舉辦貿易展覽會、訪問團及以貿易推廣為宗旨的其他經營活動。理事會認為，就本集團迄今與該等企業進行的業務交易而言，該等企業均為獨立第三方。本集團於與政府關連企業建立交易定價策略及審批程序過程中並無分辨對方是否政府關連企業。本集團認為，據其所深知，已於綜合財務報表內就主要關聯人士交易作出充足及適當的披露。

## 23. 其他事項

本集團提供財政支援予香港付貨人委員會已在綜合收支表處理，如下：

## Auditor and Principal Bankers 核數師及主要銀行

### AUDITOR

Ernst & Young

### PRINCIPAL BANKERS

Bank of China (Hong Kong) Limited

Citibank, N.A.

The Hongkong & Shanghai Banking Corporation Limited

### 核數師

安永會計師事務所

### 主要銀行

中國銀行(香港)有限公司

花旗銀行

香港上海滙豐銀行有限公司





# OUR SUPPORT SERVICES

## 全面支援服務

### For SMEs to stay up-to-date on the latest

#### Hong Kong Means Business

Hong Kong Means Business provides HKTDC corporate news, including the latest and upcoming events and initiatives, and the latest in global business and trade to enable businesses to stay ahead of the curve and capture opportunities worldwide. The platform focuses on market opportunities, tech and innovation, entrepreneurship, sustainability, and creativity and lifestyle and zeroes in on today's key markets, including the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and Mainland China generally as well as the Regional Comprehensive Economic Partnership (RCEP).

<https://hkmb.hktdc.com>

#### HKTDC Research

HKTDC Research provides analysis and news, regulatory alerts, market and industry profiles and business guides. Thematic articles to facilitate access to today's vibrant markets and on trending topics, are published year-round. We produce the quarterly HKTDC Export Index to gauge near-term export prospects.

<https://research.hktdc.com>

### For SMEs wishing to tap into Mainland China

#### GoGBA One-Stop Platform

Our GoGBA one-stop platform, launched under our Transformation Sandbox (T-box) business support programme in June 2021, serves as a go-to source for businesses who wish to expand their foothold in the GBA. It offers support online and offline that includes policy information, advisory support, training and promotional and networking activities. Our GoGBA website and WeChat mini programme – available in English and Chinese – complement our GBA Centre in Shenzhen and six support centres in Dongguan, Foshan, Hengqin, Nansha, Qianhai and Zhongshan, to help companies access the GBA.

<https://www.go-gba.com>

#### Support Scheme for Pursuing Development in the Mainland

In April 2022, we initiated the Support Scheme for Pursuing Development in the Mainland. This three-year programme helps Hong Kong companies operating in the mainland capture opportunities in the country. It offers training and business workshops, advisory services and organises business missions.

### 為中小企提供最新訊息

#### 商貿全接觸

「商貿全接觸」提供有關香港貿發局的機構資訊，包括最新和即將舉行的活動、措施，以及全球商貿的訊息，讓企業能緊貼市場動態，捕捉商機。「商貿全接觸」平台聚焦於市場機會、科技與創新、創業精神、可持續發展、創意和生活品味，並以主要市場包括粵港澳大灣區、中國內地，以及「區域全面經濟夥伴關係協定」(RCEP)成員國為重心。

<https://hkmb.hktdc.com/tc>

#### 香港貿發局經貿研究

香港貿發局「經貿研究」為業界提供研究文章、商貿法規、市場和行業概況，以及營商指南。定期出版專題文章，涵蓋具潛力的市場、熱門話題和商貿趨勢。我們每季均會公佈香港貿發局出口指數，以總結和預測短期的出口前景。

<https://research.hktdc.com/tc/>

### 助中小企進軍內地

#### GoGBA 灣區經貿通

「T-box 升級轉型計劃」下的「GoGBA 灣區經貿通」一站式平台於2021年6月啟用，此平台為希望擴大大灣區據點的企業，提供有用可靠的資訊。透過線上和線下的方式，為企業提供不同的服務，包括政策訊息、諮詢支援、培訓、推廣和企業交流活動。「GoGBA 灣區經貿通」設有網站和微信小程序，提供英語及繁簡中文資訊，與我們在深圳的大灣區服務中心，以及位於東莞、佛山、橫琴、南沙、前海和中山6個「GoGBA 港商服務站」相輔相成，協助企業進軍大灣區。

<https://www.go-gba.com>

#### 內地發展支援計劃

為加大對港商在內地的支持力度，我們於2022年4月推出了「內地發展支援計劃」。這個為期3年的計劃，旨在協助在內地營運的港商，透過培訓和商業研討會、諮詢服務、商貿考察等，把握內地機遇。

## For SMEs wishing to transform their business

### Transformation Sandbox (T-box)

Our Transformation Sandbox (T-box) business support programme, launched in April 2020, helps Hong Kong companies transform by enhancing their competitiveness in the areas of branding, e-commerce, manufacturing and supply chain solutions, and new markets. Based on the company's transformation goals, we provide tailor-made support, including business advisory, capacity building workshops, networking opportunities, market insights and guide to government funding.

T-box is a three-month programme and enrolment is free. An international exchange programme was rolled out in June 2022 to connect Hong Kong service sectors with overseas SMEs to explore opportunities. T-box is supported by 120 partners, including business associations, government departments and Consulates.

<https://smesupport.hktdc.com/en/s/tbox>

### HKTDC SME Centre

Located in the Hong Kong Convention and Exhibition Centre (HKCEC), the HKTDC SME Centre provides all the resources you need to do business, including up-to-date business information on overseas markets, latest industry trends, business contacts and more. Spanning 16,000 square feet over two levels, our centre offers a business library, meeting areas, function rooms and business support services. An array of workshops, business matching and networking activities are held at the centre year-round to help SMEs network, find new partners and grow their business.

<https://smesupport.hktdc.com/en/s/sme-centre>

## 協助中小企升級轉型

### T-box升級轉型計劃

我們的「T-box升級轉型計劃」自2020年4月推出以來，協助香港中小企加強在品牌升級、電子商貿、生產、供應鏈方案，以及市場開拓等各方面的競爭力，幫助他們升級轉型。根據不同企業的轉型目標，我們提供度身訂造的支援，包括商務諮詢、能力提升工作坊、交流機會、市場資訊和政府資助。

為期3個月的計劃，為企業提供免費支援，於2022年6月更推出國際版本，聯繫香港服務業界及海外中小企，以發掘更多商機。計劃現時有120個合作夥伴，包括商會、政府部門及外國領事館。

<https://smesupport.hktdc.com/tc/s/tbox>

### 香港貿發局中小企服務中心

香港貿發局中小企服務中心設於香港會議展覽中心，提供有關商貿營銷的全方位服務，以及第一手海外市場商貿資訊、最新行業走勢、商業夥伴聯絡資訊等。中心兩層佔地16,000平方尺，設有商貿圖書館、會議場地、活動廳，並提供商業支援服務。中心定期舉辦工作坊、商貿配對和交流活動，讓中小企建立商脈、物色新夥伴和發展業務。

<https://smesupport.hktdc.com/tc/s/sme-centre>

## For start-ups and enterprises looking for start-ups

### Start-up Express

Our year-round start-up programme Start-Up Express, launched in 2018, assists start-ups in exploring markets, seeking partners, and enhancing brand awareness through capability building, mentoring sessions and marketing activities. Each year, 10 start-ups are selected that we support to enter the international market and further grow their brand. In 2022, the programme's international version was launched to bring together overseas start-ups and our Start-up Express winners.

<https://portal.hktdc.com/startupexpress/>

### HK Startup Society

HK Startup Society's online platform supports Hong Kong's start-up entrepreneurs in their quest to achieve success through a wealth of curated content provided by a community of leading start-up pioneers from around the world.

<https://hkstartupsociety.hktdc.com/>

### International Trade Fastpass

To attract more start-ups and SMEs to engage in international trade, we developed an informative fast track to update enterprises on the latest global and technological trends via the International Trade Fastpass thematic seminar series. Participants can develop their marketing strategies and innovative business solutions in the SmartBiz Series, identify suitable markets for their business expansion plans in the Market Exploration Series and improve their operational efficiency in the Sustainability Series.

<https://smesupport.hktdc.com/en/s/international-trade-fastpass>

## For Hong Kong brands and designs

### hktdc.com Sourcing

Our sourcing platform is your trusted online marketplace to expand your business in Mainland China, Asia and beyond. It connects more than two million buyers with more than 130,000 quality suppliers from nearly 200 countries and regions.

<https://sourcing.hktdc.com>

### Design Gallery

Our Design Gallery, opened at the HKCEC in 1991, is a retail shop promoting Hong Kong creativity. We offer a consignment service for designers to display their products in a prime retail location and obtain valuable buyer information via our trade enquiry service. Our Window Showcase Rental, featuring the latest in Hong Kong creativity, enables designers to display products sharing the same theme as concurrent fairs at the HKCEC. In April 2022, we opened a shop on JD.com International to offer Hong Kong's creatives greater access to the mainland market.

<https://hkdesigngallery.hktdc.com/en/main/index.aspx>

## 為企業及初創拓商機

### 創業快綫

我們於2018年推出「創業快綫」計劃，透過一系列的培訓工作坊、導師經驗分享和市場推廣活動，讓初創可以拓市場、覓夥伴、增曝光。每年計劃均會選出10家優勝初創，透過我們的平台開拓海外市場和推銷自家品牌。計劃更於2022年推出國際篇，促進海外及本地優勝初創互相交流。

<https://portal.hktdc.com/startupexpress/tc>

### HK Startup Society

HK Startup Society網上平台，由來自世界各地的初創先驅，分享創業經驗和建議，為本地初創企業打氣，助其達致成功創業的目標。

<https://hkstartupsociety.hktdc.com/tc/>

### 國際貿易快綫

為協助更多初創企業和中小企進身國際貿易市場，香港貿發局整合了一條資訊豐富的「捷徑」，以迎接最新的世界及技術發展趨勢。「國際貿易快綫」以專題研討會形式進行，參與者可以在「智勝營商」系列中探索他們的營銷策略和開發創新的業務解決方案，在「市場拓展」系列中為業務擴展計劃確定合適的市場，並在「可持續發展」系列中學習提高營運效率的要訣。

<https://smesupport.hktdc.com/tc/s/international-trade-fastpass>

## 品牌設計向外闖新天

### 貿發網採購平台

「貿發網採購」平台是值得信賴的網上商貿平台，協助企業於中國內地、亞洲以至世界各地拓展業務。平台現時聯繫全球來自近200個國家及地區、逾200萬登記買家和逾130,000家高質供應商，於平台進行採購。

<https://sourcing.hktdc.com>

### 香港·設計廊

「香港·設計廊」於1991年開業，一直肩負著推廣香港創意設計的使命。「香港·設計廊」實體店佔盡地利，為設計師提供位置優越的寄賣服務。我們更提供產品和貿易諮詢服務，協助買家聯絡產品供應商洽談業務。品牌可選擇在店內的櫥窗展示最新創意設計，並與同期於香港會議展覽中心舉行的展覽形成聯乘效應。「香港·設計廊」更於2022年4月在京東國際開設網店，讓香港品牌開拓內銷市場。

<https://hkdesigngallery.hktdc.com/tc/main/index.aspx>

# EVENTS CALENDAR

## 2023-2024 活動日曆

as of 31 March 2023  
於 2023 年 3 月 31 日

Date 日期	Event 活動	Location 地點
12-15 April 2023 2023年4月12-15日	HKTDC Hong Kong Electronics Fair (Spring Edition) 2023 香港貿發局香港春季電子產品展2023	Hong Kong 香港
12-15 April 2023 2023年4月12-15日	InnoEX 2023 香港國際創科展2023	Hong Kong 香港
12-15 April 2023 2023年4月12-15日	HKTDC Hong Kong International Lighting Fair (Spring Edition) 2023 香港貿發局香港國際春季燈飾展2023	Hong Kong 香港
19-21 April 2023 2023年4月19-21日	HKTDC Hong Kong International Licensing Show 2023 香港貿發局香港國際授權展2023	Hong Kong 香港
19-21 April 2023 2023年4月19-21日	Asian Licensing Conference 2023 亞洲授權業會議2023	Hong Kong 香港
19-22 April 2023 2023年4月19-22日	Home InStyle 2023 香港時尚家品展2023	Hong Kong 香港
19-22 April 2023 2023年4月19-22日	HKTDC Hong Kong International Home Textiles and Furnishings Fair 2023 香港貿發局香港國際家用紡織品展2023	Hong Kong 香港
19-22 April 2023 2023年4月19-22日	HKTDC Hong Kong Gifts & Premium Fair 2023 香港貿發局香港禮品及贈品展2023	Hong Kong 香港
19-22 April 2023 2023年4月19-22日	Hong Kong International Printing & Packaging Fair 2023 香港國際印刷及包裝展2023	Hong Kong 香港
19-22 April 2023 2023年4月19-22日	Fashion InStyle 2023 香港時裝節2023	Hong Kong 香港
16-18 May 2023 2023年5月16-18日	HKTDC Hong Kong International Medical and Healthcare Fair 2023 香港貿發局香港國際醫療及保健展2023	Hong Kong 香港
17-18 May 2023 2023年5月17-18日	Asia Summit on Global Health 2023 亞洲醫療健康高峰論壇2023	Hong Kong 香港
19-25 July 2023 2023年7月19-25日	HKTDC Hong Kong Book Fair 2023 香港貿發局香港書展2023	Hong Kong 香港
19-25 July 2023 2023年7月19-25日	HKTDC Hong Kong Sports and Leisure Expo 2023 香港貿發局香港運動消閒博覽2023	Hong Kong 香港
19-25 July 2023 2023年7月19-25日	HKTDC World of Snacks 2023 香港貿發局零食世界2023	Hong Kong 香港
17-19 August 2023 2023年8月17-19日	HKTDC Hong Kong International Tea Fair 2023 香港貿發局香港國際茶展2023	Hong Kong 香港
17-21 August 2023 2023年8月17-21日	HKTDC Food Expo 2023 香港貿發局美食博覽2023	Hong Kong 香港
17-21 August 2023 2023年8月17-21日	HKTDC Beauty & Wellness Expo 2023 香港貿發局美與健生活博覽2023	Hong Kong 香港
17-21 August 2023 2023年8月17-21日	HKTDC Home Delights Expo 2023 香港貿發局家電·家居·博覽2023	Hong Kong 香港
5-9 September 2023 2023年9月5-9日	Salon de TE 2023 國際名表薈萃2023	Hong Kong 香港
5-9 September 2023 2023年9月5-9日	HKTDC Hong Kong Watch & Clock Fair 2023 香港貿發局香港鐘表展2023	Hong Kong 香港
6-9 September 2023 2023年9月6-9日	CENTRESTAGE 2023 CENTRESTAGE (香港國際時尚匯展)2023	Hong Kong 香港



13-14 September 2023 2023年9月13-14日	Belt and Road Summit 2023 「一帶一路」高峰論壇2023	Hong Kong 香港
13-16 October 2023 2023年10月13-16日	HKTDC Hong Kong Electronics Fair 2023 (Autumn Edition) 香港貿發局香港秋季電子產品展2023	Hong Kong 香港
13-16 October 2023 2023年10月13-16日	electronicAsia 2023 國際電子組件及生產技術展2023	Hong Kong 香港
26-29 October 2023 2023年10月26-29日	Eco Expo Asia 2023 國際環保博覽2023	Hong Kong 香港
26-29 October 2023 2023年10月26-29日	HKTDC Hong Kong International Outdoor and Tech Light Expo 2023 香港貿發局香港國際戶外及科技照明博覽2023	Hong Kong 香港
27-30 October 2023 2023年10月27-30日	HKTDC Hong Kong International Lighting Fair (Autumn Edition) 2023 香港貿發局香港國際秋季燈飾展2023	Hong Kong 香港
3-5 November 2023 2023年11月3-5日	HKTDC Hong Kong International Wine and Spirits Fair 2023 香港貿發局香港國際美酒展2023	Hong Kong 香港
8-10 November 2023 2023年11月8-10日	HKTDC Hong Kong International Optical Fair 2023 香港貿發局香港國際眼鏡展2023	Hong Kong 香港
21-22 November 2023 2023年11月21-22日	Asian Logistics, Maritime and Aviation Conference 2023 亞洲物流航運及空運會議2023	Hong Kong 香港
7-8 December 2023 2023年12月7-8日	Business of Intellectual Property Asia Forum (BIP Asia), Hong Kong 2023 亞洲知識產權營商論壇2023	Hong Kong 香港
7-8 December 2023 2023年12月7-8日	HKTDC Entrepreneur Day 2023 香港貿發局創業日2023	Hong Kong 香港
8-11 January 2024 2024年1月8-11日	Hong Kong International Stationery and School Supplies Fair 2024 香港國際文具及學習用品展2024	Hong Kong 香港
8-11 January 2024 2024年1月8-11日	HKTDC Hong Kong Toys & Games Fair 2024 香港貿發局香港玩具展2024	Hong Kong 香港
8-11 January 2024 2024年1月8-11日	HKTDC Hong Kong Baby Products Fair 2024 香港貿發局香港嬰兒用品展2024	Hong Kong 香港
24-25 January 2024 2024年1月24-25日	Asian Financial Forum 2024 亞洲金融論壇2024	Hong Kong 香港
25-28 January 2024 2024年1月25-28日	HKTDC Education & Careers Expo 2024 香港貿發局教育及職業博覽2024	Hong Kong 香港
27 February - 2 March 2024 2024年2月27日至3月2日	HKTDC Hong Kong International Diamond, Gem & Pearl Show 2024 香港貿發局香港國際鑽石、寶石及珍珠展2024	Hong Kong 香港
29 February - 2 March 2024 2024年2月29日至3月2日	HKTDC Hong Kong International Jewellery Show 2024 香港貿發局香港國際珠寶展2024	Hong Kong 香港
11-14 March 2024 2024年3月11-14日	Hong Kong International Film & TV Market (FILMART) 2024 香港國際影視展2024	Hong Kong 香港
13 March 2024 2024年3月13日	MarketingPulse and eTailingPulse 2024 亞洲品牌及營銷界高峰論壇(MarketingPulse)及亞洲電子商貿高峰論壇(eTailingPulse)2024	Hong Kong 香港



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